

## Issues - Program List (Oct. 10, 2012)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (July 1, 2012 – Sept. 30, 2012). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “licensee’s most significant programming treatment of community issues”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10<sup>th</sup>, April 10<sup>th</sup>, July 10<sup>th</sup>, and October 10<sup>th</sup>.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
  - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children’s environmental health and preservation of farmland and national resources, especially water.
  - b. **Contact info:** The Health Show  
Northeast Public Radio  
P.O. Box 66600  
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC’s Mary Darcy.
  - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen’s University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

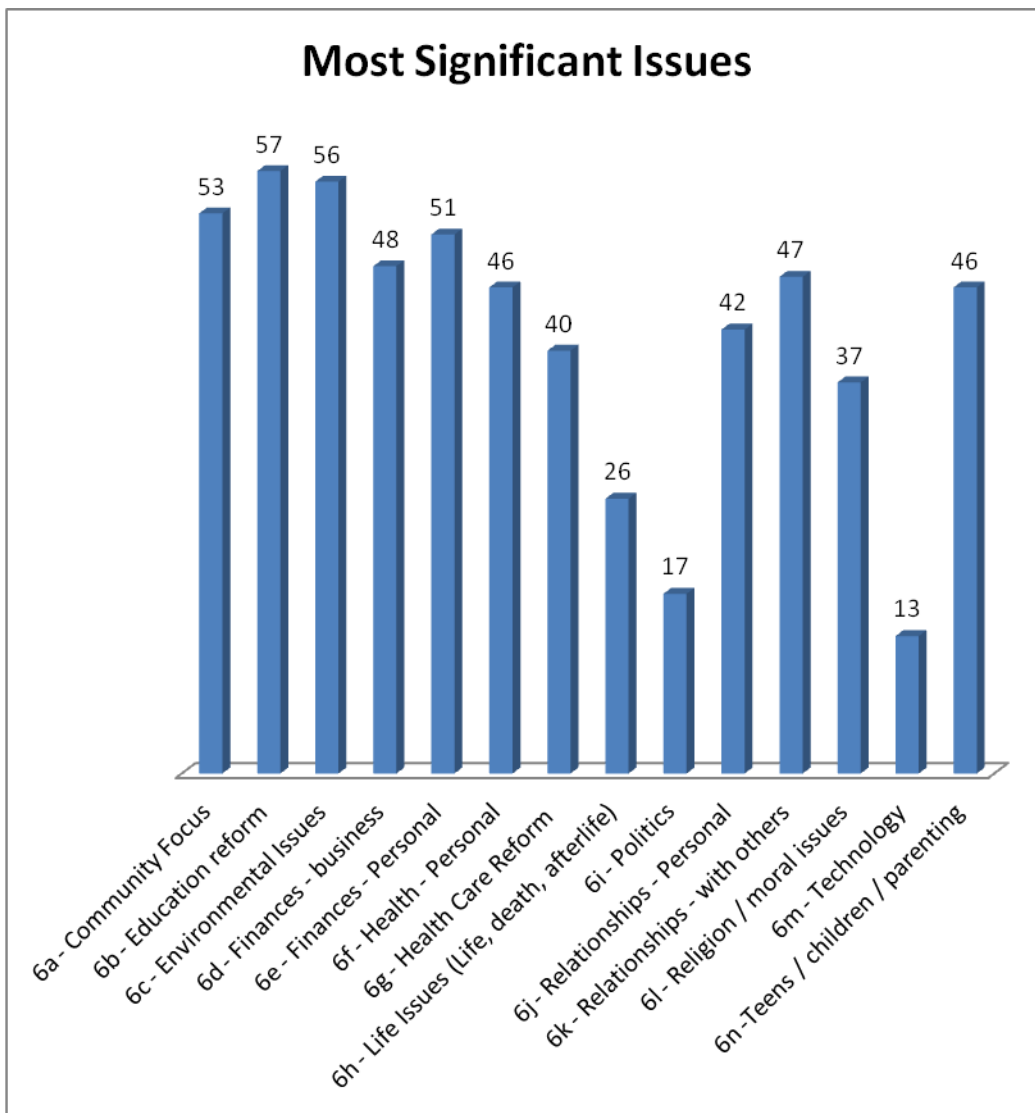
Richard J. Herritt  
WETD 90.7 FM - Alternate Chief Operator & Advisor  
Alfred State College, Alfred, NY 14802

## WETD Surveys – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducts three major listener surveys each year: Hot Dog Day (Alfred, April), Main Street Festival (Wellsville, July), and Homecoming (ASC, Alfred, October). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a combined Significant Issue Chart from two of the three WETD conducted listener surveys, involving hundreds of area listeners from across Western New York and our local area. Using these results, WETD staff identified that listeners are very concerned about Education Reform, Environmental Issues, & Community Issues, followed by Personal Finances, Business Finances, & Relationships with Others as the most significant issues in our listener’s lives.

In reviewing our current programming lists (included), WETD continues to be committed to providing programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. The next Quarterly Report will also include an end of the report of the dozens of events our student DJ's are involved in out of the studio. Our next scheduled survey will be in October (Homecoming), Alfred, NY.



<b>Date</b>	<b>Time</b>	<b>Program</b>	<b>Topic</b>	<b>Duration</b>	<b>Show Number</b> <i>(See attached sheet for Topics)</i>
07/08/2012	8:00:31	The Best of Our Knowledge	Current trends / thoughts	25 min	1136
07/09/2012	8:59:33	The Health Show	Personal & National Health Issues	25 min	1265
07/10/2012	1:52:21	51%	Issues effecting women	25 min	1199
07/15/2012	8:01:58	The Best of Our Knowledge	Current trends / thoughts	25 min	1136
07/16/2012	8:57:48	The Health Show	Personal & National Health Issues	25 min	1265
07/17/2012	8:58:33	The Health Show	Personal & National Health Issues	25 min	1265
07/22/2012	8:04:08	The Best of Our Knowledge	Current trends / thoughts	25 min	1136
07/23/2012	9:00:58	The Health Show	Personal & National Health Issues	25 min	1265
07/29/2012	8:02:05	The Best of Our Knowledge	Current trends / thoughts	25 min	1136
07/31/2012	2:00:19	51%	Issues effecting women	25 min	1199
08/5/2012	7:58:43	The Best of Our Knowledge	Current trends / thoughts	25 min	1141
08/6/2012	9:00:40	The Health Show	Personal & National Health Issues	25 min	1270
08/7/2012	1:56:20	51%	Issues effecting women	25 min	1204
08/12/2012	8:02:49	The Best of Our Knowledge	Current trends / thoughts	25 min	1142
08/13/2012	9:04:26	The Health Show	Personal & National Health Issues	25 min	1271
08/14/2012	1:58:53	51%	Issues effecting women	25 min	1205
08/19/2012	8:02:40	The Best of Our Knowledge	Current trends / thoughts	25 min	1143
08/20/2012	9:02:25	The Health Show	Personal & National Health Issues	25 min	1272
08/21/2012	1:59:42	51%	Issues effecting women	25 min	1206
08/26/2012	8:01:38	The Best of Our Knowledge	Current trends / thoughts	25 min	1144
08/27/2012	8:59:23	The Health Show	Personal & National Health Issues	25 min	1273
08/28/2012	2:59:24	51%	Issues effecting women	25 min	1207
09/2/2012	8:00:00	The Best of Our Knowledge	Current trends / thoughts	25 min	1145
09/3/2012	9:00:48	The Health Show	Personal & National Health Issues	25 min	1274
09/4/2012	2:00:53	51%	Issues effecting women	25 min	1208
09/11/2012	1:59:15	51%	Issues effecting women	25 min.	1209
09/17/2012	9:00:28	The Health Show	Personal & National Health Issues	25 min	1275
09/18/2012	9:03:26	The Health Show	Personal & National Health Issues	25 min	1275
09/23/2012	8:01:54	The Best of Our Knowledge	Current trends / thoughts	25 min	1148
09/24/2012	9:03:24	The Health Show	Personal & National Health Issues	25 min	1277
09/25/2012	1:59:49	51%	Issues effecting women	25 min	1211
09/30/2012	7:59:34	The Best of Our Knowledge	Current trends / thoughts	25 min	1149
10/1/2012	9:01:38	The Health Show	Personal & National Health Issues	25 min	1278
10/2/2012	2:00:05	51%	Issues effecting women	25 min	1212
10/7/2012	8:00:59:	The Best of Our Knowledge	Current trends / thoughts	25 min	1150

**THE BEST OF OUR KNOWLEDGE**  
**3rd Quarter Issues Report**  
**July 1<sup>st</sup>, 2012 – Sept. 30<sup>th</sup>, 2012**  
**Questions, please contact Brent Danzig**  
**WAMC's National Productions at [bdanzig@wamc.org](mailto:bdanzig@wamc.org)**

<b>DATE</b>	<b>TIME</b>	<b>SHOW</b>	<b>TOPIC</b>
7/16/12	25:00	1139	This computer 'question answering system' took the country by storm when it won on a popular game show. What is Watson? Today on The Best Of Our Knowledge, we'll hear how clinical laboratories are converting this computer technology into Dr. Watson. We'll also hear how students with Autism are being given help to make their way independently through life. Find out about the importance of music education in school...and spend an Academic Minute learning how a musician's wife paved the way for his lasting musical legacy.
7/23/12	25:00	1140	You learn from your mistakes. That's a little nugget of wisdom that's been passed down through the years...and has the advantage of being true. At least according to children's author Barney Saltzberg. Today on The Best Of Our Knowledge, we'll hear about Saltzberg's book celebrating the well placed mistake: "Beautiful Oops". We'll also celebrate the 65th anniversary of the bestselling children's books ever: The Little Golden Books. And we'll spend an Academic Minute with some young puzzlers.
7/30/12	25:00	1141	Some parents dread the empty nest syndrome...that time in life when all their children have graduated school and moved off to make a life of their own. Hey...some parents look forward to it! One thing is certain...a whole lot of nests aren't as empty as they thought. Today on The Best Of Our Knowledge, we'll college grads moving back in with the folks. We'll also spend some time with the new president of the University of Vermont...and spend an academic minute developing a social memory.
8/6/12	25:00	1142	Talking about race is never easy. Talking about inequality among racial groups, and things start getting awkward. Putting all that into the context of schools and education...congratulations you've started an argument. The fact is that there is educational inequality in the US for many reasons. Today on The Best Of Our Knowledge, we'll have a conversation about race, culture and inequality in two countries with difficult racial histories: the US and South Africa. We'll also spend an academic minute in a galaxy far, far away.
8/13/12	25:00	1143	OK, here's a statement that reeks with obvious-ness: Students with diabetes have special needs. The American Diabetes Association is working to train teachers and staff around the country to help with those needs. Today on The Best Of Our Knowledge, we'll hear about the association's Safe at School program. We'll also hear about the scientist who figured out how to study cell division, meet the music man of Durham, North Carolina who keeps band students going with teaching or playing a single note...and spend an academic minute inside your brain.
8/20/12	25:00	1144	Do you know what a sedimentary scientist does? If your answer is "not much", you misheard me. Not sedentary...sedimentary. It's someone who pretty much digs in the dirt and looks for answers. Today on The Best Of Our Knowledge, we'll talk to a sedimentary scientist and geo-chemist who is searching for the origins on life on Earth...in the Earth. We'll also spend an academic minute with plants that don't need an dirt at all...at least they didn't a few million years ago.
8/27/12	25:00	1145	Millions of students across the country are heading back to school. In some regions, they already been back for a few weeks. But in New York City, the new school year is just about to begin. High school can be a rough time even for people who speak English...but for kids who are new to the language and the country, well, you can imagine. Today on The Best Of Our Knowledge, we'll talk to author Brook Hauser about the year she spent at the International High School at Prospect Heights in Brooklyn...and the book that came from those experiences. We'll also spend an Academic Minute learning why some people are just more willing to go the extra mile for success.
9/3/12	25:00	1146	The Iowa Writers Workshop at the University of Iowa is the oldest and by far one of the most successful creative writing programs in the country. How are we measuring success? Graduates of the program have won virtually every major literary award, including 17 Pulitzer Prize winners, three recent U. S. Poets Laureate, and numerous winners of the National Book Award, MacArthur Foundation Fellowships, and other major honors. Today on The best Of Our Knowledge, we'll visit with the current director of the Iowa Writers Workshop. We'll also spend an Academic Minute felling old...but feeling pretty good about it!

<b>9/10/12</b>	25:00	1147	<p>Schools are becoming more sensitive and proactive about the problem of bullying. But there are places in schools where there is hidden bullying, or even worse, bullying that's expected and accepted. Today on The Best Of Our Knowledge, we'll talk about the issue of bullying on school sports teams. Then we'll head to Chapel Hill, North Carolina where a battle is brewing over a proposed charter school that hopes to raise test scores for minority students.</p> <p>And we'll also spend an Academic Minute hearing how going green is putting some companies in the black.</p>
<b>9/17/12</b>	25:00	1148	<p>As parents, one of our biggest desires and challenges is for our children to be successful. The thing is, sometimes we can be real pains in the neck about it and it's not helping. Today on The Best Of Our Knowledge, we'll talk to the author of the book "Teach Your Children Well", and try to find out how understanding and support beat so-called hyper-parenting any day of the week. We'll also spend an Academic Minute finding out what color are the plants on other worlds.</p>
<b>9/24/12</b>	25:00	1149	<p>If you were to look around and find yourself among some flattened, rotating disks of cool dust and gas extending for tens to hundreds of astronomical units, then congratulations, you've entered the neighborhood of an irradiated proto-planetary disk. Today on The Best Of Our Knowledge, our Astrobiology series continues with a guided tour of that star studded neighborhood.. We'll also spend an Academic Minute directing traffic in that neighborhood.</p>
<b>7/16/12</b>	25:00	1139	<p>This computer "question answering system" took the country by storm when it won on a popular game show. What is Watson? Today on The Best Of Our Knowledge, we'll hear how clinical laboratories are converting this computer technology into Dr. Watson. We'll also hear how students with Autism are being given help to make their way independently through life. Find out about the importance of music education in school...and spend an Academic Minute learning how a musician's wife paved the way for his lasting musical legacy.</p>

**51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett****3rd Quarter Issues Report****July 1<sup>st</sup>, 2012 – Sept. 30<sup>th</sup>, 2012****Questions, please contact Brent Danzig****WAMC's National Productions at [bdanzig@wamc.org](mailto:bdanzig@wamc.org)**

DATE	TIM E	SHOW #	TOPIC
7/6/12	25:00	1199	If you haven't been to the beach yet, chances are you're planning on going. And a beach trip always leads to fantasies about living on the shore year 'round. This week on 51% Susan Barnett features a story about growing up on an island in Maine.
7/13/12	25:00	1200	Violence and bullying have been in the headlines - from a new UN Report on violence against women to a viral YouTube video from a school bus that shocked the nation. This week on 51%, Susan Barnett looks at the issues - and the impacts.
7/20/12	25:00	1201	The economic news may be improving ever so slightly, but it appears our spending habits may have changed for good. Americans are re-learning money management skills that we thought went out of fashion with our grandparents. This week on 51%, Susan Barnett speaks with Valerie Coleman Morris, a CNN business anchor who's become a personal finance guide.
7/27/12	25:00	1202	Are you addicted to your iPhone? Do you find yourself constantly checking your email, Facebook or other social media accounts? How many hours have you spent looking at cute kitten videos on YouTube? A problem that used to be considered a joke is now serious business - a new study shows that our constant connection to technology is, in the words of a recent Newsweek article - making us crazy. This week on 51% Susan Barnett speaks with a woman whose job is designing social media platforms...and trying to solve their issues.
8/3/2012	25:00	1203	Boxing - it's always been a controversial sport. This year, it's a sport where a woman will, for the first time, win Olympic gold. This week on 51%, Susan Barnett has a profile of one of the youngest Olympians, an undefeated athlete who has dreams of going where her father never could.
8/10/2012	25:00	1204	Long hours spent in prayer, memorizing the Qu'ran, studying and discussing religion. It sounds like what you'd expect in the Middle East, but would you be surprised to find out that I'm describing the studies pursued by Muslim women in Syria? This week on 51%, Susan Barnett interviews a woman whose film documents a thirty year old school that pushes Muslim women to empower themselves while being faithful to their religious beliefs.
8/17/2012	25:00	1205	There's a growing disconnect between the way women really look and the way they're portrayed in advertising and fashion magazines. It's been debated for years, but this summer there was a showdown between young readers and one of their favorite magazines. This week on 51%, Susan Barnett speaks with the woman who has spent decades educating young women about the impact of the media's distorted portrayal of women.
8/24/2012	25:00	1206	Martinis, Cosmopolitans, flavored vodkas - don't think drinks don't go in and out of style. This week on 51%, Susan Barnett speaks with a woman who's distilling a drink with a very old, and notorious, reputation - a drink that, until a few years ago, was banned in the US.
8/30/2012	25:00	1207	The question of Israeli and Palestinian territory always comes up during an American presidential campaign. This election is no exception - even before the convention, Republican candidate Mitt Romney's stirred things up with comments about Jerusalem and an explanation of the relative poverty in Palestine that Palestinians say ignored the impact of the Israeli blockade. This week on 51%, Susan Barnett speaks with a member of a non-profit group that's working with what it says is the majority of people on both sides of the issue - people who want peace.
9/6/2012	25:00	1208	This week on 51%, there's a musical theme. One of Susan Barnett's guests is a Grammy-winning jazz drummer. Terri Lyne Carrington's The Mosaic Project features Carrington on drums along with other top female musicians interpreting old standards in ways that are surprising and new. It's the kind of innovative music that, in the past, she says she couldn't get released.
9/14/2012	25:00	1209	There's a massive philosophical divide between Republicans and Democrats, and one race that the experts are watching closely is in Massachusetts. Republican Scott Brown won the Senate seat long held by Teddy Kennedy - but he now faces a tough challenge from outspoken Democrat Elizabeth Warren. This week on 51%, Warren speaks with Susan Barnett about what she's learned about politics, and the balance between idealism and the reality of running for the US Senate.
9/21/2012	25:00	1210	In a time when the medical profession has becoming increasingly specialized, you may be surprised to find there's one field that's actually broadened. Midwives, particularly in New York State, do a whole lot more than assist in the delivery room. This week on 51% Susan Barnett looks into the progress, and the challenges, for midwifery.
9/28/2012	25:00	1211	Ayn Rand's best known book is over fifty years old, but it's back in the headlines again. Underlying some of the GOP beliefs in free markets and smaller government is a philosophy called Objectivism outlined by Rand in her 1957 novel "Atlas Shrugged." The book has been a hot seller during the Great Recession and both Alan Greenspan and Vice presidential candidate Paul Ryan have cited Rand as an influence. This week on 51%, Susan Barnett speaks to a writer for the Ayn Rand Institute to get a clearer picture of Objectivism.

**THE HEALTH SHOW**  
**3rd Quarter Issues Report**  
**July 1<sup>st</sup>, 2012 – Sept. 30<sup>th</sup>, 2012**  
**Questions, please contact Brent Danzig**  
**WAMC's National Productions at [bdanzig@wamc.org](mailto:bdanzig@wamc.org)**

DATE	TIME	SHOW #	TOPICS
7/5/12	25:00	1266	The court challenges are over, the decision has been handed down and now the arguing about the Affordable Care Act is finally over. Ah, if wishing made it so. On today's Health Show we'll take another look at the Supreme Court's decision and look ahead to what another 30 or 40 million people with insurance means for the health care system. Plus we'll talk to a health provider in Massachusetts about that state's experience with health reform...and we'll find out if the country's farm policy is making us fat.
7/12/12	25:00	1267	Think about what a family would have to go through if one of their children needed a heart transplant. The doctor visits, the waiting for a donor, the surgery and recovery. Now, multiply that by two. On today's Health Show we'll hear about a pair of brothers in Northern New York who are both living with other people's hearts...and how they are spreading the word about organ donation. We'll also hear from a heart transplant surgeon about what it's like on the other side of the operating table. And we'll learn about an effort by 4-H to keep kids around the country healthy.
7/19/12	25:00	1268	Unintended consequences. That's what seems to be happening to a number of morbidly obese patients who get bariatric surgery...and end up developing problems with alcohol abuse. On today's Health Show, we'll talk to the lead author of a study on the topic and find out if there is any real relationship between weight loss surgery and alcohol use disorders. We'll also learn about a company called "A Place For Mom"...who help care givers around the country find the right place for an elder relative in need of special care.
7/26/12	25:00	1269	Stop me if you've heard about one: Tuberos Sclerosis. Yup, I don't see too many people holding up stop signs. Only a few thousand people in the US are living with this condition, and they know all too well the complications and endless medical procedures it brings along. On today's Health Show, we'll learn about Tuberos Sclerosis. Also, in our earliest school biology classes we learned about process of cell division. But do you know exactly how that happens? For a long time neither did anyone else...until a pioneering doctor and his microscope found the answer. We'll hear his story.
8/2/12	25:00	1270	Surprising reports have been coming in over the past six months or so about people contracting disease from dirty or reused needles. The surprising part is that these are not IV drug users...these people are medical and dental patients and the injections were from health care professionals. On today's Health Show, we'll talk about the state of injection safety in the US. We'll also hear about a new HIV/AIDS drug that's being touted as a way to prevent infection with the virus. And we'll find out which California city is becoming the Golden State's pot capital.
8/9/12	25:00	1271	Just about every day you are faced with questions about what you eat. Questions like: Is honey better for you than sugar? Is milk necessary for strong bones? Are eggs bad for your heart? And those are just the ones you ask before breakfast! Now there's a book that takes your food questions and does some research to find answers. On today's Health Show, we'll talk to the author of "Coffee Is Good For You". We'll also hear the story of an uninsured accident victim's journey through the health care system...and how she turned it into a one woman show.
8/16/12	25:00	1272	In the wake of the mass shootings last month in a movie theater in Colorado, a lot of important questions are being asked. Many are about guns and gun laws...valid questions that we will not address here. No, we're going to talk about another obvious topic in the discussion: mental health. On today's Health Show, is there are way to spot a psychopath? We'll also talk about the state of children's hospitals in the US...and find out what vegetarians, who also eat meat, are being asked to try.
8/23/12	25:00	1273	I cannot do an Alex Trabek impression so bear with me: This computer 'question answering system' took the country by storm when it won on a popular game show. The question: What is Watson? On today's Health Show, we'll hear how clinical laboratories are converting this computer technology into Dr. Watson. Then we'll hear from a man who went the extra mile and flew halfway around the world to try and find a cure for his allergies and asthma. Then he walked a few feet...barefoot...in poop.
8/30/12	25:00	1274	It's convention time! Those two special weeks where the political parties roll out a show to sell you on their particular version of democracy. On today's Health Show, we'll commemorate the events with a couple of stories that have something to do with this year's election. Women's health issues have been front and center in the campaigns...and there has been no greater book on women's health than "Our Bodies Ourselves". We'll talk to one of the original authors about the book's 40th anniversary edition. And whoever wins this year's election is going to have to get a check up now and then. We'll hear from a Navy Rear Admiral who spent nine years as the doctor in chief.

9/6/12	25:00	1275	State legislatures across the country are failing in efforts to fight cancer. That's the conclusion of a new report by the American Cancer Society's Cancer Action Network. On today's Health Show, we'll hear what the report has to say about the future of the fight against cancer. We'll also find out if working the night shift makes you more susceptible to breast cancer. Hear about efforts to end racial and economic disparities in health care. And listen to a choral group who perform the last music their audiences will ever hear.
9/15/12	25:00	1276	Nobody likes a smart bacteria. The growing number of antibiotic resistant germs is causing health officials around the world to find better treatments for infection. On today's Health Show, we'll learn about antibiotic resistance...and how the scientific community is coming together to fight the problem. We'll also talk to a leading activist in the movement to stop bringing genetically modified foods to the market who has been hailed as a voice of reason...and dismissed as a blatant liar. And we'll find out how parents can make this a healthier school year.
9/22/12	25:00	1277	If you look in the dictionary for the definition of the word "trauma", you get this: an experience that produces psychological injury or pain. But trauma can't be boiled down to just a one sentence definition and be totally understood. On today's Health Show, we'll look at the effects and perhaps some remedies for mental trauma. We'll hear how the National Institutes of Health are trying to predict who is most likely to be affected by trauma...hear from a psychologist who wrote the book on self-parenting and attempting to heal trauma. And, of course, hear from soldiers returning from war and their battles with PTSD.
9/29/12	25:00	1278	When a condition affects about a third of the population, you'd think it would be getting a lot of attention. But half the people in the US with Hypertension, or high blood pressure, are not doing enough to control their pressure. On today's Health Show, we'll learn more about the problem and find out what can, and should be done. We'll also hear from an artist who survived breast cancer...and wanted to do more to help than just wear a pink ribbon. You'll be surprised when you hear just what she IS wearing.