

Issues - Program List (Oct 10, 2010)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (July. 10, 2010 – Oct. 9, 2010). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “*licensee’s most significant programming treatment of community issues*”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
 - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children's environmental health and preservation of farmland and national resources, especially water.
 - b. **Contact info:** The Health Show
Northeast Public Radio
P.O. Box 66600
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC's Mary Darcy.
 - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

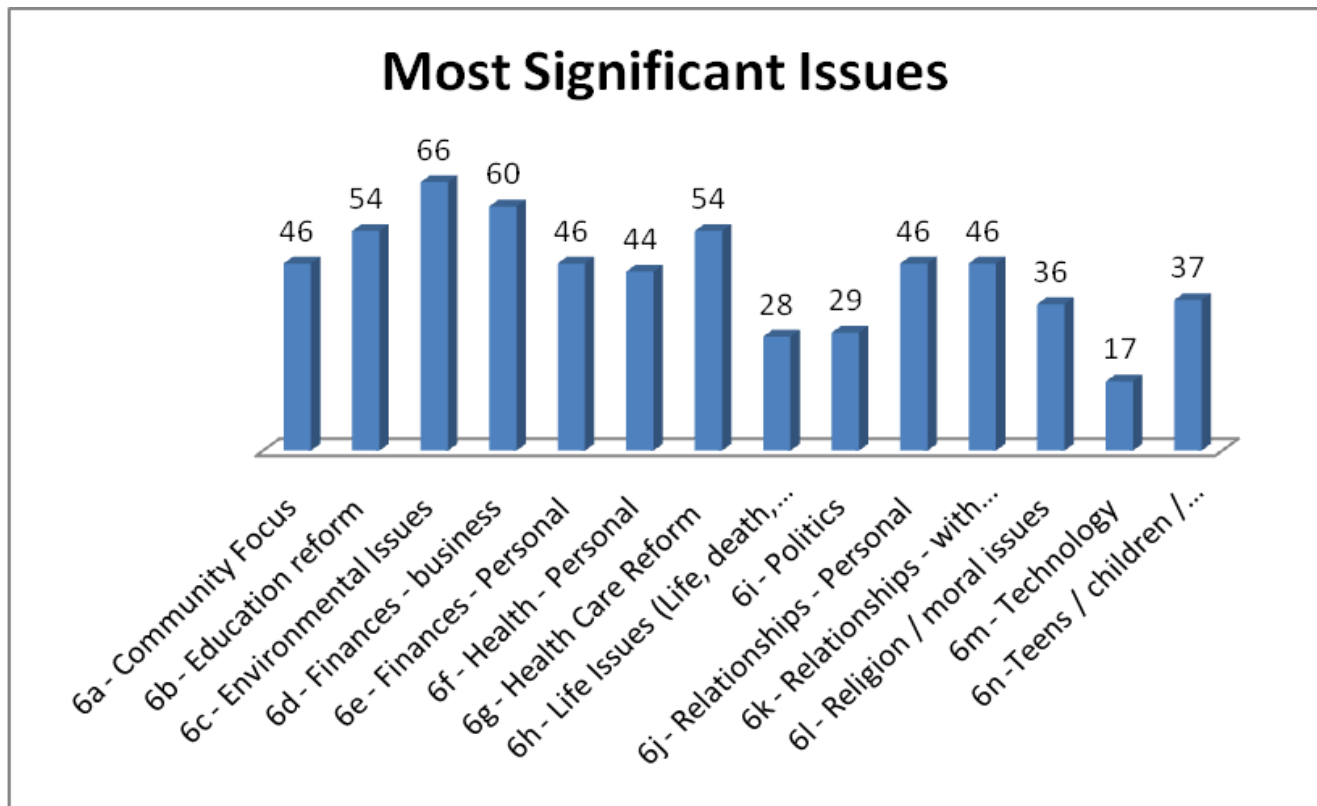
Richard J. Herritt
WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2010: Hot Dog Day (Alfred), Main Street Festival (Wellsville), and Homecoming (ASC, Alfred). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a Significant Issue Chart combined from two of the three scheduled WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that environmental issues, followed by business finances, and Educational & Health Care Reform (tied) were the most significant issues in our listener's lives during these two time periods.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. WETD is currently reviewing these 2010 surveys, and planning for the next major scheduled survey, Hot Dog Day, April, 2011.



THE BEST OF OUR KNOWLEDGE
3rd Quarter Issues Report
July 1, 2010 through Sept 30, 2010
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW	TOPIC
07/05/10	25:00	1033	First, we talk with two prize-winning college graduates who made presentations on The Search for ET, looking at SETI's program for listening and the other looking for biomarkers. And then we rocket to Space Camp in Huntsville, Alabama, where our next college student attended when she was younger. It's helping lead her to a future career in the space industry.
07/12/10	25:00	1034	Air Date: 7/12/10 - Diane Ravitch guests. In this first part of our two part feature, Ravitch describes NCLB as a failure. We also talk about efforts to renew it as the Elementary and Secondary Education Act. Plus, we have the exciting conclusion of our documentary series, "Put To The Test."
07/19/10	25:00	1035	Author and educator, Dr. Diane Ravitch, tells TBOOK "We have a level of federal intrusion into public education at the state level that is unprecedented. It's never happened before." Ravitch talks with us about the Race to the Top competition, parental involvement, and the need for more school and community leadership. We also visit a Madrassah in Pakistan, and a German language only school in Berlin.
07/26/10	25:00	1036	A special report from Space Camp at the U.S. Space and Rocket Center in Alabama - where blind and low vision students get to travel on simulated missions. And then, a warning from the Feds to colleges. If you require students to use electronic book readers that blind people cannot access, you're violating the law.
08/02/10	25:00	1037	This week's theme is environmental education and climate change. The science is difficult enough for adults to try and understand. Ever wonder what children think about it? We look at what they're exposed to in the media and in the classrooms. Plus, we welcome a news series to TBOOK. The Academic Minute features top professors from around the U.S.
08/09/10	25:00	1038	Senator Dick Durbin discusses his College Textbook Affordability Act which just kicked in, and his hopes it will save students hundreds of dollars. Meanwhile, students get set to head back to college faced by fewer federally funded work-study jobs. Plus a Carnegie Institution scientist researches a molecule that was on Earth before life began. And this week's Academic Minute is on Microbe Evolution.
08/16/10	25:00	1039	The U.S. Department of Education cracks down on for-profit colleges. An author discusses how students can pay for college in this economy. We talk with a panel of educators about the future of FREE textbooks. And we update Title IX in our Academic Minute.
08/23/10	25:00	1040	Race to the Top finalists vie for billions of your tax dollars earmarked for education. Then, how is the dollar crunch impacting access and diversity in education? And our Academic Minute talks about steering students into demanding fields of study.
08/30/10	25:00	1041	Students are heading back to the classrooms. Are school buildings healthy? Are safety plans in place? TBOOK speaks with the Healthy Schools Network. Then we visit a crumbling education system in Zimbabwe. And our Academic Minute unveils the revival of vampires in media and literature.
09/06/10	25:00	1042	TBOOK looks at the new law intended to save 160,000 teaching jobs. President Obama said "We can't standby and do nothing while pink slips are given to the men and women who educate our children." Then, a physics professor compares his work to forensic science, like the CSI shows we see on TV. And our Academic Minute this week focuses on telescopes.
09/13/10	25:00	1043	It's back to school again. We talk about the need for more physical activity...weighed against the risk of sports injuries. Then, drug testing in schools seems to be gaining more nods among educators. Our Academic Minute checks those ringtones on Smartphones in education.
09/20/10	25:00	1044	A university president decries the dire implications of the economic shock to higher education. Student loan debt now exceeds credit card debt. A commentator provides a formula families can use to determine how much they can afford to pay for college. An economics professor explains the federal deficit. And a new website allows students to bet on their grades.
09/27/10	25:00	1045	Imagine, a space ship landing on the distant icy moon Europa looking for life? We follow that adventure with middle school students who took part in this summer's Bernard Harris Science Camp. And then a physics professor links Constellations and Fractals in our Academic Minute.

51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett
3rd Quarter Issues Report
July 1, 2010 through Sept 30, 2010
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW #	TOPIC
07/01/10	25:00	1094	This week on 51%, we report on a forum where medical researchers say it's time for medicine to finally understand that the differences between men and women go a lot farther than skin deep. Plus, a memory of not only the bees of summer, but of bees that woke from a winter's nap long enough to remind a little girl that summer would return.
07/08/10	25:00	1095	Did you know that lung cancer kills more women than breast cancer? We'll have a feature report. Then, something positive about those plastic credit cards. We also speak with the author of "The Next Generation of Women Leaders." And Nancy Foote joins us with an essay about her grandmother.
07/15/10	25:00	1096	This week, we look at: reported gender inequality in Europe; a new book about women driven to succeed and excel; and a trip to NYC where there's a project to provide access to quality food for low income families.
07/22/10	25:00	1097	Is your cellphone helping support violence in the Congo? Also this week, we meet an Italian grandmother who's taking on the Mafia. And talk with the director of a film about an instrument that did not do what its inventor expected.
07/29/10	25:00	1098	In this week's 51%, we speak with Rebecca Shambaugh, author of "Leadership Secrets of Hillary Clinton." Manisha Thakor explains why its time to start banking online. And a children's book talks about the war raging on the U.S. southern border.
08/05/10	25:00	1099	TV has a schizophrenic attitude towards women. Nancy Greenlease exposes. We also talk with Jamia Wilson VP of Programs at the Women's Media Center. Selena Resvani discusses her book, The Next Generation of Women Leaders. And what are Mediaeval Baebes? Listen to find out!
08/12/10	25:00	1100	This special show features MacArthur Genius Fellow, Lateefah Simon. She now leads the Lawyer's Committee for Civil Rights in SF. Also on the show, Sakeena Yacoobi from the Afghan Institute of Learning. Plus, we talk with Tricia Haggerty Wenz, who rehabbed a hotel now known as the Cornerstone Residence at Safe Harbors of the Hudson.
08/19/10	25:00	1101	With climate change and rising sea levels, we visit a chain of islands where thousands of residents are planning to abandon. Then it's off to India to look at conditions for women street vendors. More financial advice from Manisha Thakor. And a chat with the author of the story behind "Breakfast at Tiffany's."
08/26/10	25:00	1102	The Internet has revolutionized entertainment. But what's it doing with advertising? This week, 51% talks with film maker, Jean Kilbourne, about how advertising is changing, and the problems that have occurred. We also feature author and commentator, Selena Rezvani. She wants to know who said the glass ceiling's been broken? And Nancy Greelease reports from Sicily on some Italian food that would surprise you.
09/02/10	25:00	1103	We speak with Elizabeth Putnam, Founder of the Student Conservation Association. She's the first conservationist to win the coveted Presidential Citizens Medal. And then, the compelling story of Afghan women who risk their lives for an education...and their status in Afghanistan.
09/09/10	25:00	1104	We'll hear why diet and the love affair with computers and television are putting girls and women at risk. Dr. Carolyn Kaplan guests. Then Manisha Thakor explains the use of flexible spending accounts. And a woman from a small village in Tibet tells us the alphabet is the most powerful tool in the world.
09/16/10	25:00	1105	Women in Haiti face danger every day. There's an effort to get them help. We talk with Lisa Davis, Human Rights Advocacy Director for Madre. Then a new report on stillbirths. And we talk with author, Selena Rezvani about career wandering. She says it's okay.
09/23/10	25:00	1106	Taking stress out of one's life. Author, Tanny Strobel, goes car-less. Rebecca Williams reports on downsizing your house. And Earthbeat's, Marny Chesterton, says Polish families are returning to cloth diapers.
09/30/10	25:00	1107	This week, we talk with author Marta Szabo about her The Guru Looked Good. Are women's colleges still relevant? Author Selena Rezvani comments. And we take an inside look at Weberdance, a contemporary dance company.

THE HEALTH SHOW
3rd Quarter Issues Report
July 1, 2010 through Sept 30, 2010
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW #	TOPICS
04/04/10- 04/10/10	25:00	1149	KIDNEY CANCER - NEW CHOICES The New Orleans Musician's Clinic Reform School - 5: The Final Session
04/11/10- 04/17/10	25:00	1150	EPILEPSY IS NO WALK IN THE PARK, MAN TB Or Not TB Dancing With Angels - A Transplant Odyssey
04/18/10- 04/24/10	25:00	1151	THE INVASION OF THE SUPER BUGS Getting The Dirt On Clean Getting A "D" In Health
04/25/10- 05/01/10	25:00	1152	TOO YOUNG FOR ALZHEIMERS? The Male Midwives Of Liberia The E.A.P. To The Rescue
05/02/10- 05/08/10	25:00	1153	PROTECTING NURSES FROM VIOLENCE IN THE BAY STATE Hey Nurses...No Soup For You! The Tanning Tax Commentary - Mother's Day
05/09/10- 05/15/10	25:00	1154	THE BIONIC WOMAN...NO REALLY! Malaria - Then And Now Interpreting Health In New York City
05/16/10- 05/22/10	25:00	1155	SAVING THE LITTLEST LIVES Maternal Mortality - Still A Worldwide Problem Welcome To The Bipolar Jungle
05/23/10- 05/29/10	25:00	1156	IS CHOLESTEROL THE BE ALL AND END ALL? A C-Reactive Protein Test...Really? Sandy D - Keep On Keeping It Off Are You Involved In Your Own Health Care?
05/30/10- 06/05/10	25:00	1157	TOUGH CHOICES FOR MENTAL HEALTH I-B-D And She What's In A Burger...And Do You Really Want To Know?
06/06/10- 06/12/10	25:00	1158	SOUNDS OF HOPE - Understanding Auditory Processing Disorder The Bipolar Center Of The Universe
06/13/10- 06/19/10	25:00	1159	"MEDICALLY FRAGILE" CHILDREN IN FOSTER CARE Baby Body Signs - Part 1 Baby Body Signs - Part 2 Lynn Pasquerella - Organ Donation
06/20/10- 06/21/10	25:00	1160	LIFE ON THE (VITAMIN) D LIST That Little Talk About Supplements That We Never Have