

Issues - Program List (July 10, 2011)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Apr. 10, 2011 – July 9, 2011). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “*licensee’s most significant programming treatment of community issues*”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
 - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children's environmental health and preservation of farmland and national resources, especially water.
 - b. **Contact info:** The Health Show
Northeast Public Radio
P.O. Box 66600
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC's Mary Darcy.
 - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

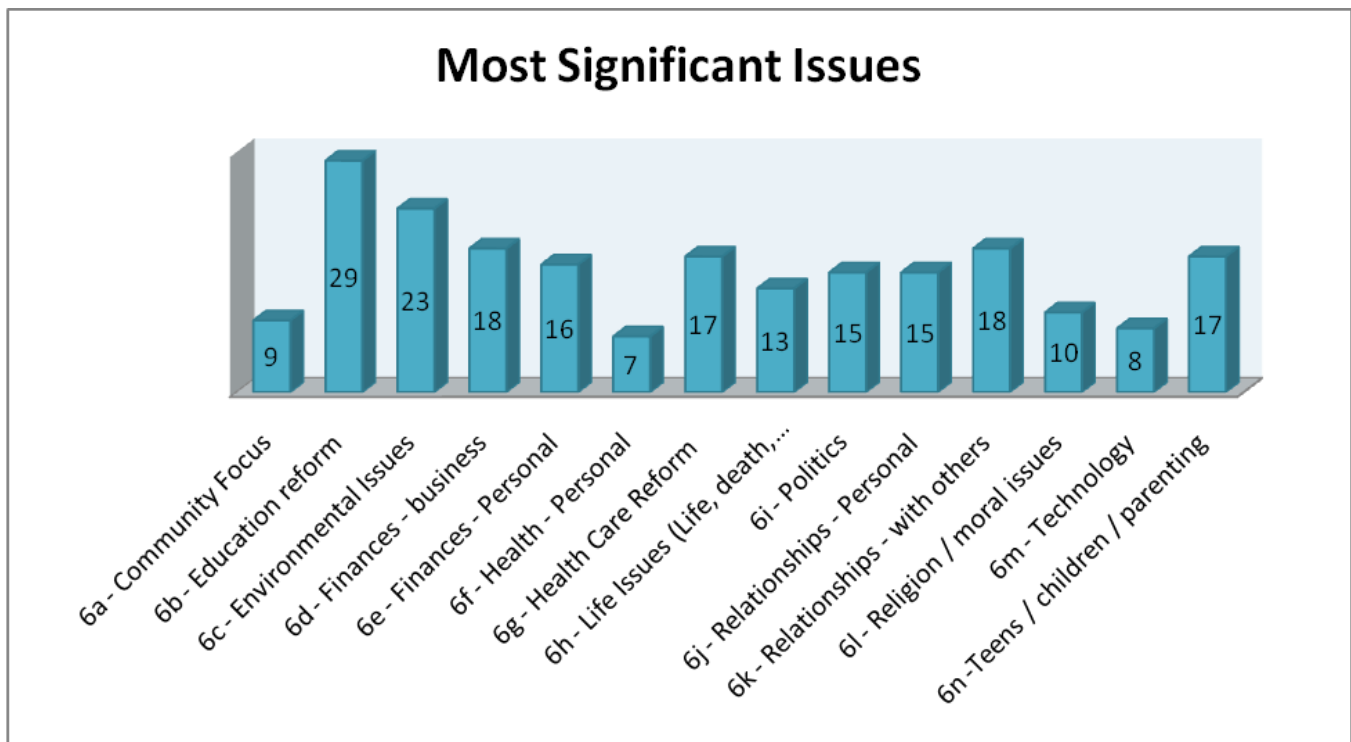
Richard J. Herritt
WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD will conducted three major listener surveys in 2011: Hot Dog Day (Alfred), Main Street Festival (Wellsville), and Homecoming (ASC, Alfred). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a Significant Issue Chart from the April 16, 2011 Hot Dog Day event in Alfred, NY, from 85 WETD survey respondents, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that Education Reform issues, followed by Environmental issues, and Business Finances & Relationships with Others (tied) were the most significant issues in our listener's lives during this April 2011 time period. In addition to the on-air programming listed below, WETD student DJ's assist clubs and organizations on campus... such as working with both the Alfred State College Green Team and the Sustainability Club, to educate and assist with local area-wide environmental issues.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. WETD continues to review these 2011 surveys, and is planning for the next major 2011 community survey during the Main Street Festival, Wellsville, NY on Sat. July 16, 2011.



Date	Time	Program	Topic	Duration	Show Number <i>(See attached sheet for Topics)</i>
01/09/2011	07:32:43	The Best of Our Knowledge	Current trends / thoughts	25 min	1059
01/10/2011	8:47:42	The Health Show	Personal & National Health Issues	25 min	1188
01/11/2011	1:58:11	51%	Issues effecting women	25 min	1120
01/16/2011	7:55:01	The Best of Our Knowledge	Current trends / thoughts	25 min	1060
01/17/2011	8:43:28	The Health Show	Personal & National Health Issues	25 min	1189
01/18/2011	2:01:57	51%	Issues effecting women	25 min	1122
01/23/2011	7:38:45	The Best of Our Knowledge	Current trends / thoughts	25 min	1061
01/24/2011	8:56:28	The Health Show	Personal & National Health Issues	25 min	1190
01/25/2011	1:56:59	51%	Issues effecting women	25 min	1123
1/30/2011	8:02:26	The Best of Our Knowledge	Current trends / thoughts	25 min	1062
01/31/2011	8:59:20	The Health Show	Personal & National Health Issues	25 min	1191
02/01/2011	1:59:14	51%	Issues effecting women	25 min	1124
02/06/2011	8:04:50	The Best of Our Knowledge	Current trends / thoughts	25 min	1063
02/07/2011	9:00:56	The Health Show	Personal & National Health Issues	25 min	1192
02/08/2011	2:02:07	51%	Issues effecting women	25 min	1125
02/13/2011	7:47:46	The Best of Our Knowledge	Current trends / thoughts	25 min	1064
2/14/2011	8:59:35	The Health Show	Personal & National Health Issues	25 min	1193
02/15/2011	2:00:29	51%	Issues effecting women	25 min	1126
02/20/2011	7:57:34	The Best of Our Knowledge	Current trends / thoughts	25 min	1065
02/21/2011	8:59:23	The Health Show	Personal & National Health Issues	25 min	1194
02/22/2011	2:03:20	51%	Issues effecting women	25 min	1127
02/27/2011	8:01:24	The Best of Our Knowledge	Current trends / thoughts	25 min	1066
02/28/2011	9:02:37	The Health Show	Personal & National Health Issues	25 min	1195
03/01/2011	1:59:20	51%	Issues effecting women	25 min.	1129
03/06/2011	7:50:29	The Best of Our Knowledge	Current trends / thoughts	25 min.	1067
03/07/2011	9:06:15	The Health Show	Personal & National Health Issues	25 min	1196
03/08/2011	2:01:48	51%	Issues effecting women	25 min	1129
03/14/2011	9:00:56	The Health Show	Personal & National Health Issues	25 min	1197
03/15/2011	2:01:16	51%	Issues effecting women	25 min	1130
03/20/2011	7:49:46	The Best of Our Knowledge	Current trends / thoughts	25 min	1069
03/21/2011	8:37:31	The Health Show	Personal & National Health Issues	25 min	1198
3/22/2011	1:57:43	51%	Issues effecting women	25 min	1131
03/27/2011	7:57:44	The Best of Our Knowledge	Current trends / thoughts	25 min	1070
03/28/2011	9:02:45	The Health Show	Personal & National Health Issues	25 min	1999
03/29/2011	2:02:22	51%	Issues effecting women	25 min	1132
04/03/2011	7:58:52	The Best of Our Knowledge	Current trends / thoughts	25 min	1071
04/04/2011	8:50:19	The Health Show	Personal & National Health Issues	25 min	1200
04/05/2011	1:59:36	51%	Issues effecting women	25 min	1133

THE BEST OF OUR KNOWLEDGE
2nd Quarter Issues Report
Apr. 1, 2011 through June 30, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW	TOPIC
04/04/11	25:00	1072	Educators agree on the need to emphasize science curriculum. TBOOK speaks with a leading scientist from MIT and about this and about his research from The Great Oxidation Event, some 2.4 billion years ago. Then, state educators partner to try and produce more science and engineering majors. And our Academic Minute professor explores the mystery of the galaxies.
04/11/11	25:00	1073	Astrobiologists deflect claim of alien life found in meteorite and instead tackle the "hot" topic of climate change and origin of life. Then we get an inside look at how hundreds of thousands of students are competing for only a few openings at top science universities. Plus our Academic Minute professor explains how scientists struggle to make themselves understood by the general public.
04/18/11	25:00	1074	A university hopes to alter the financial culture of higher education by slashing its prices 10%. Then, with teachers' unions facing challenges, we hear about a labor-management meeting sponsored by the U.S. Department of Education. Plus, our Academic Minute professor discusses why students with dyslexia often turn to art as a means of expression.
04/25/11	25:00	1075	TBOOK speaks with one university president who believes current economic realities should force higher education to discontinue the high tuition, high discount, merit-aid model. Then, the NEA launches a program to help teachers and parents work with children with autism. Plus, our Academic Minute professor explains the importance of imagination in children.
05/02/11	25:00	1076	How students understand the world is changing through the use of a new book series, which includes "If America Were a Village." We speak with author, David Smith. Then, we present a guest commentary with another vision of education, called "The 21st Century Teacher." And, our Academic Minute professor talks about the early work of Dr. Seuss.
05/09/11	25:00	1077	We celebrate the 10th anniversary of Introduce a Girl to Engineering Day. We also mark the 16th year of ENTRY POINT!, a paid internship program which helps guide young women into engineering education and careers. Then, we visit a village where the entire population uses sign language, though not all of them are deaf or hard of hearing. And our Academic Minute professor discusses student's different learning styles.
05/16/11	25:00	1078	During this International Year of Chemistry, we'll hear why it's important to improve chemistry's image and educate about potential threats. Also, our guest commentator this week relates how science employers and educators need to work together. And our Academic Minute professor discusses the merger of science and the performing arts.
05/23/11	25:00	1079	In this edition, we'll tell you what IYC-11 stands for, and about global-wide science activities for students going on right now. Then, the Education Department forecasts the rate for failing schools to skyrocket this year to a whopping 82%. And our Academic Minute professor discusses campus violence.
05/30/11	25:00	1080	Hear how you can become a Planet Hunter, just like the scientists we feature on this show. There's exciting new discoveries of Earth-size planets just being revealed. Then, our Academic Minute professor explains how scientists are calculating the amount of water in Earth's own global ecosystem. And we'll have some closing comments on graduation.
06/06/11	25:00	1081	Scientists need a calculator to start tallying up all the Earth-size planets being discovered around other suns. We have the latest numbers in that count. Then, our Academic Minute professor explains the importance of single-celled organisms. Plus, a U.S. Senator keynotes an Autism Tomorrow Conference to boost support for the Combating Autism Act renewal.
06/13/11	25:00	1082	"The King' Speech" movie wins a ton of awards and calls important attention to the stuttering speech disorder. We have two reports, plus the very latest research. Then, we visit a country where many of the children are unable to read and write their own language. And our Academic Minute professor looks at the brain of an octopus through the eyes of a philosopher.
06/20/11	25:00	1083	Recent college graduates are encouraged by Secretaries Sebelius and Duncan to take advantage of the new health care law, by staying on their parent's insurance policy. Then, we look at big money and power politics in higher education. And, our Academic Minute professor explains how audio files are being used to improve communication between professors and distance learners.
06/27/11	25:00	1084	We kick the show off by hearing from this year's National Teacher of the Year, Michelle Shearer. Then, a new survey reveals a segment of our population where 79% of the people remain unemployed. And our Academic Minute professor explains the unique challenges faced by today's veterans as they enter colleges and universities.
05/30/11	25:00	1080	Hear how you can become a Planet Hunter, just like the scientists we feature on this show. There's exciting new discoveries of Earth-size planets just being revealed. Then, our Academic Minute professor explains how scientists are calculating the amount of water in Earth's own global ecosystem. And we'll have some closing comments on graduation.
06/06/11	25:00	1081	Scientists need a calculator to start tallying up all the Earth-size planets being discovered around other suns. We have the latest numbers in that count. Then, our Academic Minute professor explains the importance of single-celled organisms. Plus, a U.S. Senator keynotes an Autism Tomorrow Conference to boost support for the Combating Autism Act renewal.

51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett**2nd Quarter Issues Report****Apr. 1, 2011 through June 30, 2011****Questions, please contact Victoria Ambuhl****WAMC's National Productions at 518-465-5233 x 185**

DATE	TIME	SHOW #	TOPIC
04/07/11	25:00	1134	Critical thinking. This week, 51% has a report from Tibet - where citizens are trying to make some tough decisions. We also have some thoughts on: Earth Day and feminism; questioning the need for finance books for women; and a defense of the airport pat down.
04/14/11	25:00	1135	In today's show, looking for ancestors. It's a growing industry, facilitated by the Internet. Also this week, more about women who've shaken things up. And why a new stove can make all the difference.
04/21/11	25:00	1136	April 28th is take your son or daughter to work day. It's a chance for children to see how their parents spend their day, and an opportunity for co-workers to meet families. Also this week, where family leave laws may fall short. And part one of Gilles Malkine's series of profiles of women in history.
04/28/11	25:00	1137	This week, a look at safe school construction around the world to help save lives from natural disasters. Then, a report on a Liberian woman who has made it her life's work to lift Liberia out of poverty, one woman at a time. And Gille Malkine presents another in a series of women history profiles.
05/05/11	25:00	1138	Mother's Day may be about giving mom a break from the kitchen, and maybe getting her some flowers. But in this week's 51%, a guest explains that the US version of the holiday was originally a day born of feminism and the anti-war movement. We also speak with Joan Libby Hawk, a Special Advisor to UN Women and UN Global Compact about their Women's Empowerment Principles partnership initiative.
05/12/11	25:00	1139	It's all business this week on 51%. We feature a discussion on how public-private partnerships are working to get more opportunities for women in the business world. Plus, the fallout from the problems at the Grameen Bank. And personal finance expert Manisha Thakor has more immediate concerns about women's financial futures.
05/19/11	25:00	1140	The US is a nation under stress. That stress can make people sick. This week, 51% reports on the health effects foreclosure can have on families. Marianne Schnall comments in "Daring to Be Ourselves." Also, turning ideas about race on their head in South Africa, and what happened to Hollywood's first sex symbol?
05/26/11	25:00	1141	That population bulge known as the Baby Boomers is aging - and it's creating concerns not only about Social Security and health services, but about the strain on assisted living facilities and nursing homes. This week's 51% features a report from Florida, where an investigative report turns up some frightening, and apparently not uncommon, stories of seniors who were neglected to death.
06/02/11	25:00	1142	The Arab Spring has created rising pressure for Israel, with Palestinian protests against the Israeli occupation growing, and reports of protesters killed by Israeli soldiers. This week, 51% speaks with an Israeli writer whose book focuses on non-violent protesters on both sides of the border.
06/09/11	25:00	1143	The self help book business has never been better. As world events get more disturbing, more people turn to so-called experts to try to find the answers to fundamental questions like "what is life all about?" This week, 51% reprises an interview with Woodstock writer Marta Szabo, whose search for answers took her to an ashram in India. She did find enlightenment, but not the kind you might expect.
06/16/11	25:00	1144	Science, Technology, Engineering and Math - known as STEM - is a field that is still dominated by men. This week, 51% features a report on a program that's teaching poor women in India to become experts in a cutting edge technology.
06/23/11	25:00	1145	In this 51%, we interview herbalist and author Susun Weed, who says it's time to take back control of our health and put pharmaceuticals and surgery in their proper place. Also this week, food rebels and urban gardeners. Plus, a group of ladies explain why their garden keeps them young.
04/07/11	25:00	1134	Critical thinking. This week, 51% has a report from Tibet - where citizens are trying to make some tough decisions. We also have some thoughts on: Earth Day and feminism; questioning the need for finance books for women; and a defense of the airport pat down.

THE HEALTH SHOW
2nd Quarter Issues Report
Apr. 1, 2011 through June 30, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPICS
04/03/11- 04/09/11	25:00	1201	SO, WHAT'S THIS AFFORDABLE HEALTH CARE THING WE'VE BEEN HEARING ABOUT? Childhood Obesity In Holyoke 3 - Keeping The Momentum Sing And I Shall Hear
04/10/11- 04/16/11	25:00	1202	AUTISM SOLUTIONS - Part 1 Autism Solutions - Part 2 Libyan Refugees Get Help From Their Neighbors
04/17/11- 04/23/11	25:00	1203	DIABETES EXPOS 2011 Talkin' Autism In The Hudson FValley Sesame Square
04/24/11- 04/30/11	25:00	1204	FIGHTING CANCER IN KIDS Live Organ Donation - Part 1 Live Organ Donation - Part 2 The Incredible, And Inedible, Gooseberry
05/01/11- 05/07/11	25:00	1205	NOW HEAR THIS! The Stuttering Speech Pathologists Michael O'Donnell - Living On The Spectrum
05/08/11- 05/14/11	25:00	1206	DOCTOR "DATA MINING" GOES TO THE SUPREMES Is Informed Consent Enough? - Part 1 Is Informed Consent Enough? - Part 2
05/15/11- 05/21/11	25:00	1207	RATING THE MOST POPULAR DIETS Low Fat Or Low Carbs - Which Is Better?
05/22/11- 05/28/11	25:00	1208	DIVINING WITHOUT SEEDS Promoting Male Circumcision To Slow The Spread Of AIDS A Ride In A Kenyan Ambulance
05/29/11- 06/04/11	25:00	1209	UNDERSTANDING NANO-MEDICINE Part 1 Nano-Medicine Part 2 Where Are All The Chinese Women?
06/05/11- 06/11/11	25:00	1210	A BITTERSWEET SEASON - Caring For Our Aging Parents And Ourselves A Bittersweet Season - Part 2 A Visit With The Surgeon General
06/12/11- 06/18/11	25:00	1211	THE CONGRESSWOMAN'S BRAIN SURGEON The Congresswoman's Brain Surgeon - Part 2 A California Clinic On Wheels
06/19/11- 06/25/11	25:00	1212	YOU ARE NOT YOUR BRAIN Philadelphia Knee-Dom The Remaking Of Culion Island
04/03/11- 04/09/11	25:00	1201	SO, WHAT'S THIS AFFORDABLE HEALTH CARE THING WE'VE BEEN HEARING ABOUT? Childhood Obesity In Holyoke 3 - Keeping The Momentum Sing And I Shall Hear