

## Issues - Program List (April 10, 2012)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Jan. 10, 2012 – Apr. 9, 2012). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “licensee’s most significant programming treatment of community issues”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10<sup>th</sup>, April 10<sup>th</sup>, July 10<sup>th</sup>, and October 10<sup>th</sup>.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
  - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children’s environmental health and preservation of farmland and national resources, especially water.
  - b. **Contact info:** The Health Show  
Northeast Public Radio  
P.O. Box 66600  
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC’s Mary Darcy.
  - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen’s University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

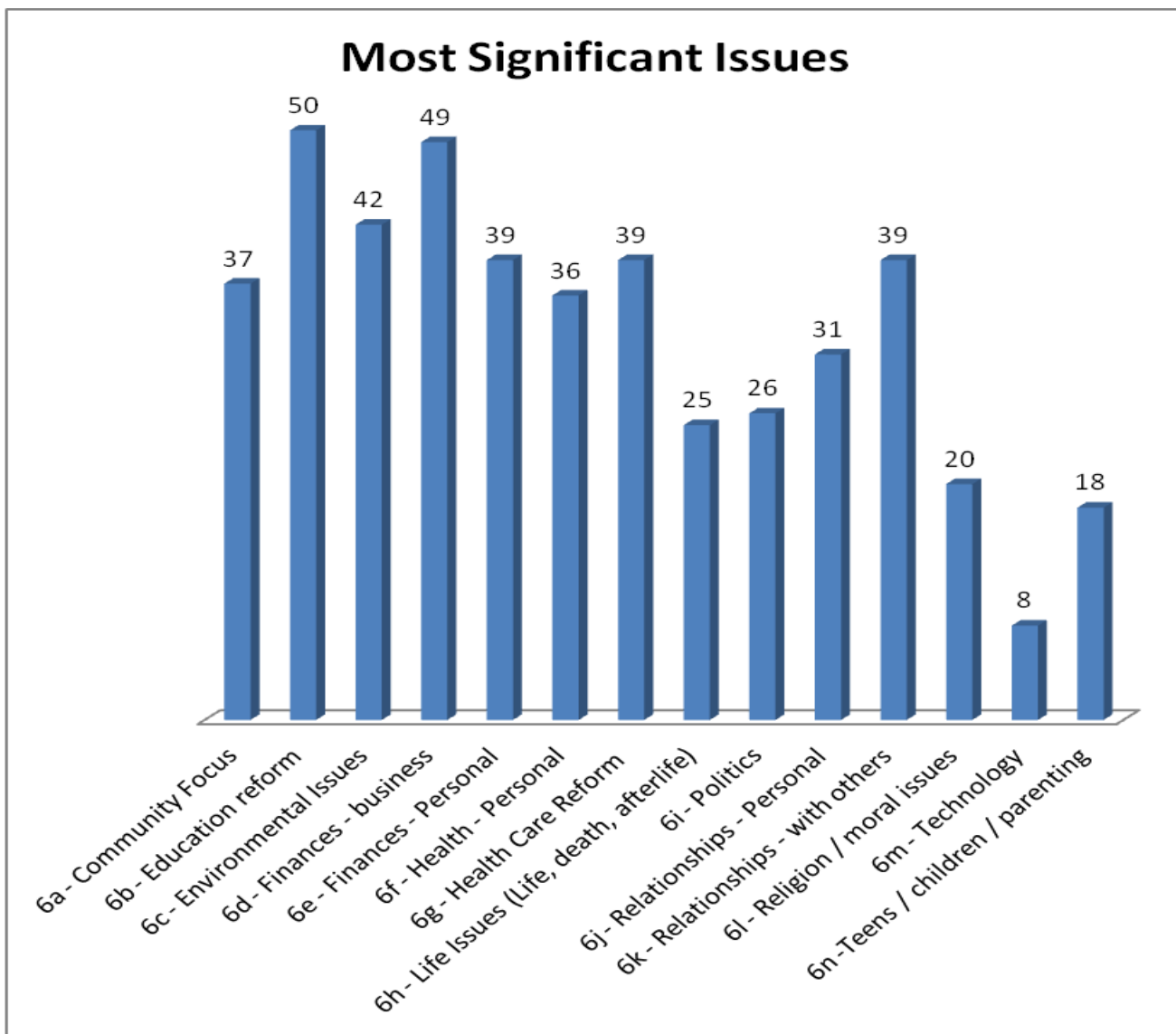
Richard J. Herritt  
WETD 90.7 FM - Alternate Chief Operator & Advisor  
Alfred State College, Alfred, NY 14802

## WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2011: Hot Dog Day (Alfred, April 2011), Main Street Festival (Wellsville, July 2011), and Homecoming (ASC, Alfred, October 2011). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a combined Significant Issue Chart from the three WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that Education Reform & Business Finances, followed by Environmental Issues, Personal Finances, Health Care Reform, & Relationships with Others were the most significant issues in our listener's lives in 2011.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. Our next scheduled survey will be in April at Hot Dog Day, Alfred, NY.



<b>Date</b>	<b>Time</b>	<b>Program</b>	<b>Topic</b>	<b>Duration</b>	<b>Show Number</b> <i>(See attached sheet for Topics)</i>
01/01/2012	8:00:37	The Best of Our Knowledge	Current trends / thoughts	25 min	1110
01/02/2012	9:03:13	The Health Show	Personal & National Health Issues	25 min	1239
01/03/2012	1:58:51	51%	Issues effecting women	25 min	1173
01/08/2012	8:00:24	The Best of Our Knowledge	Current trends / thoughts	25 min	1111
01/09/2012	9:04:51	The Health Show	Personal & National Health Issues	25 min	1240
01/10/2012	2:02:47	51%	Issues effecting women	25 min	1174
01/15/2012	8:05:54	The Best of Our Knowledge	Current trends / thoughts	25 min	1112
01/16/2012	8:59:16	The Health Show	Personal & National Health Issues	25 min	1241
01/17/2012	2:00:01	51%	Issues effecting women	25 min	1171
01/22/2012	7:38:36	The Best of Our Knowledge	Current trends / thoughts	25 min	1113
01/23/2012	8:58:33	The Health Show	Personal & National Health Issues	25 min	1242
01/24/2012	1:57:35	51%	Issues effecting women	25 min	1176
01/29/2012	8:02:03	The Best of Our Knowledge	Current trends / thoughts	25 min	1114
01/30/2012	8:53:08	The Health Show	Personal & National Health Issues	25 min	1243
01/31/2012	1:57:35	51%	Issues effecting women	25 min	1177
02/05/2012	8:01:05	The Best of Our Knowledge	Current trends / thoughts	25 min	1115
02/06/2012	9:01:51	The Health Show	Personal & National Health Issues	25 min	1244
02/07/2012	2:02:34	51%	Issues effecting women	25 min	1178
02/12/2012	8:01:53	The Best of Our Knowledge	Current trends / thoughts	25 min	1116
02/13/2012	8:59:36	The Health Show	Personal & National Health Issues	25 min	1245
02/14/2012	1:52:14	51%	Issues effecting women	25 min	1179
02/19/2012	8:04:02	The Best of Our Knowledge	Current trends / thoughts	25 min	1117
02/20/2012	9:00:11	The Health Show	Personal & National Health Issues	25 min	1246
02/21/2012	1:53:54	51%	Issues effecting women	25 min	1180
02/26/2012	8:02:15	The Best of Our Knowledge	Current trends / thoughts	25 min	1118
02/27/2012	8:59:44	The Health Show	Personal & National Health Issues	25 min	1247
02/28/2012	1:52:57	51%	Issues effecting women	25 min	1181
03/05/2012	8:59:14	The Health Show	Personal & National Health Issues	25 min	1248
03/06/2012	1:55:07	51%	Issues effecting women	25 min.	1182
03/11/2012	10:32:48	The Best of Our Knowledge	Current trends / thoughts	25 min.	1120
03/12/2012	2:22:47	The Health Show	Personal & National Health Issues	25 min	1249
03/13/2012	2:01:12	51%	Issues effecting women	25 min	1283
03/18/2012	8:02:35	The Best of Our Knowledge	Current trends / thoughts	25 min	1121
03/19/2012	9:00:37	The Health Show	Personal & National Health Issues	25 min	1250
03/20/2012	1:57:28	51%	Issues effecting women	25 min	1184
		The Best of Our Knowledge	Current trends / thoughts	25 min	
		The Health Show	Personal & National Health Issues	25 min	
		51%	Issues effecting women	25 min	

**THE HEALTH SHOW**  
**1<sup>st</sup> Quarter Issues Report**  
**Jan. 1, 2012 through Mar. 31, 2012**  
**Questions, please contact Victoria Ambuhl**  
**WAMC's National Productions at 518-465-5233 x 100**

DATE	TIME	SHOW #	TOPICS
01/13/12	25:00	1240	Your bones are alive. They are living, growing parts of your body that need care from a very early age. On today's Health Show, we'll talk to a bone specialist who just wrote the complete book on bone health. We'll also hear about a study from the National Institutes of Health that looks into the inner workings of bone build-up and break down. And are you the type of person who never forgets a face? If so, it's a sure thing you don't have Prosopagnosia. Don't ask...we'll explain later.
01/06/12	25:00	1241	On today's Health Show we'll hear from some veterans and find out how they are getting on with their lives. We'll also hear the story of Mark Duxbury...a former salesman for Johnson and Johnson who turned whistleblower and fought to have a billion dollar drug taken off the market.
01/20/12	25:00	1242	On this week's Health Show, we'll talk to a man who wrote the book on life with kidney dialysis. We'll also learn how transplant patients, including kidney transplant patients, could be at increased risk for cancer.
01/27/12	25:00	1243	On today's Health Show...a look at direct to consumer genetic testing. We'll also hear how one family reacted to very different genetic test results. Find out if acting impulsively is in your genes And hear about advances in telemedicine in rural areas of the country.
02/03/12	25:00	1244	On today's Health Show, just about everything you need to know about Glaucoma. We'll also hear about proposals to make nurses and nursing students upgrade their training...and we'll find out how the USDA is trying to upgrade lunch.
02/10/12	25:00	1245	The latest information available shows one in 110 children born will be diagnosed with an <a href="#">autism spectrum</a> disorder...and the education system will need to be ready. On today's Health Show, we'll hear about a school in Brooklyn that uses Applied Behavioral Analysis to help teach children with autism. We'll also talk about the life of Margaret Sanger...the leading pioneer for birth control in the US who's legacy is still controversial.
02/24/12	25:00	1246	It seems that the human intestines are a pretty amazing system...one that almost operates as a second brain. In fact, what goes on below doesn't need much help from above. On today's Health Show, an almost joke free tour of the human gut. Then a good news - bad news story from the National Institutes of Health about drug use by teens in the US...and we'll visit a farmer who is not letting his <a href="#">disability</a> get in the way of a good harvest.
02/24/12	25:00	1247	On today's Health Show, a conversation with a pair of heart specialists who's new book is a complete guide to heart health. We'll also welcome back our friend Sandy Daigler, who reminds us that <a href="#">weight loss</a> is great for the heart...now how about the head!
03/02/12	25:00	1248	On today's Health Show we'll talk to a psychiatric researcher about how the brain sometimes goes off on its own...and how you can regain control. Then we'll head to the suburbs of New York City, where the Big Apple's new UV water filtration plant is causing "water envy" with its neighbors. And we'll head down the coast a bit to Baltimore, where some churches are starting to preach a healthy message.
03/09/12	25:00	1249	Many parents are choosing not to have their children vaccinated against preventable diseases...and many states have laws making it easy for them to opt out. On today's Health Show, we'll hear about one state that's trying to change that. We'll also learn about a much rarer disease: amyloidosis. Hear about a new treatment for seizures And see how finding out you have a healthy heart may or may not bring you peace of mind.
03/16/12	25:00	1250	On today's Health Show...a look at the Dengue fever epidemic in Pakistan and the chances it might become a problem in the US. We'll also see how some people are trying to bring back a tradition from World War II: meatless Mondays. And we'll listen in on a visit with a seaweed farmer in the Netherlands.
03/23/12	25:00	1251	On today's Health Show, we'll air a special documentary from Radio Netherlands about the HIV/AIDS crisis in the country of Myanmar.