

Issues - Program List (April, 10, 2011)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Jan. 10, 2011 – April 9, 2011). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “*licensee’s most significant programming treatment of community issues*”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
 - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children's environmental health and preservation of farmland and national resources, especially water.
 - b. **Contact info:** The Health Show
Northeast Public Radio
P.O. Box 66600
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC's Mary Darcy.
 - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

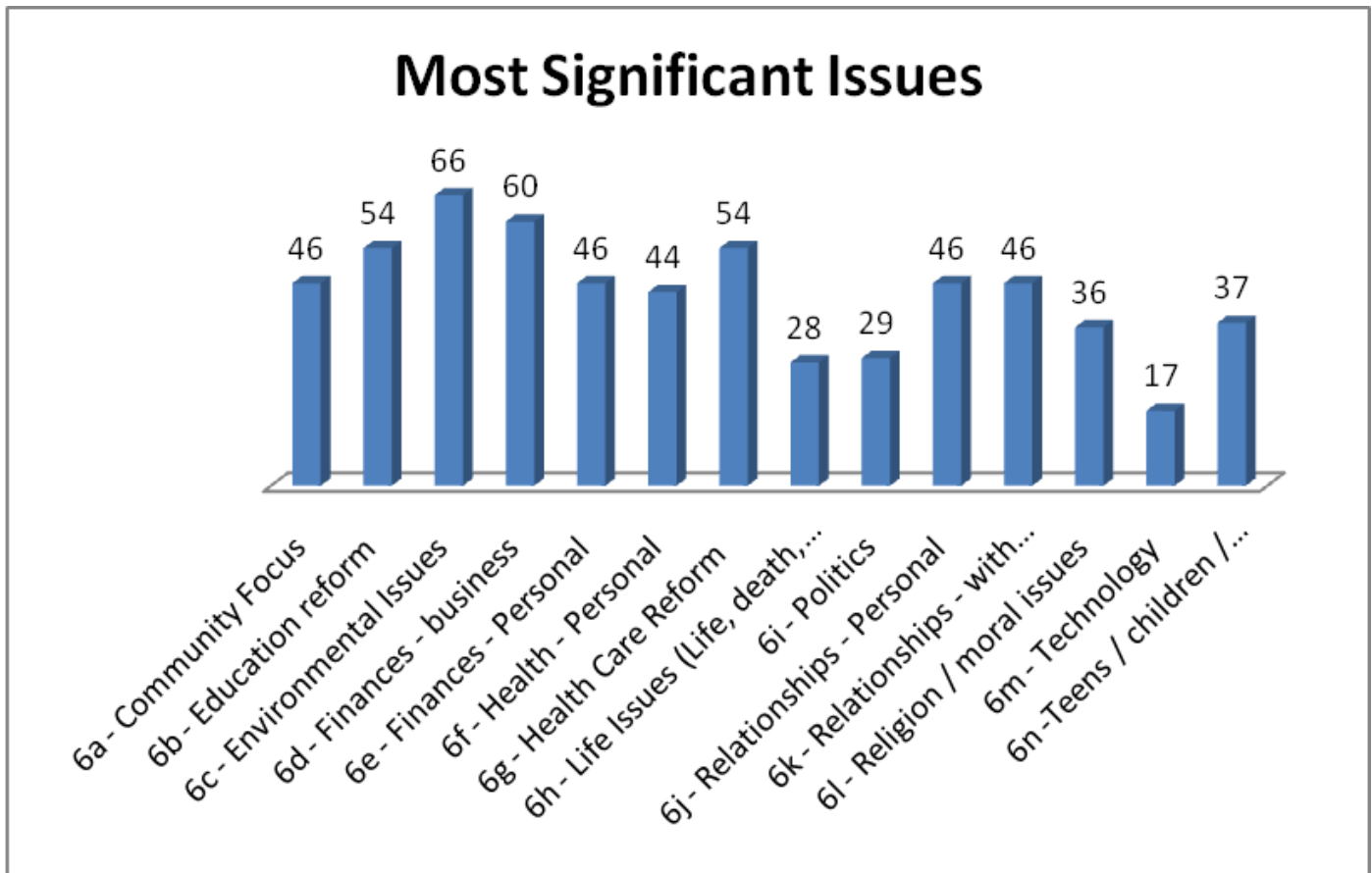
Richard J. Herritt
WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2010: Hot Dog Day (Alfred), Main Street Festival (Wellsville), and Homecoming (ASC, Alfred). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a Significant Issue Chart combined from annually scheduled WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that environmental issues, followed by business finances, and Educational & Health Care Reform (tied) were the most significant issues in our listener's lives during the 2010 time period. In addition to the on-air programming listed below, WETD student DJ's assist clubs and organizations on campus... such as working with both the Alfred State College Green Team and the Sustainability Club, to educate and assist with local area-wide environmental issues.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. WETD continues to review these 2010 surveys, and plan for the next major community survey during Hot Dog Day, Main Street, Alfred, NY on Sat. April 16, 2011.



Date	Time	Program	Topic	Duration	Show Number <i>(See attached sheet for Topics)</i>
01/09/2011	07:32:43	The Best of Our Knowledge	Current trends / thoughts	25 min	1059
01/10/2011	8:47:42	The Health Show	Personal & National Health Issues	25 min	1188
01/11/2011	1:58:11	51%	Issues effecting women	25 min	1120
01/16/2011	7:55:01	The Best of Our Knowledge	Current trends / thoughts	25 min	1060
01/17/2011	8:43:28	The Health Show	Personal & National Health Issues	25 min	1189
01/18/2011	2:01:57	51%	Issues effecting women	25 min	1122
01/23/2011	7:38:45	The Best of Our Knowledge	Current trends / thoughts	25 min	1061
01/24/2011	8:56:28	The Health Show	Personal & National Health Issues	25 min	1190
01/25/2011	1:56:59	51%	Issues effecting women	25 min	1123
1/30/2011	8:02:26	The Best of Our Knowledge	Current trends / thoughts	25 min	1062
01/31/2011	8:59:20	The Health Show	Personal & National Health Issues	25 min	1191
02/01/2011	1:59:14	51%	Issues effecting women	25 min	1124
02/06/2011	8:04:50	The Best of Our Knowledge	Current trends / thoughts	25 min	1063
02/07/2011	9:00:56	The Health Show	Personal & National Health Issues	25 min	1192
02/08/2011	2:02:07	51%	Issues effecting women	25 min	1125
02/13/2011	7:47:46	The Best of Our Knowledge	Current trends / thoughts	25 min	1064
2/14/2011	8:59:35	The Health Show	Personal & National Health Issues	25 min	1193
02/15/2011	2:00:29	51%	Issues effecting women	25 min	1126
02/20/2011	7:57:34	The Best of Our Knowledge	Current trends / thoughts	25 min	1065
02/21/2011	8:59:23	The Health Show	Personal & National Health Issues	25 min	1194
02/22/2011	2:03:20	51%	Issues effecting women	25 min	1127
02/27/2011	8:01:24	The Best of Our Knowledge	Current trends / thoughts	25 min	1066
02/28/2011	9:02:37	The Health Show	Personal & National Health Issues	25 min	1195
03/01/2011	1:59:20	51%	Issues effecting women	25 min.	1129
03/06/2011	7:50:29	The Best of Our Knowledge	Current trends / thoughts	25 min.	1067
03/07/2011	9:06:15	The Health Show	Personal & National Health Issues	25 min	1196
03/08/2011	2:01:48	51%	Issues effecting women	25 min	1129
03/14/2011	9:00:56	The Health Show	Personal & National Health Issues	25 min	1197
03/15/2011	2:01:16	51%	Issues effecting women	25 min	1130
03/20/2011	7:49:46	The Best of Our Knowledge	Current trends / thoughts	25 min	1069
03/21/2011	8:37:31	The Health Show	Personal & National Health Issues	25 min	1198
3/22/2011	1:57:43	51%	Issues effecting women	25 min	1131
03/27/2011	7:57:44	The Best of Our Knowledge	Current trends / thoughts	25 min	1070
03/28/2011	9:02:45	The Health Show	Personal & National Health Issues	25 min	1999
03/29/2011	2:02:22	51%	Issues effecting women	25 min	1132
04/03/2011	7:58:52	The Best of Our Knowledge	Current trends / thoughts	25 min	1071
04/04/2011	8:50:19	The Health Show	Personal & National Health Issues	25 min	1200
04/05/2011	1:59:36	51%	Issues effecting women	25 min	1133

THE BEST OF OUR KNOWLEDGE
1st Quarter Issues Report
Jan. 1, 2011 through Mar. 31, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW	TOPIC
01/10/11	25:00	1060	We remember Dr. Martin Luther King's birthday this month and federal holiday with a report about a program which encourages more minority students with disabilities to go into the sciences. Then, we learn about The Math Midway exhibition touring the U.S. And our Academic Minute professor explores AD/HD.
01/17/11	25:00	1061	This week TBOOK visits an inner-city urban high school in Boston where an amazing 94% of students qualify for college. Then, School on Wheels brings education to homeless children in L.A. And our Academic Minute professor discusses the development of children's brains.
01/24/11	25:00	1062	Hot button topics like high-stakes testing and achievement gaps lead off the show. New studies are out about both. Then, while the jobless rate remains high, students are finding that a college education is no hedge against unemployment. And, Our Academic Minute professor explains a program to help students transition from community colleges.
01/31/11	25:00	1063	We journey back in time with Planetary Scientist, Dr. Hal Levison, to learn about the formation of comets and our solar system. Then, on the lighter side, we interview a person who claims to be President of the Moon. And, our Academic Minute professor explains how different Earth was in its earliest period.
02/07/11	25:00	1064	A world-renowned planetary scientist advised students to take physics if they want to reach for the stars. Then, private space travel is becoming more of a reality. We'll talk with a woman who's "been there, and done that." Plus, our Academic Minute professor explores the physics of "Star Trek."
02/14/11	25:00	1065	Teach for America celebrates 20 years of service to America's classrooms. Is it making a difference? We'll have an independent assessment. Then, UNICEF estimates some 250 million children work for a living and that's taking them away from school. Plus, our Academic Minute professor explains how she uses film to help students understand writing.
02/21/11	25:00	1066	A veteran "Newsweek" correspondent likens a Los Angeles high school to war zones she's covered. Then we find out about National School Choice Week, and hear a movie trailer about education reform called, "Kids Aren't Cars." Plus, our Academic Minute professor discusses the importance of understanding Standard English.
02/28/11	25:00	1067	Many important things happening in March. In the next fiscal year budget we'll see how the president supports his proposal in his State of the Union address to increase or maintain education and research funding while putting a freeze on discretionary spending. The NAEP science scores are abysmal. It's National Women's History Month. We profile four women in science and medicine. Enjoy!
03/07/11	25:00	1068	More stories to celebrate Women's History Month. TBOOK looks at the newly successful Asian University for Women. Then we examine the state of women's colleges. We also profile a woman who leads a top research university. And our Academic Minute professor discusses the impact of the iPad in education.
03/14/11	25:00	1069	Moving towards the end of National Women's History Month: first, we highlight the "TechGirlz" program at the Rochester Institute of Technology; then Kate Mulgrew profiles former National Science Foundation Director, Dr. Rita Colwell, who is now a Distinguished University Professor. And our Academic Minute features Mary Ellen O'Connell, a Professor of International Dispute Resolution.
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01/17/11	25:00	1061	This week TBOOK visits an inner-city urban high school in Boston where an amazing 94% of students qualify for college. Then, School on Wheels brings education to homeless children in L.A. And our Academic Minute professor discusses the development of children's brains.
03/21/11	25:00	1070	The US Department of Education proposes changes to the ever popular Pell Grant to reduce a projected 20-Billion dollar deficit. We'll also hear about higher education in Iraq. Kate Mulgrew profiles Emily Roebling who helped build the Brooklyn Bridge. And our Academic Minute professor talks about the importance of "green" construction.
03/28/11	25:00	1071	The Education Dept. plans to cut more than a dozen programs and trim over 400-Million dollars. We'll look at those planned cuts and investments for Pre K through high school. Then, despite recent events in the Middle East, parents and children are still trying to attend school. And our Academic Minute professor uses rocks in his "own" backyard to learn about Earth's past history.
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51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett
1st Quarter Issues Report
Jan. 1, 2011 through Mar. 31, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW #	TOPIC
01/06/11	25:00	1121	This week's program features Syracuse University's Harriet Brown, author of Feed Me and Brave Girl Eating, and the founder of Project Body Talk.
01/13/11	25:00	1122	This week's show features Women's ENews Editor, Corinna Barnard, reading and analyzing US State Department documents posted by Willileaks. Then a financial authority comments on why being a modern day Sugar Mama is a good thing. And a look at Dr. King's legacy in a racially divided Europe.
01/20/11	25:00	1123	Sometimes we all need a little pep talk. And it may mean taking a few risks. This week, 51% has some tips on how to do that wisely. Plus, life after an injury that may make music too painful to hear.
01/27/11	25:00	1124	The January shootings in Tucson have led many to question the increasingly strident rhetoric in the U.S. 51% talks with Ginny Apuzzo, a former member of the Clinton White House. Then, overworked? Too stressed out? Maybe, you just need to have a little fun! And, we meet The Speed Sisters on the West Bank.
02/03/11	25:00	1125	The recession has been hard on everyone. So it's not surprising the one area that's been hit the hardest has been non-profit organizations. 51% talks with Maggie Miller from Discover Hope. Then, the future of farming appears to be local - and female. And if you've already dropped your New Year's resolution, here's a chance to try again. It's Chinese New Years.
02/10/11	25:00	1126	Valentine's Day is upon us. It's also known as "V-Day" for a variety of other reasons. You'll find out in this show, as well as, hear a story on Muslim Speed Dating, plus much more.
02/17/11	25:00	1127	When jobs are scarce, it can be the catalyst for some people to start their own business. 51% speaks with the CEO of an organization that coordinates investment in promising businesses that also help contribute to a better global future.
02/24/11	25:00	1128	When you eat, do you think about the chemicals that are in your food? Some safe food advocates are saying if you have not before, you should start now. In this episode, 51% talks with Page Tomaselli, staff attorney with the Center for Food Safety. And we also look at Food Deserts, where people have no access to supermarkets.
03/03/11	25:00	1129	The Egyptian revolution has opened a spirited discussion not only about democracy in the Middle East, but the treatment of women, and the roots of violence against women. We'll have reports from Egypt, Iraq, and Human Rights Watch.
03/10/11	25:00	1130	With all the unrest worldwide, women's marches in Italy may be off your radar. We have an on-scene report and update. Also, women's health advocates in the U.S. are outraged by a congressional vote. We'll talk about gender issues at women's colleges. And advice for women who want to take charge of their own financial portfolios.
03/17/11	25:00	1131	America's economy now relies on women in the workplace. But policies have not caught up with reality. Family leave, pay parity, and women's changing roles...an update for the 2011 observance of Women's History Month.
03/24/11	25:00	1132	Japan's earthquake has brought concerns about nuclear power safety back into the headlines. Also on the program, rebuilding a broken country in Africa. And a look at Communist China's gender gap.
03/31/11	25:00	1133	Modern medicine is a system in transition - with more and more modalities moving from the fringe into the mainstream as part of an effort to look at wellness, and illness, from a holistic view. This week, 51% features an extensive discussion with a practitioner of Functional Medicine. Plus, what to do when we're just tired of fighting for gender equality in the workplace.

THE HEALTH SHOW
1st Quarter Issues Report
Jan. 1, 2011 through Mar. 31, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPICS
01/02/11	25:00	1188	THE GOOD, THE BAD, THE H-PYLORI The Return Of The Hospital Ship The South African Health Train
01/09/11	25:00	1189	THE AFFORDABLE CARE ACT - What's New For 2011? The Stuttering Speech Pathologists A Taste Of Açai
01/16/11	25:00	1190	HAITI ONE YEAR LATER - A CHILD'S STORY Childhood Obesity In Holyoke 2 - Community Support Two Ways To Track Down Diabetes
01/23/11	25:00	1191	FIBROIDS ARE NO FUN Dr. Jill Seaman Lynn Pasquerella - End Of Life Decisions
01/30/11	25:00	1192	THE BREAST BOOK Alternative Cancer Care The Healthy State Of The Union 2011 Environmental Health Grants
02/06/11	25:00	1193	ANTIBIOTICS FOR I.B.S. - NEW HOPE FOR A CURE The Arctic Sun For Heart Patients Fertility Treatment - Who's Paying? Mothers Giving Birth At Home In Hungry Are Outlaws
02/13/11	25:00	1194	CAN YOU HEAR ME NOW? - Part 1 Can You Hear Me Now? - Part 2 Judah Leblang - It's A Family Thing
02/20/11	25:00	1195	THE ANATOMY OF VON HIPPEL-LINDAU DISEASE The Anatomy Of von Hippel-Lindau Disease 2 Physician Assisted Suicide - The Debate Moves To Vermont
02/27/11	25:00	1196	THE TRIANGLE SHIRTWAIST FACTORY FIRE - 100 YEARS LATER Somalian Refugees And Mental Health
03/06/11	25:00	1197	TO VACCINATE OR NOT TO VACCINATE? PART 1 To Vaccinate Or Not To Vaccinate? Part 2 So, Why Is Smallpox Still Alive?
03/13/11	25:00	1198	TAKING A SHOT AT ALLERGIES California Single Payer Plan Those TV Docs Are Dreamy
03/20/11	25:00	1199	DEM BONES DEM BONES DEM HEALTHY BONES Transgendered Baby Boomers Bedbugs...In My Mattress...Make Me Itchy
03/27/11	25:00	1200	29 GIFTS Direct To Consumer Lab Tests Sandy D - Follow The Yellow Brick Scone