

Issues - Program List (April 10, 2010)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Jan. 10, 2010 – April 9, 2010). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “*licensee’s most significant programming treatment of community issues*”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
 - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children’s environmental health and preservation of farmland and national resources, especially water.
 - b. **Contact info:** The Health Show
Northeast Public Radio
P.O. Box 66600
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC's Mary Darcy.
 - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

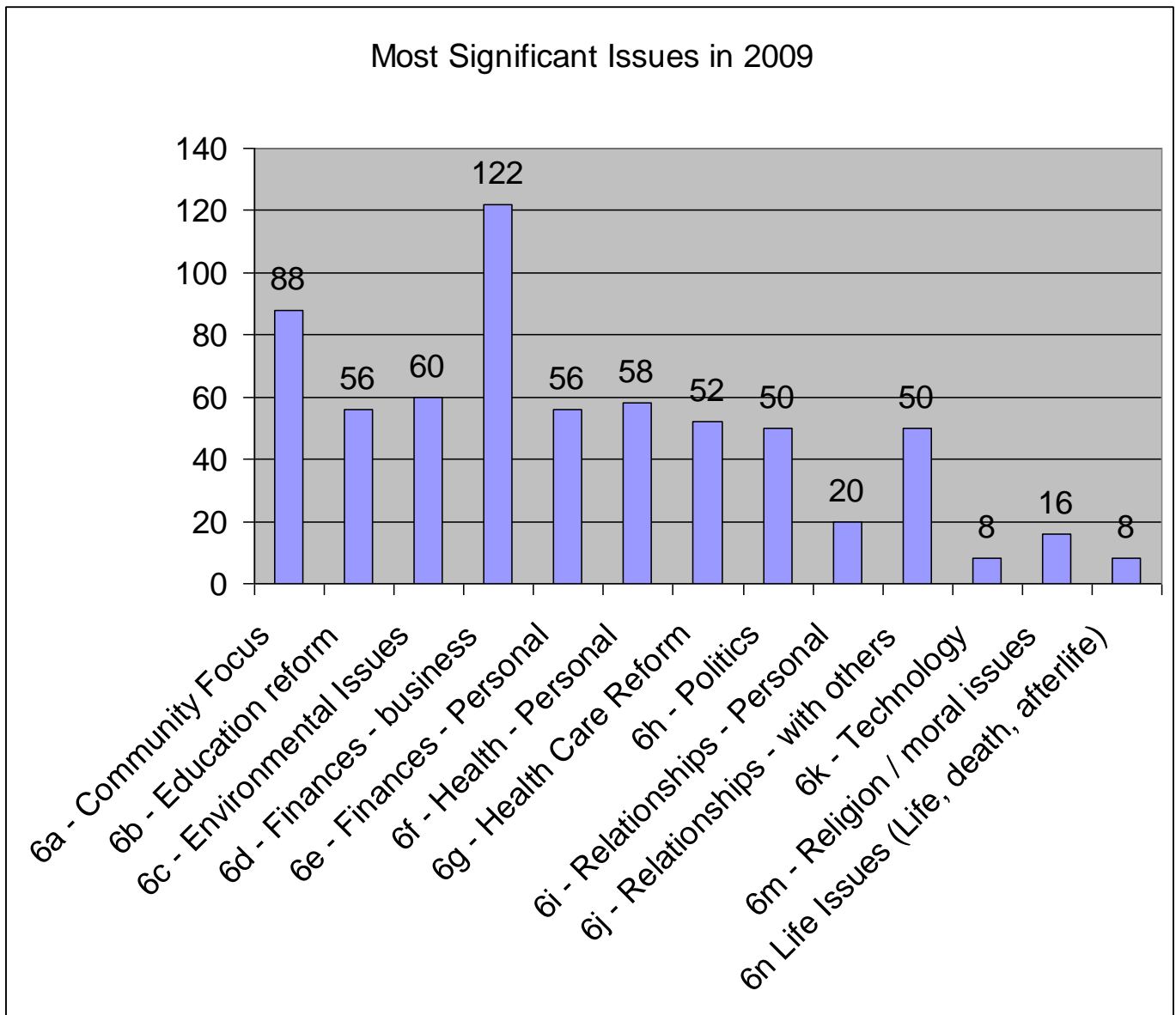
Richard J. Herritt
WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2009: Hot Dog Day (Alfred), Main Street Festival (Wellsville), and Homecoming (ASC, Alfred). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a Significant Issue Chart combined from the three WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that business finances, followed by community focus were the most significant issues in our listener’s lives.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. Our next scheduled survey will be this month, Hot Dog Day in Alfred.



Date	Time	Program	Topic	Duration	Show Number <i>(See attached sheet for Topics)</i>
1/17/2010	8:02 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1008
1/18/2010	9:01 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1137
1/19/2010	1:59 PM	51%	Issues effecting women	25 min	Show# 1070
1/24/2010	7:48 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1009
1/25/2010	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1135
1/26/2010	2:00 PM	51%	Issues effecting women	25 min	Show# 1068
1/31/2010	8:02 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1010
2/1/2010	9:06 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1139
2/2/2010	1:59 PM	51%	Issues effecting women	25 min	Show# 1072
2/7/2010	8:00 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1011
2/8/2010	9:01 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1140
2/9/2010	1:58 PM	51%	Issues effecting women	25 min	Show# 1073
2/14/2010	7:59 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1012
2/15/2010	8:59 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1141
2/16/2010	1:57 PM	51%	Issues effecting women	25 min	Show# 1074
2/21/2010	8:00 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1013
2/22/2010	9:04 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1142
2/23/2010	1:57 PM	51%	Issues effecting women	25 min	Show# 1075
3/1/2010	9:03 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1143
3/2/2010	2:02 PM	51%	Issues effecting women	25 min	Show# 1073
3/7/2010	8:02 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1015
3/8/2010	8:59 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1144
3/9/2010	1:54 PM	51%	Issues effecting women	25 min	Show# 1077
3/15/2010	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1145
3/16/2010	2:02 PM	51%	Issues effecting women	25 min	Show# 1078
3/21/2010	8:05 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1017
3/22/2010	9:07 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1146
3/23/2010	1:59 PM	51%	Issues effecting women	25 min	Show# 1079
3/29/2010	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1147
3/30/2010	1:28 PM	51%	Issues effecting women	25 min	Show# 1080

THE BEST OF OUR KNOWLEDGE
1st Quarter Issues Report
Jan. 1, 2010 through Mar. 30, 2010
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW	TOPIC
01/04/10	25:00	1007	"The history of life on Earth, may have begun in the stars." We'll begin to unfold that mystery of life - from outer space. And then, former teacher and playwright, Jacob Berkowitz, demonstrates how he tries to make the wonders of science and space accessible to children of all ages.
01/11/10	25:00	1008	We have a special report on groundbreaking research, just underway, that's investigating how to get more minority women with disabilities into the sciences. And then, coinciding with that, President Barack Obama launches his new Educate to Innovate campaign. He hopes this new initiative will attract more women and minorities to science and math education.
01/18/10	25:00	1009	We celebrate this month's Martin Luther King national holiday by going to Memphis, the last stop on his civil rights journey. Then, it's on to Seattle to visit the FareStart cooking school for homeless students. And we examine alternative teaching methods at Steiner/Waldorf Schools.
01/25/10	25:00	1010	February is Black History Month again. Is Black History at risk? Some fear important historical records may be lost as budget cuts and staff reductions continue. Then, the search for the origins of life on this planet leads to the question...what's the probability of life elsewhere in the universe? A professor discusses those odds.
02/01/10	25:00	1011	Hand held wireless devices are allowing researchers to track important data than can help the special needs community. And then, with support for her disability, we profile a Ph.D. student who is on her way to a career in science.
02/08/10	25:00	1012	Is the cost of going to college worth the expense? Assessing the value of a higher education. And then, from assessing higher education, we transition to assessing secondary education. In many educator's perception, that means talking about the No Child Left Behind law, and the impact its testing requirement have had.
02/15/10	25:00	1013	Words change worlds. Literacy advocates plan for World Read Aloud Day on March 3rd. We'll let you know how schools and students can participate. Plus we have an inside look at how colleges and universities are trying to keep their fiscal-heads above water during this slow economy.
02/22/10	25:00	1014	TBOOK goes one on one with the Secretary of Education, Arne Duncan. In a private, personal interview, the Secretary reveals plans to rename the No Child Left Behind law. He also brings us up to date on the Race to the Top competition and his plans for charter schools. Plus, we have breaking news in science education. The Cassini mission get a seven year extension.
03/01/10	25:00	1015	We have a special remembrance of longtime professor and social activist, Howard Zinn. Plus, the science world has had many surprises lately. Among them, the detection of water and potential components for life in a star 450 light years from Earth.
03/08/10	25:00	1016	First, the fascinating journey of dyslexic writer and activist Jonathan Mooney. Then a school nutritionist reacts to the Obama administration's war on childhood obesity. And we hear about the deplorable education conditions in parts of Southeast Asia.
03/15/10	25:00	1017	7-million students with learning disabilities. What happens when they transition to higher education or the workplace? We'll talk with both a professor of special education, and an author with learning disabilities who advocates for better teacher training. Plus, we have a guest commentary that fits the theme show from Landmark College.
03/22/10	25:00	1018	We feature the TechGirlz camp which uses hands-on STEM activities to engage middle-school girls who are deaf or hard-of-hearing. Also, a professor from the University of Maryland drives home the close link between STEM and diversity.
03/29/10	25:00	1019	We celebrate Women's History Month. Our first stop is an all girls' school in the Northeast, where we talk with national leaders in gender education. Then we profile biology professor, Dr. Angela Lee Foreman, from the National Technical Institute for the Deaf. And hear the latest on women's education in war-torn Afghanistan.

51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett
1st Quarter Issues Report
Jan. 1, 2010 through Mar. 30, 2010
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW #	TOPIC
01/07/10	25:00	#1069	Many people start the new year resolving to be healthier, to be happier, to make some positive changes in their lives. This week on 51%, we look at what lies beneath the superficial stuff. We talk with the owner of a small cruelty free all natural makeup company, hear the story behind the doll that changed a generation, and explain why Bollywood's first stars were Jewish women.
01/14/10	25:00	#1070	With the US sending more troops to Afghanistan - is that what the people who live there really want? A photojournalist reports on her recent visit to that country. We also hear why US participation in the Treaty for Women's Rights is long overdue. And a report from India's City of Widows.
01/21/10	25:00	#1071	The federal programs designed to help get the country through the recession have some special bonuses for women. Also, Manisha Thakor provides advice for living on a tighter budget. And we hear how a blue sweater proves it really IS a small world.
01/28/10	25:00	#1072	The crisis in Haiti has jolted many people - increasing interest in problems all over the world. One humanitarian effort that is nearly out of funds helps women and girls who are victims of violence. We'll also tell you about a program that empowers women and prepares them to break into the old boys network of the music world. And an appeal for help for victims of what the world health organization calls the worst lead poisoning case in the world.
02/04/10	25:00	#1073	The crisis in Haiti is not over and may not be for years. 51% talks with one of the doctors who's volunteered to do what she can. Then, learning to get along during the spin cycle...creating Kenya's future within its orphan community...and who to pay first when you're ready to pay your bills.
02/11/10	25:00	#1074	What's it like on the ground in Haiti? 51% takes you on location through the eyes of an on-scene reporter. Then, West Point gays and lesbians react to the Don't Tell, Don't Ask review. And in all the controversy about late night television, we want to know where are women hosts?
02/18/10	25:00	#1075	This month is Black History Month. We'll hear the story behind the story of Rosa Parks and that legendary bus boycott. Also, we talk with author, John Perkins, about his new book, "Hoodwinked." And personal finance authority, Manisha Thakor, is back to let us know how to talk about money with your honey.
02/25/10	25:00	#1076	Guess what group outnumbers men in population, equals men's numbers in the workplace...and yet still makes less than men for the same job? We'll speak with the president of the Institute for Women's Policy Research. And our National Science Foundation Access to Advancement profile series continues with Dr. Angela Foreman from Rochester.
03/04/10	25:00	#1077	Rebuilding Haiti could take years. 51% talks with Rear Admiral Patricia Wolfe who has been called back to active duty to coordinate relief efforts staged from Guantanamo Bay. Then, comparing Haiti's earthquake to Mexico. Also on the show, early childhood nutrition with Rita Henley Jensen, founder of Womens eNews. And UNICEF working with women in Guatemala to improve nutrition.
03/11/10	25:00	#1078	What could new US military efforts in Afghanistan mean for the women in that country? 51% also hears from Dr. Sakeena Yacoobi, another Afghan risking everything to help educate women there. And with the Olympics over, we go in circles to profile a woman in the roller derby.
01/07/10	25:00	#1069	Many people start the new year resolving to be healthier, to be happier, to make some positive changes in their lives. This week on 51%, we look at what lies beneath the superficial stuff. We talk with the owner of a small cruelty free all natural makeup company, hear the story behind the doll that changed a generation, and explain why Bollywood's first stars were Jewish women.
03/18/10	25:00	#1079	51% talks with Lisa Dodson, author of The Moral Underground: How Ordinary Americans Subvert an Unfair Economy. Then domestic violence is back in the news. Bijoyeta Das reports on the problem among immigrant women. And Manisha Thakor has tips for navigating income tax season.
03/25/10	25:00	#1080	This week's show takes a look back during the last part of Women's History Month, and International Women's Day. We'll talk with one of the first women to serve as a B-25 bomber pilot in WW II. Then Dr. Jennifer Browdy de Hernandez visits from Bard College at Simon's Rock. And we speak with Connecticut Poet Laureate, Marilyn Nelson, about her book honoring the International Sweethearts of Rhythm.

THE HEALTH SHOW
1st Quarter Issues Report
Jan. 1, 2010 through Mar. 30, 2010
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPICS
01/03/10- 01/09/10	25:00	1136	HEALTH CARE REFORM SCHOOL - 3 Sunshine Haven - A Hospice With Heart Malaria Drugs - Friend Or Faux
01/10/10- 01/16/10	25:00	1137	ROTARY INTERNATIONAL VS. POLIO He-La Cells Is There A Prostate Cancer - Obesity Link?
01/17/10- 01/23/10	25:00	1138	ANGRY FAT GIRLS Sandy D - Weight Loss Surgery Artists Against Malaria In Mali
01/24/10- 01/30/10	25:00	1139	OVER TREATMENT Lynn Pasquerella - The Ethics Of Over Treatment Final Acts
01/31/10- 02/06/10	25:00	1140	DENIALISM - MAKING THE WORLD A LESS HEALTHY PLACE The Full Plate Diet More With The Diabetic Chef
02/07/10- 02/13/10	25:00	1141	THE HPV VACCINE CONTROVERSY - Part 1 The HPV Vaccine Controversy - Part 2 HPV In Males
02/14/10- 02/20/10	25:00	1142	HEALING HEARTS WITH DR. KATHY MAGLIATO Getting Tangled Up In COBRA Clearing The Air On Carbon Monoxide
02/21/10- 02/27/10	25:00	1143	WANNA BE HEALTHY? IGNORE YOUR BRAIN! Zanzibar Has Malaria's Number Father Damien
02/28/10- 03/06/10	25:00	1144	LIVING WELL BEYOND BREAST CANCER Genetic Testing For All? The Organic Slum
03/07/10- 03/13/10	25:00	1145	HEALTH REFORM SCHOOL - 4 Community Acupuncture Sandy D - It's Weight, Not Fate
03/14/10- 03/20/10	25:00	1146	LIVING AND LOVING WITH AUTISM We've Got Issues - Part 1 We've Got Issues - Part 2
03/21/10- 03/27/10	25:00	1147	COLON CANCER AND OBESITY Colon Cancer and You - Part 1 Colon Cancer and You - Part 2 Commentary - Health Care For Aging Prisoners