

Issues - Program List (Jan. 10, 2015)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Oct. 1, 2015 – Dec. 31, 2015). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “licensee’s most significant programming treatment of community issues”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. Irby (Skip) Sullivan, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are The Best of our Knowledge, The Book Show, 51%, and new programs A Way With Words, America's Test Kitchen, and On The Money.

1. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week this program examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. The Best of Our Knowledge is produced by WAMC/Northeast Public Radio's National Productions in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

2. 51% is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. Host Susan Barnett talks to experts in their field for a wide-ranging, entertaining discussion of issues that not only fall into the traditional 'women's issues' category, but topics that concern us all as human beings and citizens of the global community. The program is produced by WAMC/Northeast Public Radio's National Productions in Albany NY in cooperation with Russell Sage College in Troy, NY.

a. Contact info: WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206

3. A Way with Words is a lively hour-long public radio show about language, on the air since 1998. Author Martha Barnette and dictionary editor Grant Barrett take calls about slang, grammar, old sayings, word origins, regional dialects, family expressions, and speaking and writing well. It is produced by WayWords, Inc, P.O. Box 632721 San Diego, CA 92163, a CA Non-profit organization. For more info, visit <http://www.waywordradio.org>.

4. America’s Test Kitchen Radio applies the no-nonsense, first-hand testing approach to the wide world of food, dining, and cooking—with your voices thrown into the mix for good measure. Each episode features food and cookware recommendations and in-depth interviews. America’s Test Kitchen Radio with host Chris Kimball is produced by America's Test Kitchen, 17 Station Street Brookline, MA 02445, and is one of public radio’s newest weekend anchor programs, distributed by PRX. It's free until January 2015 and available to all stations on PRX.org.

5. On The Money with Steve Pomeranz has been educating and counseling investors to make informed money decisions since 2001. OTM is produced by United Capital Private Wealth Counseling, Boca Raton, FL, and accepts no commissions, nor do they represent any mutual fund company, money manager, brokerage firm, bank or insurance company. They sell no product and have no interest in any investment recommended. For more info, visit <http://www.onthemoneyradio.org>.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Richard J. Herritt



WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

THE BEST OF OUR KNOWLEDGE
WAMC National Productions
4th QUARTERLY ISSUES REPORTS
October 1, 2014 – December 31, 2014
Contact: Katie Britton at kbritton@wamc.org

10/3/14	25:00	#1254	Order the same dish and three different restaurants and you'll probably get three different flavors. No big deal, right? But it seems if you send a blood sample off to three different clinical labs for test results...you may get three different results. And that IS a big deal. Today on the Best Of Our Knowledge, we'll talk about the need for harmonization of laboratory methods and results. We'll also hear an interview with a professor of journalism and government about the need for knowledge-based journalism...and how could we resist that on this program. Plus we'll spend an academic minute with multi lingual classrooms.
10/10/14	25:00	#1255	The Gilded Age in the US has also been called the Golden Age of Journalism. You probably couldn't convince President's Teddy Roosevelt or William Taft of that. Those two men had a special relationship between each other...and with the writers of the day...that defined their time in the White House...and after it. Today on the Best Of Our Knowledge, we'll hear from Pulitzer Prize winning author and historian Doris Kearns Goodwin about Taft, Teddy...and the golden age of journalism. We'll also spend an academic minute finding out how robots communicate, with each other.
10/17/14	25:00	#1256	It seems like every other day someone in the media is talking about the American education system being "broken". They say it...and everyone nods in agreement. But one of the foremost authorities on education in the US says that public schools are doing fine...the real problem is the growing trend towards privatization. Today on the Best Of Our Knowledge, we'll talk to former US Assistant Secretary of Education Diane Ravitch, who calls the privatization movement a Reign of Error.
10/24/14	25:00	#1257	It takes a lot to survive a zombie apocalypse: speed, endurance, cunning...and apparently a working knowledge of calculus. Today on the Best Of Our Knowledge, we'll talk to the author of the new novel <i>Zombies and Calculus</i> and see why surviving a zombie attack takes brains. We'll also hear an essay about running away from your school bully straight into adolescence. I'll talk to a Florida ROTC teacher who recently wrote a book about how to get into the college of your choice...and pay for it.
10/31/14	25:00	#1258	The advances made in the past decade or so in genetic testing have been astounding...and research in this area continues to go forward in labs and universities across the country. But there's another place genetic tests are starting to pop up: homes. Today on the Best Of Our Knowledge, we'll hear about the growth of in-home genetic testing and why this do it yourself trend may not always be a good idea. We'll also hear the story of a couple a veterans who are using training of the mind to leave the battles of war behind.
11/7/14	25:00	#1259	Emory University in Atlanta is one of the top private universities in the US, with over 14 thousand students and an endowment in the billions. And in the past few weeks its had something else of national importance: Ebola patients. Today on the Best Of Our Knowledge, we'll talk to some people behind the scenes of treating, and curing, patients with Ebola at Emory. We'll also hear why the CDC pushing even harder for your school age kids to be vaccinated, follow a family from a life in the fields to life on campus.
11/14/14	25:00	#1260	Do you remember the movie "Mean Girls"? The screenplay to the 2004 film was written by Saturday Night Live and 30 Rock star Tina Fey, who also had a role in the film. The movie was a worldwide hit and remains almost a cult favorite 10 years later. But did you know it was based on a non-fiction book called "Queenbees and Wannabees"? Now the author of that book has left the world of girls and has headed over to the boys. Today on the Best Of Our Knowledge, a conversation with author Rosalind Wiseman about her book about boys' world: <i>Masterminds and Wingmen</i> .
11/21/14	25:00	#1261	Ever drive down the road and pass one of those historical markers a lot of places erect and wonder what it's all about? You can do that a lot...and if you stopped at all of them you'd never really get anywhere. Not to worry and, please excuse me for using this way overused line but...there's an app for that. Today on the Best Of Our Knowledge, we'll talk to the people behind Next Exit History, and learn how a stop for coffee on a road trip turned into nationwide historical database.
11/28/14	25:00	#1262	Moving from one temporary home to another with an occasional stint living in a car isn't exactly the roadmap to academic success. In fact, it makes it almost impossible. Today on the Best Of

			Our Knowledge, we'll hear the story of a homeless student in Washington State. We'll also find out that all those times your teacher told you to sit up straight, well it was good advice. And we'll spend an academic minute separating the good exercise from the not so good.
12/05/14	25:00	#1263	Even with all the innovations and new teaching techniques schools have introduced in the last few decades, the actual school day has looked pretty much the same. Students go to class, listen to a teacher and take notes, then are off to do homework or study for an exam. But there is a trend starting to take hold in some schools that reverses that school day. Today on the Best Of Our Knowledge, we'll hear about schools that are flipping classes...and how it has succeeded where other innovations have failed.
12/12/14	25:00	#1264	We've talked a lot about genetic testing on this program over the past year or so. The amount of data that can come from the human genome seems to be growing by the day. And there are companies that are using that data to market genetic tests for home use. Today on the Best Of Our Knowledge, we'll hear about a test called 23 and Me...and find out why the FDA has banned it from being used as a genetic health screen in the US.
12/19/14	25:00	#1265	43 years ago this month, President Richard Nixon signed the National Cancer Act of 1971, effectively starting the so-called War on Cancer. The law greatly increased the amount of money earmarked for cancer research and scientific study. So, how's that war going? Today on the Best Of Our Knowledge, a conversation with the chief science officer of the American Cancer Society about the past, present future of cancer research. We'll also visit a high school in Niagara Falls that is devoting a lot of time and money into STEM education.
12/26/14	25:00	#1266	We've talked about some pretty important topics this year and as 2014 winds down we'd thought we'd take a couple of weeks and revisit some that really got your attention...and lit up our inbox. We'll start with a show from February. Four or five decades ago, a college education wasn't worth that much. Sure, getting a degree opened a lot of doors and many parents encouraged their children to continue their education...but there were plenty of well paying jobs waiting for people with a high school diploma, or less. Today, that's not nearly the case.

51%
WAMC National Productions
4th QUARTERLY ISSUES REPORT
October 1, 2014 – December 31, 2014
Contact: Katie Britton at kbritton@wamc.org

DATE	TIME	SHOW #	TOPICS
10/3/14	25:00	#1315	On this week's 51%, the U.S. president and vice president announce a campaign to help put an end to sexual assault on college campuses. You'll hear about a study focused on female college students and sexual assault. Plus we'll hear from actress Swoosie Kurtz about her memoir. Last month, the White House launched an awareness campaign on sexual assault called "It's On Us".
10/10/14	25:00	#1316	On this week's 51%, a woman nearing 80 is on a mission to introduce the world to Indonesian literature. Then, we visit Zambia to learn what is being done to decrease the number of teen pregnancies and we'll hear about a young woman's campaign to put an end to a human rights violation.
10/17/14	25:00	#1317	It seems like every other day someone in the media is talking about the American education system being "broken". They say it...and everyone nods in agreement. But one of the foremost authorities on education in the US says that public schools are doing fine...the real problem is the growing trend towards privatization. Today on the Best Of Our Knowledge, we'll talk to former US Assistant Secretary of Education Diane Ravitch, who calls the privatization movement a Reign of Error.
10/24/14	25:00	#1318	On this week's 51%, ties to FDR. First, a woman pens a memoir about her polio and kinship with Franklin Roosevelt. And you'll hear about an effort to garner votes and preserve Social Security in honor of First Lady Eleanor Roosevelt.
10/31/14	25:00	#1319	We'll hear about a study on fat shaming. A woman tells a fat shaming story about her friend. An around the November elections, we get a refresher about an icon of the woman's suffrage movement.
11/7/14	25:00	#1320	You'll hear from recipients of a medal that exemplifies the ideals of Eleanor Roosevelt. Plus, a Women in History profile.
11/14/14	25:00	#1321	On this week's 51%, you'll hear about a club for women in a predominantly male profession – automotive technology. Plus, we bring you the author of <i>Soldier Girls</i> , a book about women enlisted in the National Guard just months before the September 11, 2001 terrorist attacks. And you'll learn about why Brooklyn, Illinois could be on the map.
11/21/14	25:00	#1322	On this week's 51%, you'll learn about a piece of Japanese subculture that focuses on girls and women. It's an art form called shojo manga. We then turn from art to the natural world, and one woman's obsession with pigeons. Plus, we shine a spotlight on witches.
11/28/14	25:00	#1323	On this week's 51%, we'll hear from author and journalist Gail Sheehy about her memoir. Then it's off to France to hear about a man in a role traditionally for women. From there, we time travel, to Eden.
12/05/14	25:00	#1324	On this week's 51%, we're going revisit an archival show to talk about – suicide. First, we turn to an author who explores some philosophies against suicide. Then we hear from a researcher who is trying to get to the heart of why Latina teenage girls attempt suicide more than any other adolescent group.
12/12/14	25:00	#1325	On this week's 51%, we'll hear a few thoughts from former President Jimmy Carter on gender equality. Then, Ebola has left thousands of orphans in one African country. From this, we'll try and face the music. And we'll get to know some women who are in male-dominated music professions.
12/19/14	25:00	#1326	On this week's 51%, we'll speak with a filmmaker who walked the wards of Chinese hospitals to speak with young workers poisoned by the chemicals that went into making our cell phones. We'll hear about a program to entice women into coding. And, sure, the cookies may be good, but the Girl Scouts want to be known for a lot more than that.
12/26/14	25:00	#1327	On this week's 51%, we'll hear about gifts, gifts that know no special time of year. We'll meet one young woman who is behind an effort to donate food and we'll travel abroad to meet another young woman intent upon educating her country's youth, especially girls. Then we'll hear about women whose gift is and was their poetry.

America's Test Kitchen
PRX Productions
4th QUARTERLY ISSUES REPORT
Oct. 1, 2014 – Dec. 31, 2014
Contact: Melissa LaCasse at lacasse.melissa@gmail.com

DATE	TIME	SHOW #	TOPIC
10/5/14	53:00	ATK328	This week, we speak with Kathleen Flinn, author of <i>Burnt Toast Makes You Sing Good: A Memoir of Food and Love from an American Midwest Family</i> , about food, farming, and childhood. We'll be tasting corn tortillas, and we'll discover five "can-do" wines that can handle almost any situation with expert Stephen Meuse. Then we'll head into the test kitchen to learn how to make shredded beef tacos. And of course, we'll be taking your calls to answer all of your cooking questions
10/12/14	53:00	ATK329	This week, we interview chef extraordinaire Mario Batali, who owns 20 restaurants around the world. We'll put kitchen towels through their paces with gadget guru Lisa McManus, and we'll taste cold weather beers with expert Lauren Clark. Then we'll head into the test kitchen to learn how to make whole-wheat blueberry muffins. And of course, we'll be taking your calls to answer all of your cooking questions
10/19/14	53:00	ATK315	This time on America's Test Kitchen, we speak to Fuchsia Dunlop, the first Westerner to train at the Sichuan Institute of Higher Cuisine in Sichuan, China, and the author of several books on Chinese cookery, including <i>Every Grain of Rice: Simple Chinese Home Cooking</i> . We'll find out what's hot and what's not in the world of kitchen gadgets, and we'll speak with food writer Adam Gopnik about the psychology behind food fads. Then we'll head into the test kitchen to learn how to make Sweet and Tangy Barbecued Chicken. And of course, we'll be taking your calls to answer all of your cooking questions. Originally aired May 15-22, 2014. Available for rerun October 16-23, 2014.
10/26/14	53:59	ATK330	This week, for Halloween, we're bringing you a scary story. On March 3rd, 1876, large chunks of red meat fell from the sky for a period of several minutes, covering land the size of a football field near Olympia Springs, Kentucky. The cause of the Kentucky Meat Shower remains a mystery to this day, so we'll speak to experts and scientists to find out what could have caused this strange historical event. We'll find out all about wine savers from gadget guru Lisa McManus, and we'll speak with food writer Adam Gopnik about scary foods. Then we'll head into the test kitchen to learn how to make perfect cherry crisp in a skillet. And of course, we'll be taking your calls to answer all of your cooking questions.
11/2/14	53:59	ATK331	This week, we speak with Anna Badkhen, a war correspondent and the author of <i>Peace Meals: Candy-Wrapped Kalashnikovs and Other War Stories</i> , who shared meals from Afghanistan to Mali in search of the truth about war and its aftermath. We'll be tasting bread crumbs, and we'll learn some common wine terms with expert Stephen Meuse. Then we'll head into the test kitchen to learn how to make the best carrot-ginger soup. And of course, we'll be taking your calls to answer all of your cooking questions.
11/9/14	53:58	ATK332	This week, we talk to the man who some would say has the most coveted job in the food industry: New York Times restaurant critic Pete Wells. We'll find out what's hot and what's not in the world of kitchen gadgets, and we'll speak with food writer Adam Gopnik about how Yotam Ottolenghi is changing our most basic ideas about cooking and eating. Then we'll head into the test kitchen to learn how to make the best slow-roasted bone-in pork rib roast. And of course, we'll be taking your calls to answer all of your cooking questions.
11/16/14	53:58	ATK333	This week, we chat with the turkey experts who man Butterball's Turkey Talk-Line, providing answers to more than 100,000 holiday cooking questions each November and December. We'll put roasting pans

			through their paces with gadget guru Lisa McManus, and we'll taste store-bought shortcuts to find out which ones to avoid and which ones will get Thanksgiving dinner on the table quicker. Wine expert Stephen Meuse investigates whether wine has gender, and then we'll head into the test kitchen to learn how to make the perfect sweet potato pie. And of course, we'll be taking your calls to answer all of your cooking questions.
11/23/14	53:58	ATK325	This week, we explore the benefits of fermented foods with culinary author, fermentation revivalist, and DIY food activist Sandor Katz. We'll be tasting prosciutto, and we'll speak with food writer Adam Gopnik about a new food law in France, <i>Fait a la Maison</i> . Then we'll head into the test kitchen to learn how to make an easy weeknight meal, Garlic Pasta. And of course, we'll be taking your calls to answer all of your cooking questions. Originally aired September 4-11, 2014. Available for rerun November 20-27, 2014
11/30/14	53:58	ATK318	This time on America's Test Kitchen, we talk to Ruth Reichl, a food writer and the last editor-in-chief of the now shuttered <i>Gourmet</i> magazine. We'll find out all about 9 x 13 baking pans from gadget guru Lisa McManus, and we'll taste wine with expert Stephen Meuse. Then we'll head into the test kitchen to learn how to make the best cream cheese brownies. And of course, we'll be taking your calls to answer all of your cooking questions. Originally aired June 12-19, 2014. Available for rerun November 27-December 4, 2014
12/ 7/14	53:59	ATK334	This week, we investigate why Julia Child's kitchen is one of the top tourist attractions in Washington, DC. We also chat with Jean Jacques Paimblanc, who cooked many dinners in that humble space. We'll be tasting salted butter, and we'll speak with food writer Adam Gopnik. Then we'll head into the test kitchen to learn how to make the best Skillet Roast Chicken and Potatoes. And of course, we'll be taking your calls to answer all of your cooking questions.
12/21/14	53:59	ATK335	This week, it's our annual holiday special. We investigate the psychology of holiday giving with Stephen G. Post, a researcher on the benefits of helping others. Gadget Guru Lisa McManus reveals her picks for the top ten holiday gift ideas and the top five stocking stuffers, and we'll be tasting frozen dinner rolls. Then we'll head into the test kitchen to learn how to make the perfect French Apple Tart. And of course, we'll be taking your calls to answer all of your cooking questions. If you're moved by the spirit of giving, we suggest you consider a donation to the No Kid Hungry campaign, a worthy organization working to end childhood hunger. You can donate at: www.nokidhungry.org
12/28/14	53:59	ATK309	This time on America's Test Kitchen, we investigate what it means to have good manners in the 21st century: what matters, what doesn't, and when to turn off your cell phone. We'll find out what's hot and what's not in the world of kitchen gadgets, and we'll learn to read wine labels with expert Stephen Meuse. Then we'll head into the test kitchen to learn how to make the best whole-wheat pizza. And of course, we'll be taking your calls to answer all of your cooking questions. Originally aired March 20-27, 2014. Available for rerun December 25, 2014-January 1, 2015.

A Way With Words
PRX Productions
4th QUARTERLY ISSUES REPORT
Oct. 1, 2014 – Dec. 31, 2014

Contact: Melissa LaCasse at lacasse.melissa@gmail.com

DATE	TIME	SHOW #	TOPIC
10/5/14	54:00	1404	This week on "A Way with Words": Teaching our children, and some advice for writers. Suppose your child is eager to tackle a difficult subject--ancient Greek, for example--but you know his reach exceeds his grasp? The challenge is to support the child's curiosity without squelching it entirely. And: In just a few years, the United States will be 250 years old. But if a 200-year celebration is a "bicentennial," what do you call a 250-year anniversary? Plus, some amusing typos, and the latest in the debate over "lay" and "lie."
10/12/14	54:00	1406	What a difference pronunciation makes! The United States has a Department of Defense, and an individual might take classes in self-defense. So why do football and basketball coaches say they're proud of their... "DEE-fence?" Linguists have a theory about why. Also, some funny limericks to help you learn obscure words, and what you will and won't find on a desert island. Plus, kennings, cobwebs, crestfallen, catillate, cataglossism, and more
10/19/14	54:00	1407	This week on A Way with Words: The language of restaurant menus. Need a dictionary to get through a dinner menu? Research shows the longer the description of a particular dish, the more expensive it will be. Plus: What's the best way to use a thesaurus? DON'T -- unless, that is, you already know the definition of the word in question. From careless plagiarists to a former president, a look at the embarrassing results when people try using a big word they don't quite understand. Plus, the story behind "Hell's Bells," and what your clothes look like if they're "swarpy." Also, wake vs. awaken, this weekend vs. next weekend, rat-finking, balderdash, Hell's bells!, and widdershins
10/26/14	54:00	1408	This week on "A Way with Words": What's in YOUR spice rack? Say you're cooking up a pot of chili, and you need to add more of that warm, earthy, powdered spice. Do you reach for a bottle of KOO-min? KYOO-min? Or are you going to add KUMM-in? The pronunciation given in dictionaries may surprise you. Also, why some people have a problem with using the word "issue" instead of "problem." And if you're talking to a group of men and women, be careful if you plan to use the term "you guys."
11/2/14	54:00	1409	Bathroom walls, missing graffiti, and social media. Where have all the cute quips on bathroom stalls gone? We wonder about the apparent decline of restroom graffiti. Are people saving their witticisms for Twitter and Facebook? And: If there were a universal law named in your honor, what would it be? Martha says in her case, "Barnette's Law" would be "The lane you just got out of is the one that ends up going faster." Always. Finally: Andre the Giant fancies a cocktail called "The American." The recipe? Fill a 40-ounce pitcher with various liquors, then stir. Eeeeuww! Plus, using Master vs. Mister in correspondence, how fixin' to become finna, the meaning of derp, and what happens when you take a forest bath in Japan.
11/9/14	54:00	1410	This week on "A Way with Words": Creative communication in a noisy world! Writing a clever 140-character tweet isn't easy. But you know what's even more impressive? Working all 26 letters of the alphabet into just one sentence! The term for that type of sentence is "pangram" (PANN-gramm). Naturally, there's a whole Twitter feed featuring accidental pangrams from all over. And: More people are giving themselves "coffee names" to avoid confusion when ordering that cup to go. After all, what barista is going to misspell "Elvis"? And what's the difference between a purse, a handbag, and a pocketbook? Martha and Grant root around for an answer.
11/16/14	54:00	1372	Some people proudly embrace the label cancer survivor, while others feel that's not quite the right word. Is there a better term for someone who's battled cancer? Writers and listeners share the best sentence they've read

			all day. Plus, koofers and goombahs, Alfred Hitchcock and MacGuffins, why we put food in jars but call it canning, and why ring the door with your elbow means BYOB.
11/23/14	54:00	1373	This week on "A Way with Words": A pint-sized mad scientist, a green-haired girl with a contagious sense of wonder, and a 10-year-old detective. They're all characters in the books on Grant's latest list of recommended books for children. Also, what's the word for a female octopus? How about a male kangaroo? A picture book for younger kids has those answers and more. Finally, the connection between the word chow, as in chow hall or and down, and the British presence in Chinese ports during the 1700s.
11/30/14	54:00	1374	This week on "A Way with Words": Say you're in line at the drugstore. Does it bother you if the cashier says, "Next guest"? In department stores and coffeeshops, does the term "guest" suggest real hospitality -- or just an annoying edict from corporate headquarters? And speaking of buzzwords, has your boss adopted the trendy term "cadence"? Also: words made up to define emotions, like "intoxication." That's the euphoria you get when you receive your tax refund--that is, until you remember it was your money to begin with. Plus, wide-awake hats, cheap-john, the problems of polyglots, and the many meanings of dope.
12/7/14	54:00	1411	This week on "A Way with Words," it's all about terms of endearment: If your loved one is far away for a long time, you're probably tired of just saying "I miss you" over and over. For variety's sake, there are some creative alternatives to that phrase. Also, what do you call the kind of friend you can go without seeing for years, then pick right back up with, as though no time has passed? Martha calls them her "Anyway friends," because they always resume the conversation with the transitional term "Anyway . . ." And if a characteristic is "ingrained and long-established," do you say it is "deep-seated" or "deep-SEEDED"? Plus, Cajun slang, burning platforms, cutting circumbendibus, under the weather, smell a mouse, yard sales on ski slopes, how to pronounce mayonnaise and won, and the curse of knowledge.
12/14/14	54:00	1412	This week on "A Way with Words": 'Tis the season for book recommendations! Martha's enjoying an armchair tour of important places in the history of our language, and Grant recommends relaxing with books that make great reading for both children and adults. Plus, are you the type of shopper who gets in and out of a store quickly? Or would you rather research that purchase in advance and then try before you buy? No matter where you fall on the shopping scale, psychologists have a name for you. And here's a wintry question: if you're panking something, just what are you doing? Plus, how to pronounce short-lived, a slang term for flirting, ass over teakettle, and an amusing 19th-century rant about young people's slang
12/21/14	54:00	1413	This week on "A Way with Words," reaching out in the digital age: If you're sending out party invitations, what's a sure-fire way to get hold of everyone? Email? Snailmail? Facebook? Texting? Twitter? Or a plain old-fashioned phone call? Different folks have different preferences, and accommodating all those communication styles can be a challenge. Also, when someone says Catch my fade, is that good news or bad? And: what to do if your cheese is blinky. Plus, pipe down, cease and desist, peach and bungalow, rush the growler, pagophilic, a famous insult from Hollywood, and a grandma's edgy phrase for washing up in the sink.
12/28/14	54:00	1375	This week on "A Way with Words": You walk into a used bookstore, or pull down an old volume at the library, and there it is: The smell of old books. If you detect notes of vanilla in that intoxicating scent, there's a reason. Also, why some people think the word awesome is overused, why comic sans serif is a font almost universally reviled, and the origin of the phrase around Robin Hood's barn. Plus, chuck it vs. chunk it, sharing out, the dummy it, intellectual jokes, and the answers some parents give when a kid asks one too many questions. As in, "Daddy, what's that?" "Why, it's a wiggly-woggler for grinding smoke!"

On The Money
PRX Productions
4th QUARTERLY ISSUES REPORT
Oct. 1, 2014 – Dec. 31, 2014
Contact: Wendy Cooper at erica.stimolo@unitedcp.com

DATE	TIME	SHOW #	TOPIC
10/6/14	59:00	OTM1001_2014	This Week's On The Money! Is Your Loved One A Victim Of Elder Abuse? Steve's Market Commentary LinkedIn's Most Influential Minds In Business Daniel Roth, Executive Editor at LinkedIn The British Scam The Hurt Every American Erin Arvedlund, Author of Open Secret Real Estate Roundup - The Latest On All Real Estate Trends Terry Story, Coldwell Banker Are Our Smartest Kids Just "Excellent Sheep"? William Deresiewicz, Author of Excellent Sheep
10/13/14	59:00	OTM1008_2014	This Week's "On The Money!" Millennial Seeks To Be Baby Boomers BFF Steve's Market Commentary Inside The Mind Of The One Percent Jamie Johnson, Heir to Johnson & Johnson The Top 10 Cheapest Places You'd Actually Want To Live Mike DeSenne, Kiplinger Why The Stock Market Could Do Great The Rest Of The Year Sam Stovall, S&P Real Estate Roundup - The Latest On All Real Estate Trends Terry Story, Coldwell Banker
10/20/14	59:00	OTM1015_2014	This Week's "On The Money!" Is Entrepreneurship Right For You? Steve's Market Commentary Bitcoins Are About To Bite The Dust Peter Leeds, Penny Stocks For Dummies Retirement Savings Are Still Falling Short Diane Oakley, National Institute On Retirement Real Estate Roundup - The Latest On All Real Estate Trends Terry Story, Coldwell Banker Has America Always Been Gaga About Technology? Dr. Richard Kurin, The Smithsonian
10/27/14	59:00	OTMR-20141022	This week's "On The Money!" How To Handle Market Volatility Steve's Market Commentary Is It Time To Rethink Your Investment Strategy? Vitaliy Katsenelson, Investment-Management Associates The Right Strategy For A Market Decline Michael Farr, CNBC Real Estate Roundup - The Latest On All Real Estate Trends Terry Story, Coldwell Banker Mentally Conquer Your Investment Strategy Richard Peterson, MarketPsych
11/3/14	59:00	OTMR-20141029	The Intelligent Investor Steve's Market Commentary 20 Somethings, Don't Let A Bad Job Market Spoil Your Goals Laura Shin, Forbes The Ultimate Investment Guide For The Beginner Ian Kennedy, Author of Simple, Smart Investing Real Estate Roundup - The Latest On All Real Estate Trends Terry Story, Coldwell Banker How A Great Money Manger Reduces Investment Risk Fred Martin, Disciplined Growth Investors
11/10/14	59:00	OTMR-20141105	This Week's "On The Money!" 3 Destructive Wealth Delusions Steve's Market Commentary Steve Answers The Questions You've Always Wanted To Know Jerry Carr, WXEL New Technology For Investing Velia M. Carboni, Fidelity Real Estate Round-Up Terry Story, Coldwell Banker Ebola: Don't Panic Just Yet Meg Tirrell, CNBC
11/17/14	59:00	OTMR - 20141112	This Week's "On The Money!" Steve's Market Commentary: Oil Prices Are Down: Start Saving Splitting Up Pension Assets In Divorce Can Be Complicated Matthew Lundy, ESQ There's More To Good Retirement Than Money Robert Laura Real Estate Round-Up Terry Story A New Way To Reinvent Your Career Nicholas Wyman
11/24/14	59:00	OTMR - 20141119	Steve's Market Commentary: Can Money Really Buy Happiness? Despite Market Highs, Several Sectors Still Offer Value With John Buckingham, Chief Investment Officer of AFAM Capital We The Economy and an Economist's Point Of View On The Markets And Possible Threats With Dean Baker, Co-Founder for Center for Economic and Policy Research and consultant to We The Economy films Top Three Questions To Ask Before Buying A Home With Terry Story, Real Estate Roundup, 24 year veteran with Coldwell Banker Is Japan Heading Towards Economic

			Collapse? With Stocks Overvalued, Asset Diversification Is Key With Axel Merk, President and CIO of Merk Investments, Author of Sustainable Wealth
12/1/14	59:00	OTMR - 20141126	Steve's Market Commentary: Should You Be Taking More Risk As You Age? Get The Most Out Of Black Friday With Clare O'Connor, staff writer at Forbes, where she recently chased the super-rich for the Forbes 400 and World's Billionaires lists. With China On Board, Is There No End To Government Money Stimulus? With Bob Pisani, a CNBC reporter since 1990, reporting on Wall Street and the stock market from the floor of the New York Stock Exchange What's Holding Up The Pent Up Buyer Demand? With Terry Story, a 24 year veteran with Coldwell Banker located in Boca Raton, FL A World Class Photographer Takes To The iPhone With David Hume Kennerly, award winning photo journalist whose iconic pictures chronical the last 50 years. He has received various prestigious awards, the most notable being the Pulitzer Prize in Journalism. He is author to several books, including his newest, "On The iPhone"
12/8/14	59:00	693	Is A Reverse Mortgage Right For You?, Steve's Market Commentary; WalletHub's 2014 Auto Financing Report With Jill Gonzalez, Spokesperson, WalletHub, Understanding Millennials For Stronger Workplace Relationships, With Lauren Stiller Rikleen, expert on Strategic Leadership, Author of You Raised Us-Now Work With Us: Millennials, Career Success and Building Strong Workplace Teams, Weekly Real Estate Roundup, With Terry Story, Coldwell Banker, Warren Buffett's Impact on Guy Spier's Approach To Life And Investing, With Guy Spier, Investor, Author The Education of a Value Investor: My Transformative Quest for Wealth, Wisdom and Enlightenment
12/15/14	59:00	694	Steve's Market Commentary:How Falling Oil Prices Benefit You And The Global Economy; Couples And Money - The Secrets You're Keeping, The Steps You Should Be Taking, The Plans You Should Be Making With Donna Rosato, Senior Writer at TIME MONEY on Career Strategies, Retirement Planning; How Baby Boomers Are Changing Retirement Economics With Chris Farrell, Editor of Marketplace Money, Author of several books including his latest, Unretirement, How Baby Boomers are Changing the Way We Think About Work, Community and the Good Life Housing Trends And Why Now Is A Great Time To Sell Your Home With Terry Story, Every week we get together with Terry Story, a 24 year veteran with Coldwell Banker located in Boca Raton, FL Operation Hope: How Uplifting The Poor Can Save Capitalist America With John Hope Bryant, CEO of Operation Hope, a non-profit, Author of How the Poor Can Save Capitalism
12/22/14	59:00	695	Steve's Market Commentary: Red Flags To Watch For When Picking A Real Estate Agent; The Implications of Falling Oil Prices With Steve Liesman, Senior Economics Reporter at CNBC, Squawk Box ; This Holiday Season, Let's Get More Efficient With Charitable Giving With Eileen R. Heisman, President and CEO of National Philanthropic Trust ; Three Real Estate Predictions for 2015 With Terry Story, 24 year veteran with Coldwell Banker located in Boca Raton, FL ; On-Trend: Hot Topics That Move Markets & The U.S. Economy With Maria Bartiromo, Anchor – Opening Bell, Global Markets Editor at Fox Business Network
12/29/14	59:00	696	The 12 Days of Christmas - Steve's Market Commentary, with a look back on 2014 and a look ahead at 2015 with guests: Conseulo Mack, Wealth Track; Sam Stovall, S&P Capital; Terry Story, Coldwell Banker; Ron Insana, CNBC

