

## Issues - Program List (Jan. 10, 2013)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Oct. 1, 2012 – Dec. 31, 2012). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “licensee’s most significant programming treatment of community issues”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10<sup>th</sup>, April 10<sup>th</sup>, July 10<sup>th</sup>, and October 10<sup>th</sup>.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
  - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children’s environmental health and preservation of farmland and national resources, especially water.
  - b. **Contact info:** The Health Show  
Northeast Public Radio  
P.O. Box 66600  
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC’s Mary Darcy.
  - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen’s University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

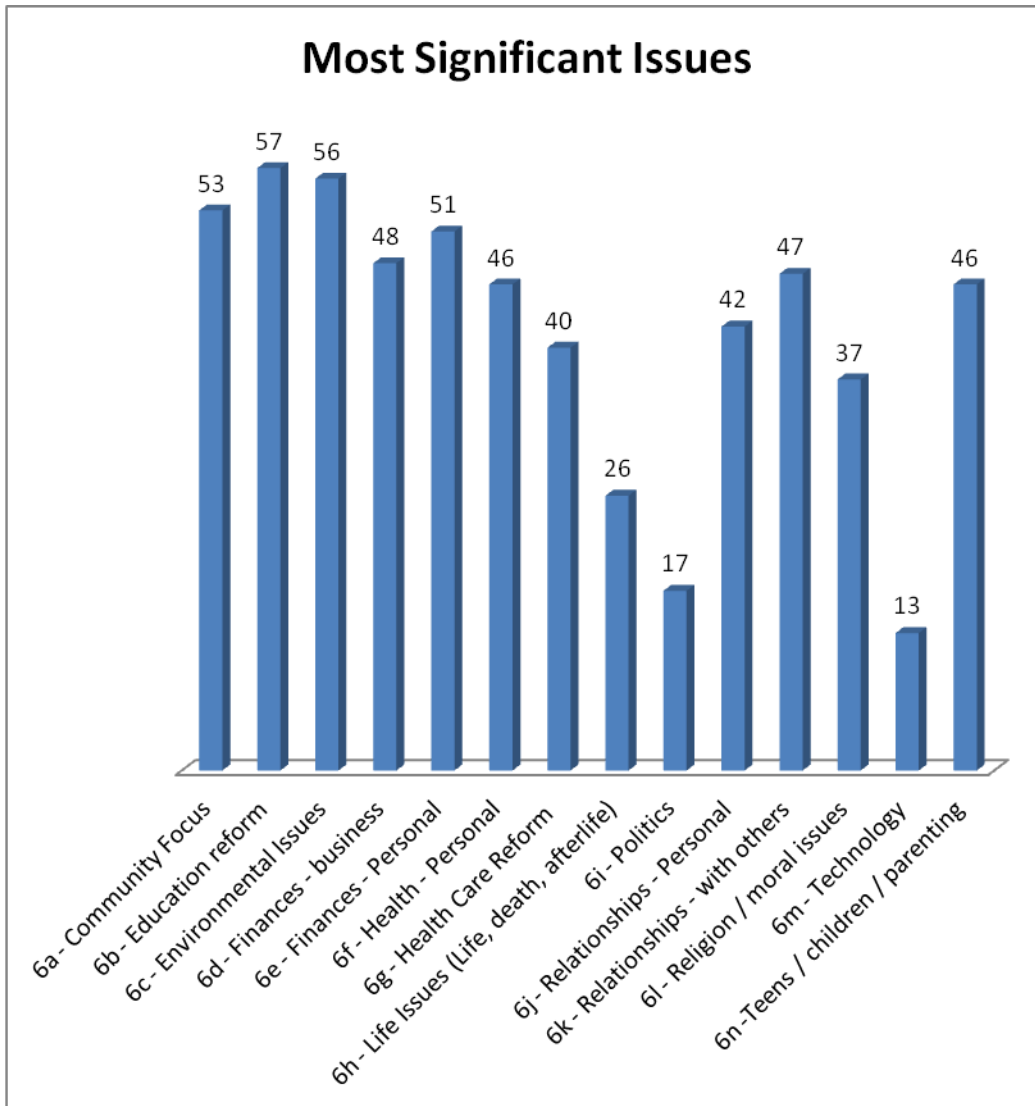
Richard J. Herritt  
WETD 90.7 FM - Alternate Chief Operator & Advisor  
Alfred State College, Alfred, NY 14802

## 2012 WETD Listener Surveys – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducts three major listener surveys each year: Hot Dog Day (Alfred, April), Main Street Festival (Wellsville, July), and Homecoming (ASC, Alfred, October). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our communities.

The following is the 2012 combined Significant Issue Chart from WETD conducted listener surveys, involving hundreds of area listeners from across Western New York and our local area. Using these results, WETD staff identified that listeners are very concerned about Education Reform, Environmental Issues, & Community Issues, followed by Personal Finances, Business Finances, & Relationships with Others as the most significant issues in our listener’s lives.

In reviewing our current programming lists (included), WETD continues to be committed to providing programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. Our next scheduled survey will be Hot Dog Day, Main Street, Alfred, NY on Sat. April 27, 2013.



<b>Date</b>	<b>Time</b>	<b>Program</b>	<b>Topic</b>	<b>Duration</b>	<b>Show Number</b> <i>(See attached sheet for Topics)</i>
10/1/2012	9:01:38	The Health Show	Personal & National Health Issues	25 min	1278
10/2/2012	2:00:05	51%	Issues effecting women	25 min	1212
10/7/2012	8:00:59	The Best of Our Knowledge	Current trends / thoughts	25 min	1150
10/8/2012	8:59:57	The Health Show	Personal & National Health Issues	25 min	1279
10/9/2012	1:58:47	51%	Issues effecting women	25 min	1213
10/14/2012	8:01:29	The Best of Our Knowledge	Current trends / thoughts	25 min	1151
10/15/2012	9:00:24	The Health Show	Personal & National Health Issues	25 min	1280
10/16/2012	1:52:30	51%	Issues effecting women	25 min	1214
10/21/2012	7:59:56	The Best of Our Knowledge	Current trends / thoughts	25 min	1152
10/22/2012	8:59:47	The Health Show	Personal & National Health Issues	25 min	1281
10/23/2012	1:56:15	51%	Issues effecting women	25 min	1215
10/28/2012	8:01:42	The Best of Our Knowledge	Current trends / thoughts	25 min	1153
10/29/2012	8:20:40	The Health Show	Personal & National Health Issues	25 min	1282
10/30/2012	1:59:53	51%	Issues effecting women	25 min	1216
11/4/2012	7:59:52	The Best of Our Knowledge	Current trends / thoughts	25 min	1154
11/5/2012	8:21:23	The Health Show	Personal & National Health Issues	25 min	1283
11/6/2012	1:59:17	51%	Issues effecting women	25 min	1217
11/11/2012	7:53:07	The Best of Our Knowledge	Current trends / thoughts	25 min	1155
11/12/2012	9:02:18	The Health Show	Personal & National Health Issues	25 min	1284
11/13/2012	2:00:02	51%	Issues effecting women	25 min	1218
11/18/2012	8:01:12	The Best of Our Knowledge	Current trends / thoughts	25 min	1156
11/19/2012	8:59:26	The Health Show	Personal & National Health Issues	25 min	1285
11/20/2012	1:59:56	51%	Issues effecting women	25 min	1219
11/25/2012	8:00:50	The Best of Our Knowledge	Current trends / thoughts	25 min	1156
11/26/2012	9:00:27	The Health Show	Personal & National Health Issues	25 min	1285
11/27/2012	2:00:03	51%	Issues effecting women	25 min	1219
12/2/2012	8:00:39	The Best of Our Knowledge	Current trends / thoughts	25 min	1156
12/3/2012	9:01:43	The Health Show	Personal & National Health Issues	25 min	1285
12/4/2012	2:06:06	51%	Issues effecting women	25 min	1219
12/9/2012	8:01:10	The Best of Our Knowledge	Current trends / thoughts	25 min	1159
12/10/2012	9:01:46	The Health Show	Personal & National Health Issues	25 min	1277
12/11/2012	1:58:50	51%	Issues effecting women	25 min	1222
12/16/2012	7:59:45	The Best of Our Knowledge	Current trends / thoughts	25 min	1160
12/17/2012	8:59:10	The Health Show	Personal & National Health Issues	25 min	1289
12/18/2012	2:01:28	51%	Issues effecting women	25 min	1223
12/23/2012	7:59:52	The Best of Our Knowledge	Current trends / thoughts	25 min	1161
12/24/2012	9:00:32	The Health Show	Personal & National Health Issues	25 min	1291
12/25/2012	2:01:43	51%	Issues effecting women	25 min	1224
12/30/2012	7:59:31	The Best of Our Knowledge	Current trends / thoughts	25 min	1162
12/31/2012	8:56:24	The Health Show	Personal & National Health Issues	25 min	1291

**THE BEST OF OUR KNOWLEDGE**  
**4th Quarter Issues Report**  
**Oct. 1<sup>st</sup>, 2012 – Dec. 31<sup>st</sup>, 2012**  
**Questions, please contact Brent Danzig**  
**WAMC's National Productions at [bdanzig@wamc.org](mailto:bdanzig@wamc.org)**

<b>DATE</b>	<b>TIME</b>	<b>SHOW</b>	<b>TOPIC</b>
<b>10/3/2012</b>	25:00	1150	From 1988 to 1993, Dania McKeller showed up on ABC TV each week as Winnie Cooper on The Wonder Years. After the show left the air, she found a new passion: math. Today on The Best Of Our Knowledge, we'll hear from Dania about her forth math book for girls. We'll also meet a young man who composed, and published a crossword puzzle for the Sunday NY Times when he was only 17. And we'll spend an Academic Minute exploring an ancient Israeli mosaic floor.
<b>10/10/2012</b>	25:00	1151	Over a century ago, a scientist set up one of the first microbiology labs in the United States. Today, that lab is called the National Institutes of Health. Today on The Best Of Our Knowledge, we'll learn the history of the NIH on it's 125th birthday. We'll also listen in as students in Pennsylvania protest budget cuts to education...and we'll talk to the author of a new children's book with Goldilocks and three dinosaurs. We'll also spend an Academic Minute with some Neanderthals trying to act smart.
<b>10/17/2012</b>	25:00	1152	Almost nobody thinks getting a college education is bad. The thing is, almost nobody can afford to pay the tuition without a little help. That brings us to the 529 plans. Today on The Best Of Our Knowledge, we'll learn about the college savings plans that help families save tax-free for college. We'll also get tips from the NIH for ways to start healthy habits throughout the school year...hear about a student in Myanmar who is trying to follow his passion for music... and spend an Academic Minute trying to direct traffic in the sky.
<b>10/24/2012</b>	25:00	1153	If you developed a good relationship with a baby sitter or a pediatrician, would you arbitrarily end that relationship each year and find a new one? Well, when you stop and think about it, that's exactly what most schools with students and teachers. Today on The Best Of Our Knowledge, we'll talk to a veteran school teacher and administrator about his new book with a very self explanatory title: "Kids Need The Same Teacher For More Than One Year". We'll also spend an Academic Minute learning if paying attention in class is really all that important in the long run.
<b>10/31/2012</b>	25:00	1154	If you are looking for clues to the way life on Earth began, you have to dig deep. I'm not talking about shovels and picks right now...I'm talking about studying the inner workings of the basic molecules of life: DNA and RNA. Today on The Best Of Our Knowledge, our astro-biology series returns to Earth with an in depth look at these fundamental building blocks of life...and how little we actually know about them. We'll also spend an Academic Minute on another evolutionary miracle: gecko feet.
<b>11/7/2012</b>	25:00	1155	We hear a lot about the amount of debt many students take on while attending college. But how many of those schools are making sure those students know how to deal with that debt...or even understand it once they graduation? Today on The Best Of Our Knowledge, we'll hear about one northeast school that now mandates courses in financial literacy for all their students. We'll also spend an Academic Minute trying to find a little financial sense in the cost of health care in the US.
<b>11/14/2012</b>	25:00	1156	History is happening every day. Some days may be more notable than others, but we never know when we wake up in the morning if today is going to be a day that will be remembered forever. 50 years ago, there were 13 days in October that became some of the most tense in American history. Today on The Best Of Our Knowledge, we'll remember the Cuban Missile Crisis and hear how the history books remember those days. Then we'll head to Philadelphia, where a group of students are working to make school safe for everyone, include LGBT students.
<b>11/21/2012</b>	25:00	1157	Remember the story of Johnny Appleseed...the man who legend says roaming the country planting his seeds wherever he went? Well, Janisse Ray isn't roaming the country planting seeds, she's touring colleges and universities talking about the importance of saving different varieties of seeds before they are lost forever. Today on The Best Of Our Knowledge, we'll hear from Janisse about The Seed Underground.

			Then we'll visit a museum exhibit that features one of the most important documents of the 19th century. And we'll spend an Academic Minute trying to find out if resistance really is futile.
<b>11/28/2012</b>	25:00	1158	Nobody who has ever read Moby Dick is going to walk away thinking Captain Ahab was a well adjusted specimen. And Ahab may have fewer issues than some of Melville's other characters. Now, English Lit students are trying to diagnose just what the heck was going on with those classic characters. Today on The Best Of Our Knowledge, diagnosing literature. Then we'll hear about a number of NIH grants to study autism, find out how Sallie Mae can help you get the most bang for your college buck...and spend an Academic Minute getting out the youth vote.
<b>12/5/2012</b>	25:00	1159	During the presidential election season there was a lot of talk about illegal aliens. Well, get ready...we're about to talk about aliens again...but the other kind, the ones from outer space. Today on The Best Of Our Knowledge, our astro-biology series returns with a look at the search for extraterrestrial life, and what finding it might mean for our society. Then we'll spend an Academic Minute taking a look at a very different kind of alien species...one that is already having consequences here on Earth.
<b>12/12/2012</b>	25:00	1160	How free is free speech on America's college campuses? There are some schools that seriously restrict speech and expression and there are some that feel it's leading to a less tolerant society. Today on The Best Of Our Knowledge, we'll hear from a first amendment lawyer about the state of free speech on campus. We'll also hear how the number of women graduating with science degrees is leading to rise in the number of women in the lab.  And we'll spend an Academic Minute finding out what they're looking at in those labs.
<b>12/18/2012</b>	25:00	1161	The search for energy continues to be one of the driving forces of our economy and policy. Now, the University of Massachusetts is offering a doctoral program in wind power to speed the development of this source of renewable power. Today on The Best Of Our Knowledge, we'll talk to a pair of professors at U-MASS about the program. We'll also celebrate NaNoWriMo...but first we'll tell you what it is. And we'll spend an academic minute sharing some shocking news about alcohol. Seems it affects your interactions with strangers.



**THE HEALTH SHOW**  
**4th Quarter Issues Report**  
**Oct. 1<sup>st</sup>, 2012 – Dec. 31st, 2012**  
**Questions, please contact Brent Danzig**  
**WAMC's National Productions at [bdanzig@wamc.org](mailto:bdanzig@wamc.org)**

DATE	TIME	SHO W #	TOPICS
10/5/2012	25:00	1279	Breast cancer is the second leading cause of death in women aged 35 to 54. I thought we'd start today's program with that number, just to remind people that even though breast cancer awareness has grown and treatments have improved...it is still a deadly disease. On today's Health Show, we'll talk to the author of the 5th edition of the Breast Cancer Survival Manual about how much has changed since the book was first published. We'll also head to the kitchen, when the Sneaky Chef will talk about her latest collection of speedy, healthy recipes.
10/12/2012	25:00	1280	It's widely known that October is breast cancer awareness month, and there are many programs and articles devoted to the topic of breast cancer treatment and detection all month long. We did one last week...we'll do another next week. What you may not know is that September was prostate cancer awareness month. On today's Health Show, ok, we may be a little late...but we'll learn more about this disease that kills thousands of men each year. We'll also find out about the major cause of childhood diarrhea and dehydration in the world, the Rotavirus...and hear how a returning soldier with PTSD learned to cope with his problem on film.
10/19/12	25:00	1281	Here are three words you'll be hearing a lot in the future: dense breast tissue. At least you'll be hearing them a lot in the next 25 minutes or so. For years it's been known that it's harder to detect cancer on a mammogram if a woman has dense, as opposed to fatty, breasts. Now, a number of states have passed laws mandating that doctors inform women of the density of their breasts...and give them options for further detection. On today's Health Show, we'll talk about the problems of finding cancer in dense breast tissue, hear about the possible implications of these notification laws...and take a look into the future of breast cancer detection.
10/26/12	25:00	1282	So, is there ever a time when a doctor might suggest that you get a little more salt in your diet? It probably won't come to that, but most salt sold in the US contains Iodine...and for women who are expecting, that's important. On today's Health Show, a look at thyroid issue in pregnant women. We'll also meet the new head of a world famous research facility in the Adirondack Mountains...and hear the story of a man in China who took extreme measures to save his wife's life...and got arrested.
11/2/2012	25:00	1283	In the past couple of decades a lot of money and effort have gone into the fight against drunk driving...with positive results. The refrain of "one for the road" is now not taken literally often. One reason for the success is the ease of testing a driver for alcohol use...a simple roadside breath test. For some time now, there have been efforts to duplicate that technology to test for drugs other than alcohol. On today's Health Show, we'll hear an evaluation of that technology and hear where it's already being used. We'll also dive back into the controversy about genetically modified foods...and hear why some people think they are the cause of many food allergies...while others say that's a lot of all natural baloney.
11/9/2012	25:00	1284	Prostate cancer isn't easy. Not that being diagnosed with cancer is ever easy...but with prostate cancer the treatment options literally go from all to nothing at all. And sometimes, doing nothing is the best option. On this week's Health Show we'll talk to one of the authors of "Invasion of the Prostate Snatchers"...and try to find out just how much fighting you should do against the disease. We'll also talk to a writer and naturalist and seed collector...who says one of the keys to bringing back diversity and health to our diet is bringing back lost varieties of natural seeds.
11/16/2012	25:00	1285	It's no secret that obesity continues to be one of the most pressing health problems in the US...and researchers are continuing to study the problem. What's to study, eat less and exercise, right? Well, sometimes it goes deeper than that. On today's Health Show, we'll talk to a clinical scientist about the chemistry of obesity. We'll also hear about the science of sleep and sleep deprivation by someone who was on a quest to understand his own sleeping disorder.
11/23/2012	25:00	1286	Penn State, Syracuse University, the Catholic Church...these are just a few...the most publicized institutions that have been scandalized by child sex abuse. Many of the abusers have been caught and put in jail. But does that bring closure to the men who were abused? On today's Health Show, we'll speak to a psychotherapist about the emotional health issues facing male survivors of child sex abuse. We'll also learn what officials in Massachusetts are doing to combat what they call the number one cause of preventable death in the state. And have you seen a commercial about a condition called C-O-P-D? Do you know what it is? You will.
11/30/2012	25:00	1287	We're going to start today's show with one of those obvious statements you love so much: A stroke is a medical emergency. The faster you recognize that you or someone you are with is having a stroke, the better the chance of survival. Not everyone does. Stroke is the fourth biggest killer in the US and the number one cause of long term disability. On today's Health Show we'll hear about the latest methods of turning stroke victims into stroke survivors. And you know how every so often you need to reboot your computer to keep in running efficiently? Well the same

			thing goes for humans. It's called sleep!
12/7/2012	25:00	1288	<p>Finding out a loved one has lung cancer is the beginning of a story that almost never ends well. But once that story's over, the people left behind often start a new one that tries to capture the spirit of the person they lost. On today's Health Show, we'll hear from a father who lost a daughter and celebrated her life and writings in a book. We'll also listen in on a discussion about the disease with a doctor, a survivor and a sister who was left behind.</p>
12/14/2012	25:00	1289	<p>When they were first introduced, and it wasn't all that long ago, antibiotics were hailed as miracle drugs. They still are. But strains of antibiotic resistant bacteria have been fighting back against these particular miracles for some time now...and the problem is worse in certain areas. On today's Health Show, we'll find out how bacteria learns to fight antibiotics...and where the most resistant bugs are hanging out. We'll also find out how American food is feeding the world, and not just at Christmas time...and get some advice from the NIH on surviving the holiday season.</p>
12/21/2012	25:00	1290	<p>Every year on The Health Show we hear about new conditions and treatments that shape the world of health care and point it new directions. But with everything that's new one thing remains constant: heart disease is going to kill a whole lot of us. On today's Health Show, we'll rerun a conversation we had last February with a pair of heart specialists who published a complete guide to heart health in 2012. We'll also welcome back our friend Judah Leblang who found out about his own heart history this year.</p>
12/28/2012	25:00	1291	<p>You meet the most interesting people doing a show on health every week. Some are brilliant, some are funny and some...you just want to take home with you and introduce them to mom. On today's Health Show, we'll visit one more time with some of the most interesting people we ran across this year. We'll hear from a pair of brothers who both needed heart transplants, talk to a New York actress who turned a life altering accident into a one woman show...and get some more words of wisdom about weight loss from our friend Sandy D.</p>