

Issues - Program List (Jan. 10, 2012)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Oct. 10, 2011 – Dec. 9, 2012). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “licensee’s most significant programming treatment of community issues”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
 - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children’s environmental health and preservation of farmland and national resources, especially water.
 - b. **Contact info:** The Health Show
Northeast Public Radio
P.O. Box 66600
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC’s Mary Darcy.
 - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio’s National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen’s University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

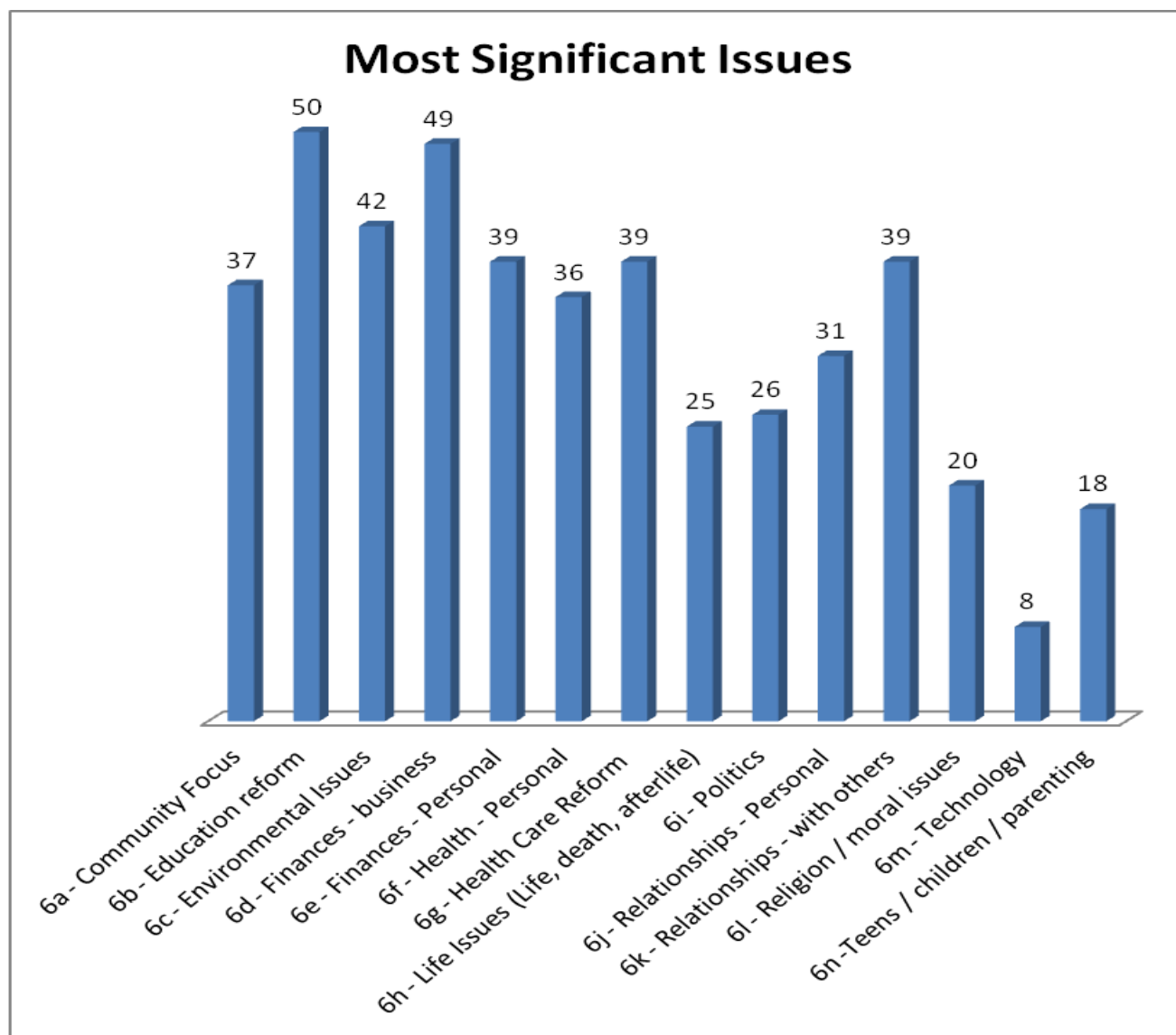
Richard J. Herritt
WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2011: Hot Dog Day (Alfred, April 2011), Main Street Festival (Wellsville, July 2011), and Homecoming (ASC, Alfred, October 2011). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a combined Significant Issue Chart from the three WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that Education Reform & Business Finances, followed by Environmental Issues, Personal Finances, Health Care Reform, & Relationships with Others were the most significant issues in our listener’s lives in 2011.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. Our next scheduled survey will be in April at Hot Dog Day, Alfred, NY.



Date	Time	Program	Topic	Duration	Show Number <i>(See attached sheet for Topics)</i>
10/09/2011	8:00:54	The Best of Our Knowledge	Current trends / thoughts	25 min	1098
10/10/2011	9:01:47	The Health Show	Personal & National Health Issues	25 min	1227
10/11/2011	2:02:23	51%	Issues effecting women	25 min	1161
10/16/2011	8:01:00	The Best of Our Knowledge	Current trends / thoughts	25 min	1099
10/17/2011	9:14:44	The Health Show	Personal & National Health Issues	25 min	1228
10/18/2011	2:01:58	51%	Issues effecting women	25 min	1162
10/23/2011	8:04:30	The Best of Our Knowledge	Current trends / thoughts	25 min	1100
10/24/2011	9:02:47	The Health Show	Personal & National Health Issues	25 min	1229
10/25/2011	2:01:4	51%	Issues effecting women	25 min	1163
10/30/2011	8:03:50	The Best of Our Knowledge	Current trends / thoughts	25 min	1101
10/31/2011	8:59:45	The Health Show	Personal & National Health Issues	25 min	1230
11/01/2011	1:59:27	51%	Issues effecting women	25 min	1164
11/06/2011	7:54:36	The Best of Our Knowledge	Current trends / thoughts	25 min	1101
11/07/2011	9:01:31	The Health Show	Personal & National Health Issues	25 min	1230
11/08/2011	1:58:57	51%	Issues effecting women	25 min	1164
11/14/2011	8:59:36	The Health Show	Personal & National Health Issues	25 min	1232
11/15/2011	1:59:57	51%	Issues effecting women	25 min	1166
11/20/2011	8:01:02	The Best of Our Knowledge	Current trends / thoughts	25 min	1104
11/21/2011	8:49:35	The Health Show	Personal & National Health Issues	25 min	1232
11/22/2011	1:59:42	51%	Issues effecting women	25 min	1167
11/27/2011	8:02:36	The Best of Our Knowledge	Current trends / thoughts	25 min	1105
11/28/2011	9:01:27	The Health Show	Personal & National Health Issues	25 min	1234
11/29/2011	2:01:45	51%	Issues effecting women	25 min	1168
12/04/2011	8:11:02	The Best of Our Knowledge	Current trends / thoughts	25 min	1105
12/05/2011	9:07:56	The Health Show	Personal & National Health Issues	25 min	1234
12/06/2011	2:02:05	51%	Issues effecting women	25 min	1168
12/11/2011	7:58:48	The Best of Our Knowledge	Current trends / thoughts	25 min	1105
12/12/2011	9:06:23	The Health Show	Personal & National Health Issues	25 min	1234
12/13/2011	1:59:23	51%	Issues effecting women	25 min.	1168
12/18/2011	8:02:16	The Best of Our Knowledge	Current trends / thoughts	25 min.	1108
12/19/2011	9:01:07	The Health Show	Personal & National Health Issues	25 min	1237
12/20/2011	2:00:21	51%	Issues effecting women	25 min	1171
12/25/2011	8:02:35	The Best of Our Knowledge	Current trends / thoughts	25 min	1106
12/26/2011	9:07:05	The Health Show	Personal & National Health Issues	25 min	1235
12/27/2011	1:59:19	51%	Issues effecting women	25 min	1169
01/01/2011	8:00:37	The Best of Our Knowledge	Current trends / thoughts	25 min	1110
01/02/2011	9:03:13	The Health Show	Personal & National Health Issues	25 min	1239
01/03/2011	1:58:50	51%	Issues effecting women	25 min	1173

THE BEST OF OUR KNOWLEDGE
4th Quarter Issues Report
Sept. 30, 2011 through Dec.. 31, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW	TOPIC
09/12/11	25:00	1095	It's back to school! We remember what it was like after 9/11. Then we have a guest essay on Back to School and the End of Summer. Also, a group of professionals talk about building safer schools. And this week's Academic Minute professor discusses the dangers repeated concussions pose to school athletes.
09/19/11	25:00	1096	Do molecules from outer space hold the key to discovering how Earth and humans evolved? Then, this week's Academic Minute professor explains the similarity between molecules and Legos. Plus, an educational advocate from Boston's Museum of Science talks with us about the importance of diversity in science.
09/26/11	25:00	1097	New telescopes are opening a new world for scientists to explore, helping us learn how planets and people are made. Then, this week's Academic Minute professor discusses the importance of scale in astronomy. And, our guest essay describes "Going Back to School Via the Solar System."
10/3/11	25:00	1098	It's National Disability Employment Awareness Month. We look at programs to help educate blind and visually impaired students in science and technology. Then this week's Academic Minute professor explains why nanoparticles could make things better. Plus, unbelievably, 200,000 residents in the nation's capital lack basic literacy skills.
10/10/11	25:00	1099	We talk with higher education reformer, Dr. Bob Zemsky, about his newest book of ideas. Then this week's Academic Minute professor explains how smell boosted the development of larger brains in early mammals. And we hear the humorous sound track to a video that went viral which asked the question "So You Want to Get a PHD in the Humanities?"
10/17/11	25:00	1100	The slow economy is renewing the debate to get a college degree, in three, and save students thousands of dollars. Then, this week's Academic Minute professor explains how brain function changes with age. And we hear the dark comedy sequel - "Do You Want to Get a Ph.D. in the Humanities: Nine Years Later"
10/24/11	25:00	1101	It's our wrap up of National Disability Employment Awareness Month. First, we speak with a Columbia University student whose learning and career opportunities improved with accommodations. Then, a new brain reading computer helps ID reading problems and dyslexia in children. And, this week's Academic Minute professor talks about reading comprehension.
10/31/11	25:00	1102	Medicating students into submission. Just how wide spread is the problem? Then, an American couple helps thousands of refugees attend college in the U.S. And, this week's Academic Minute professor discusses the use of picture books in the classroom to improve young people's reading comprehension.
11/01/11	25:00	1103	"TEACHING THE RESTLESS: ONE SCHOOL'S REMARKABLE NO-RITALIN APPROACH TO HELPING CHILDREN LEARN AND SUCCEED" - Part 2 THROUGH THE EYES OF TEENS: WHAT THEY SAY ABOUT BULLYING IN SCHOOLS The Academic Minute
11/16/11	25:00	1104	SPACE HEADLINES AND UPDATES: THE FINAL FRONTIER - ASTROBIOLOGY RESEARCH AND EDUCATION SERIES "IMPACT EXPERIMENTS: APPLICATIONS TO SUGARS FOUND IN SPACE" THE ACADEMIC MINUTE - "COASTAL GEOLOGY AND THE PAST" - GUEST COMMENTARY: "THERE'S A POTENTIAL MASTERPIECE IN THE BLENDING OF ARTS AND SCIENCES"
11/23/11	25:00	1105	ASTROBIOLOGY RESEARCH AND EDUCATION SERIES "IMPACT EXPERIMENTS: APPLICATIONS TO SUGARS FOUND IN SPACE" Part Two: Research Methods and Teaching College Science - WOMEN IN STEM: A GENDER GAP TO INNOVATION - U.S. STEM STATS CONTINUE TO ALARM THE ACADEMIC MINUTE "PLANTS AND ANIMALS" -
11/30/11	25:00	1106	On this episode of The Best of Our Knowledge we discuss Brook Hauser's new book "The New Kids-Big Dreams and Brave Journeys at a High School for Immigrant Teens" and Judith Kroll talks about Bilingual Learners on The Academic Minute
12/05/11	25:00	1107	The Iowa Writers Workshop at the University of Iowa is the oldest and by far one of the most successful creative writing programs in the country. Graduates of the program have won virtually every major literary award. Today on The Best Of Our Knowledge, we'll visit with the current director of the Iowa Writers Workshop. We'll also spend an Academic Minute talking about the biggest sin in the writing world, whether you know you're committing it or not.
12/14/11	25:00	1108	On this episode of The Best of Our Knowledge we discuss Miss Rusty's Class and Freedom of Speech on The Academic Minute.
12/19/11	25:00	1109	Every year, the Princeton Review makes news with its announcement of the number one party school in the country. But they have a much more important list. Today on The Best Of Our Knowledge, we'll find out how the arrive at the best colleges in the country. And once you find the college of your dreams...how do you pay for it? Not to worry, we'll talk to an expert on that too. We'll also spend an Academic Minute learning how happiness may or may not make this, or any decision, a lot easier.
12/28/11	25:00	1110	Today on The Best Of Our Knowledge...we'll take a look back at some features that made an impact on us. We'll revisit a week long experience that teaches science skills for hearing impaired young women...the Tech Girlz program from the National Technical Institute for the Deaf. And we'll get commentary on being a 21st century teacher.

51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett
4th Quarter Issues Report
Sept. 30, 2011 through Dec. 31, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPIC
10/06/2011	25:00	1160	This week - some tough women A pioneer in the music business, a woman defying the government in Liberia, and a Native American woman who navigated two cultures.
10/13/2011	25:00	1161	This week we hear about cutting funding for the arts; how to recover after divorce; and we find out how to plan for retirement.
10/20/2011	25:00	1162	Have you ever wondered what life in 3D is like? We'll chat with one of the pioneers in 3D film plus remembering Kenya's pillar of strength, and a writer who had a knack for getting in her characters' heads. It's this week on 51%.
10/27/2011	25:00	1163	This week we talk about making our dreams a reality; why spicy food is just what the doctor ordered, and should you pay more, or less, for a house with an invisible resident?
11/03/2011	25:00	1164	This week on 51% we'll talk about how our nation's roads, dams and bridges are crumbling, and take a look at our infrastructure's report card. Plus, we'll hear about the "witch of Wall Street".
11/10/2011	25:00	1165	Coming up this week... Just who are those people who are occupying wall street and joining in around the globe? We'll hear just one of millions of stories from the people who say they're the 99 percent. Plus what a hundred days in Juneau Alaska will teach you.
11/17/2011	25:00	1166	Coming up this week: All things are not equal when it comes to cancer... working to equalize access to treatment, and why hard work isn't enough if you want to get ahead at work.
11/24/2011	25:00	1167	Coming up this week: Getting the money out of politics... A proposal to solve multiple problems that is within reach, plus using a legendary name to help artists in need.
12/01/11	25:00	1168	Coming up this week: Democracy through the eyes of the Occupy Movement - we'll hear from some of the people whose occupation has put a city at odds with a state, and hear why women's voices might be what are needed to solve our global issues. Plus, a profile of a singer-songwriter legend.
12/08/11	25:00	1169	As you plan your holiday meals - the economy, and your health - will benefit by one simple choice. This week we look at reclaiming our food and how your employer might help with your commuting costs. Plus, there may be a way for you to save money at the gas pump - and all you have to do is ask. And we'll find out why moving out of the country may be the best possible career move for a woman.
12/15/11	25:00	1170	Peace - it's something we say we want, yet it's in short supply in today's world. This week we hear how one woman's spreading the message one honk at a time. Plus, we'll get closer to the issue of pepper spray, and speak with a music legend whose career began with a call for peace.
12/22/11	25:00	1171	It's time for holiday gatherings - and stress. This week on 51%, we get some advice to help us defuse the drama, plus some illegal gift giving
12/29/11	25:00	1172	This week we'll a place where science and traditional herbalism meet. Plus, we'll revisit the issue of body image, and look at the dangers of our personal electronics - that and much on more on 51% the women's perspective.

THE HEALTH SHOW
4th Quarter Issues Report
Sept. 30, 2011 through Dec. 31, 2011
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPICS
9/30/11	25:00	1226	Has anyone really gotten over 9-11? It's been ten years since the attacks but every time those images are flashed on TV...it almost feels like yanking a bandage off an unhealed wound. For some, the memories can be extremely painful. On this week's Health Show a story about 9-11 and PTSD. We'll also find out how hospitals are using color to speed the healing process. And we'll hear from Dr. Susan Love about the new edition of her Breast Book.
10/07/11	25:00	1227	On this week's Health Show we'll talk to one of the authors of "Invasion of the Prostate Snatchers"...and try to find out just how much fighting you should do against the disease. Then we'll talk to a woman who runs a camp for cancer patients and survivors...and who's new project shows us breast cancer survivors wearing a smile...and a little paint.
10/14/11	25:00	1228	Even the most powerful man in the world needs a check up now and then. And one thing is for sure...when the President of the United States needs a doctor, he doesn't have to worry about house calls. On this week's Health Show, we'll hear from Dr. Connie Mariano a Navy Rear Admiral who spent nine years as the doctor in chief. Then we'll hear about a grueling race across the country that can test the health and endurance of even the strongest specimen.
10/21/11	25:00	1229	In 1970, a group of feminists got together and published a 136 page booklet called "Women and Their Bodies". On this week's Health Show, we'll talk to a member of that original group about the new edition. We'll also learn about Sjogren's Syndrome...a rare condition that can leave a patient dry and searching for answers. And we'll visit a woman who brings heavenly music to hospital rooms.
10/28/11	25:00	1230	On this week's Health Show we'll hear about the growing importance of nurse practitioners in the health care system. We'll also learn about new efforts from the American Diabetes Association to bring important information to people who are newly diagnosed with the disease. And we'll hear about the stars of the nationwide Step Out walks to fight diabetes.
11/04/11	25:00	1231	The good news is: we're all living longer. That includes cancer survivors. Since the early 70s the number of cancer survivors living in the US has increased fourfold, and that number is expected to go up significantly in the next 10 years. On this week's Health Show we'll hear about a new report on the growing number of aging cancer survivors. We'll also visit a hospice in a remote region of Israel...and talk to a naturopath and radio host about a new report on vitamin e and prostate cancer.
11/11/11	25:00	1232	On this week's Health Show...an update on health care reform. We'll also learn about a state of the art prosthetic leg called the C-Leg, and hear from a patient who uses one. And we'll find out where being a witch doctor is a smart business move.
11/18/11	25:00	1233	Over 100 million people in the US suffer from chronic pain. The thing about pain is: no one can see it. So unless you are suffering from an obvious trauma, a proper diagnosis takes time and effort and, sometimes, a little faith. On this week's Health Show we'll have a discussion about pain. What causes it, how it's treated...and how that treatment can effect your life and relationships.
11/25/11	25:00	1234	There are few topics as controversial in the US as race. Combine that with bio-ethics and a cutting edge author and you have a provocative book that is already making waves. On this week's Health Show...a conversation with that author who says health care officials may be practicing racial profiling. And once you get all stressed out about that topic, we'll talk to another author...and hear how she says meditation can help you relax and find Real Happiness.
12/02/11	25:00	1235	On this week's Health Show, we'll learn about cancer stem cells...and how they may be a key to finding cures. We'll also learn about an organization that tries to match cancer patients with clinical trials...and remember the series we ran on assisted living centers in Florida? We'll hear about the aftermath of those investigative reports.
12/09/11	25:00	1236	On this week's Health Show, the growing problem of counterfeit pharmaceuticals. We'll also hear what is becoming an unfortunate holiday tradition: a story about unsafe toys in the marketplace. And some cell phone users are saying "We've got an app for fat".
12/16/11	25:00	1237	You could be the strongest person on the face of the Earth...that wouldn't protect you from the effects of a stroke. Granted, actor Kevin Sorbo only played the strongest man on the face of the Earth on the TV show Hercules...but you get the point. On this week's Health Show, a conversation with Kevin Sorbo about the strokes that changed his life. We'll also meet an Australian who is called "the man with the golden arm"...and how his blood has saved over two million babies' lives.
12/23/11	25:00	1238	On this week's Health Show...let the reruns begin! We'll hear the from one of the author's of the book Breakthrough...the story of the search for insulin in the early 20th century and how it changed not only medical history...but presidential history, too. And we'll find out the very latest in hearing technology available now...and what may be around in the future. I'm Dr. Nina Sax.

