

## Issues - Program List (Jan. 10, 2011)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Oct. 10, 2010 – Jan. 9, 2011). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “*licensee’s most significant programming treatment of community issues*”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10<sup>th</sup>, April 10<sup>th</sup>, July 10<sup>th</sup>, and October 10<sup>th</sup>.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
  - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children's environmental health and preservation of farmland and national resources, especially water.
  - b. **Contact info:** The Health Show  
Northeast Public Radio  
P.O. Box 66600  
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC's Mary Darcy.
  - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

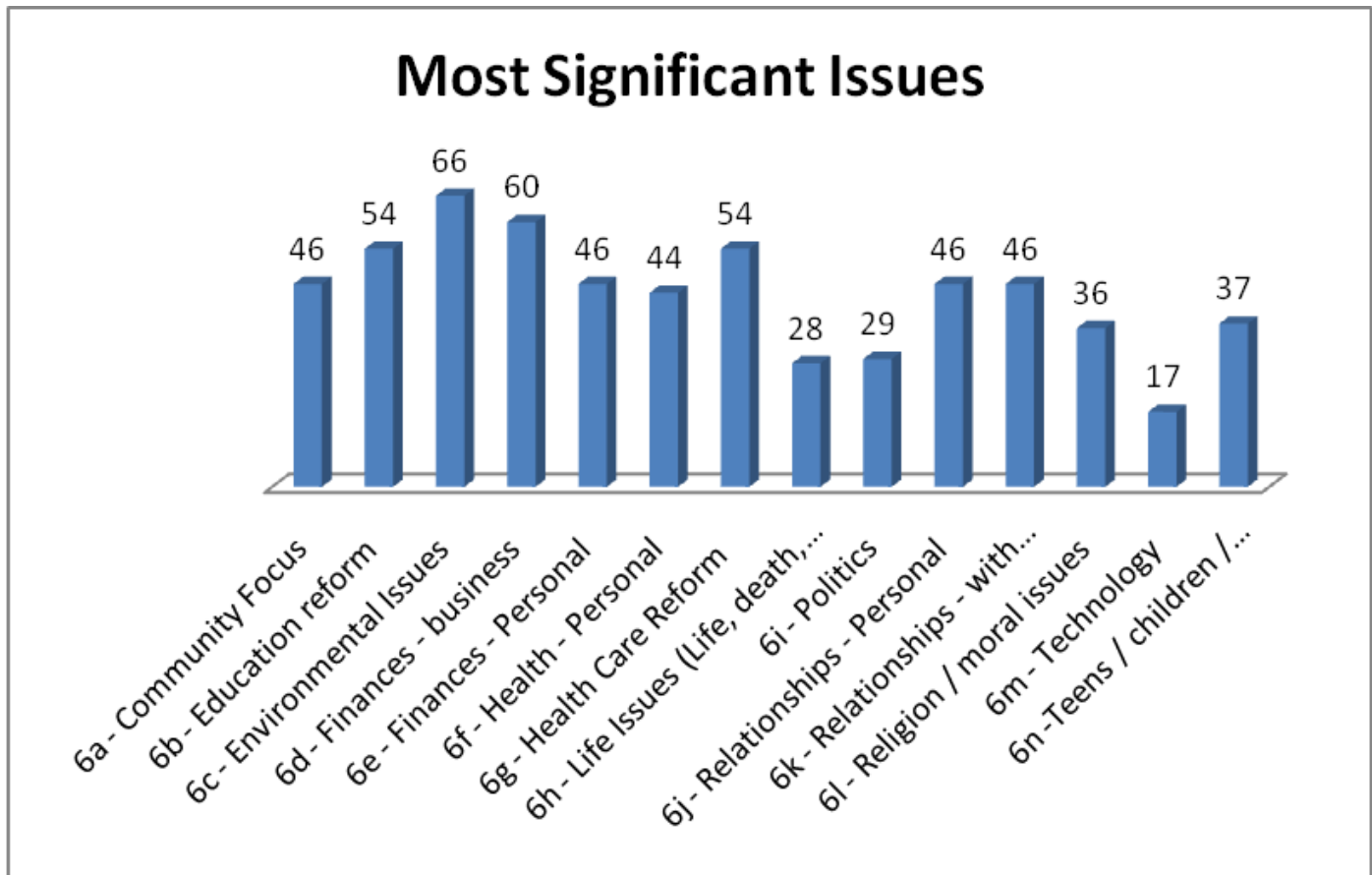
Richard J. Herritt  
WETD 90.7 FM - Alternate Chief Operator & Advisor  
Alfred State College, Alfred, NY 14802

## WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2010: Hot Dog Day (Alfred), Main Street Festival (Wellsville), and Homecoming (ASC, Alfred). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a Significant Issue Chart combined from annually scheduled WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that environmental issues, followed by business finances, and Educational & Health Care Reform (tied) were the most significant issues in our listener's lives during the 2010 time period. In addition to the on-air programming listed below, WETD student DJ's assist clubs and organizations on campus... such as working with both the Alfred State College Green Team and the Sustainability Club, to educate and assist with local area-wide environmental issues.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. WETD continues to review these 2010 surveys, and plan for the next major community survey during Hot Dog Day, Main Street, Alfred, NY on Sat. April 16, 2011.



<b>Date</b>	<b>Time</b>	<b>Program</b>	<b>Topic</b>	<b>Duration</b>	<b>Show Number</b> <i>(See attached sheet for Topics)</i>
10/10/2010	7:44 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1046
10/11/2010	8:59 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1175
10/12/2010	2:00 PM	51%	Issues effecting women	25 min	Show# 1108
10/17/2010	8:01 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1047
10/18/2010	8:47 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1176
10/19/2010	1:58 PM	51%	Issues effecting women	25 min	Show# 1109
10/24/2010	7:10 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1048
10/25/2010	8:27 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1177
10/26/2010	1:55 PM	51%	Issues effecting women	25 min	Show# 1110
10/31/2010	7:53 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1049
11/1/2010	8:56 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1178
11/2/2010	2:01 PM	51%	Issues effecting women	25 min	Show# 1111
	Missed	The Best of Our Knowledge	Current trends / thoughts	25 min	
	Missed	The Health Show	Personal & National Health Issues	25 min	
11/09/2010	1:58 PM	51%	Issues effecting women	25 min	Show# 1112
11/14/2010	7:40 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1051
11/15/2010	8:07 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1180
11/16/2010	2:00 PM	51%	Issues effecting women	25 min	Show# 1113
11/21/2010	7:47 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1052
11/22/2010	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1181
11/23/2010	2:00 PM	51%	Issues effecting women	25 min	Show# 1114
11/28/2010	7:47 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1052
11/29/2010	8:52 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1181
11/30/2010	8:52 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1181
12/5/2010	7:47 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1054
12/6/2010	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1183
12/7/2010	1:59 PM	51%	Issues effecting women	25 min	Show# 1116
12/12/2010	7:47 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1055
12/13/2010	8:55 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1184
12/14/2010	1:58 PM	51%	Issues effecting women	25 min	Show# 1117
12/19/2010	7:47 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1056
12/20/2010	8:59 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1185
12/21/2010	2:00 PM	51%	Issues effecting women	25 min	Show# 1118
		<b><i>For the six programs broadcast for the dates of Dec. 26, 27, &amp; 28, 2010, &amp; for Jan. 2, 3, &amp; 4, 2011, please read the following notice.)</i></b>	<b><i>(Note: Due to ASC Computer Service server relocation, the exact archive data for the final two weeks is unavailable. The data collection should resume when students return to school, after Jan. 15, 2011.)</i></b>		

**THE BEST OF OUR KNOWLEDGE**  
**4<sup>th</sup> Quarter Issues Report**  
**Oct. 1, 2010 through Jan.. 3, 2011**  
**Questions, please contact Victoria Ambuhl**  
**WAMC's National Productions at 518-465-5233 x 185**

DATE	TIME	SHOW	TOPIC
10/04/10	25:00	1046	Fall may be here. But students will long remember their recent summer science camp. On one of their field trips, they met for an hour and spoke with NOVA's Neil deGrasse Tyson and got to hold a real meteorite. Also, an astronomy professor explains Solar Eclipses in our Academic Minute.
10/11/10	25:00	1047	Opposition grows to some education reforms. Secretary Duncan replies to Race to the Top critics telling us politics did not play a role in which states were selected as winners of the federal dollars. It's Teen Read Week. We report on a pilot Pre-K Literacy program in Ohio. And an English professor discusses writing in our Academic Minute.
10/18/10	25:00	1048	It's National Disability Employment Awareness Month. One way to help prepare a diverse workforce is through utilizing service dogs. We'll follow students and educators in Santa Fe, New Mexico. Then it's on to look at how Kentucky is using alternative education methods of teaching. We look at Elementary Education in our Academic Minute. Then close with Ed Heads about teacher job losses and a note on what the impending elections could mean for education.
10/25/10	25:00	1049	Making Connections. We hear from a student in training with her service dog, about what she terms the "dramatic" changes in her life. It's all part of our recognition of National Disability Employment Awareness Month. Then we feature a guest commentary from the President of Landmark College in Vermont. And our Academic Minute links the juvenile justice system and lighthouses.
11/1/10	25:00	1050	"AccessSTEM", a program at the University of Washington, is making science education and careers more accessible to students with disabilities. Then new software and online technology is providing music education therapy for students with special needs. And our Academic Minute focuses on why the sky is blue.
11/08/10	25:00	1051	In this week's show, President Obama tells students to work harder to be successful. We remember Ursinus College President, John Strassburger. Another university president comments on the importance of a liberal education. And poet Robert Frost is the subject of our Academic Minute.
11/15/10	25:00	1052	Scientists have found a new Earth-like planet that might be habitable. We talk with an astronomer who is cataloging the Milky Way in hopes of finding news stars, new planets, and elements necessary for life. Then we visit an international space conference in Prague where researchers are too looking for life elsewhere in the galaxy. And a biology professor discusses the modern day theory of evolution in our Academic Minute.
11/22/10	25:00	1053	We take a look at the role schools play in teaching character education with one of this country's leading authorities. Then adults have their character challenged by pint-sized eco-warriors. And a professor of marine sciences talks about the oceans and the impact of climate change, in our Academic Minute.
11/29/10	25:00	1054	Cyberbullying is blamed for the suicide death of a college student. A character education authority explains that one of the essential virtues, Fortitude, would help prepare students to cope with these issues. Then, don't miss our special guest commentator on Cyberbullying. Plus, this week's Academic Minute features a professor talking about the relationship between children and technology.
12/06/10	25:00	1055	A look at immigrant education this week. First, President Obama signs an executive order he hopes will boost Hispanic education. Then, we look at the impact immigrant education is having on schools at the local level. Plus, our Academic Minute professor gives us a history lesson on media bias.
12/13/10	25:00	1056	President Obama hosts a Science Fair at the White House, and becomes the cheerleader-in-chief for the award-winning student projects he views. Then, a University of Arizona scientist talks about the Earth-like environment of Saturn's moon, Titan. And our Academic Minute professor discusses the possibility of life on Earth's moon.
12/20/10	25:00	1057	As a new congress works through the NASA budget, will manned missions to space be on the chopping block? Then, a university president comments for TBOOK on how to improve STEM education. And our Academic Minute explores two basic principals in the study of evolution.
12/27/10	25:00	1058	Disabilities in Education is the theme for our annual year-end show. First, we ride on The Short Bus with author Jonathan Mooney. Then, a college president comments on the need to teach teachers how to support each student's learning style. Next, we profile a university professor who was turned away from a job because she is deaf. And our Academic Minute explores osteoporosis.
01/03/11	25:00	1059	TBOOK talks with Yeshiva University Professor, Dr. Ellen Schrecker, about her newest book "The Lost Soul of Higher Education." Then we visit troubled Pakistan - where an estimated 30,000 schools remain "Ghost Schools" with millions of children going uneducated. And our Academic Minute Professor discusses stereotypes.

**51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett**  
**4<sup>th</sup> Quarter Issues Report**  
**Oct. 1, 2010 through Dec. 31, 2010**  
**Questions, please contact Victoria Ambuhl**  
**WAMC's National Productions at 518-465-5233 x 185**

DATE	TIME	SHOW #	TOPIC
10/07/10	25:00	1108	In this week's program, using technology to measure a border determined by language. And using movement to explore life. A dance company invites you to learn to be a superhero. Plus and essayist shares her memories about the importance of touch.
10/14/10	25:00	1109	In this week's episode, a report on UN efforts to wage war on maternal mortality. Then The Forgiveness Project is proving that stories of hope can sell newspapers. And Selena Resvani discusses the pink ghetto - the term for women in jobs traditionally done by women.
10/21/10	25:00	1110	October is Breast Cancer Awareness Month, and there's new research. 51% talks with a surgeon at the University of Vermont. A makeup company launches a website that collects women's cancer stories. And one writer remembers what living with cancer was like before the pink ribbon.
10/28/10	25:00	1111	It's Halloween season, so 51% goes in search of the paranormal. This week, Producer Susan Barnett, gathers ghost stories in rural New York. Then flies her broom to the UK searching for fairies. And then talks with the author of Faery Tale: One Woman's Search for Enchantment in a Modern World. BOO! Trick or Treat!
11/04/10	25:00	1112	We talk with the director of an animal sanctuary where 1700 animals have been sheltered over the past nine years. Then, why networking around the company coffee machine isn't just for the guys. And some thoughts on what the obit sections tells us about what we value.
11/11/10	25:00	1113	With all the media out there - is it time for a woman's network? One of the pioneers of women in media thinks so. 51% speaks with Pat Mitchell, president and CEO of the Paley Center for Media. We also have a woman helping children of Uganda remember how to be children. And Selena Rezvani has some thoughts on how to measure women's success.
11/18/10	25:00	1114	This week: we talk with Zaineb Salbi, founder of Women for Women International; learn about sustainable farming in Haiti; get financial advice for our golden years; and prep a Tofurky for Thanksgiving.
11/25/10	25:00	1115	51%'s financial voice, Manisha Thakor, launches the Women's Financial Literacy Initiative to empower women to handle their finances with confidence. Then, why don't women negotiate their salary as often as men do? And freelancing has its benefits. But what happens when the phone doesn't ring?
12/02/10	25:00	1116	Feminist.com founder, Marianne Schnall looks at changes, not only in feminism, but the impact of the computer and the Internet. We'll talk with her about her new book, "Daring to Be Ourselves." Then, Manisha Thakor looks at the changing employment landscape for women. And we meet the founders of a theatre company who were inspired by "Half the Sky."
12/09/10	25:00	1117	The holiday season is a good time to think about reaching out to others. 51% has a conversation with Edit Schlaffer, founder of Women Without Borders. Plus, small farms may be dwindling in number. But the ones that are left, are increasingly being run by women. Nationwide, the rate has jumped 19%.
12/16/10	25:00	1118	There's a disturbing trend among Afghanistan's rural women. They're setting themselves on fire. 51% talks with Rachel Reid from Human Rights Watch. Then, 51%'s authority on finances, Manisha Thakor, had advice for avoiding the warning signs of too much shopping. And, we profile Academy Award winner, Susan Sarandon, about her dual roles as actress and activist.
12/23/10	25:00	1119	It's the holidays! We'll hear how spirituals and Christmas songs were used as part of the underground railroad. We talk with people who actually enjoy being outside in sub zero temps. Glacier National Park really shines this time of year. And we'll follow the president on his last trip abroad.
12/30/10	25:00	1120	As we begin a new year, on this program we revisit some of the great voices we shared during 2010. First, there's Tricia Haggerty Wenz, founder and head of Safe Harbors of the Hudson. Then, Lateefah Simon, Executive Director of the Lawyer's Committee for Civil Rights of the San Francisco Bay area. And we wrap up the show with Kathy Stevens, founder and director of the Catskill Animal Sanctuary.

**THE HEALTH SHOW**  
**4<sup>th</sup> Quarter Issues Report**  
**Oct. 1, 2010 through Dec. 31, 2010**  
**Questions, please contact Victoria Ambuhl**  
**WAMC's National Productions at 518-465-5233 x 100**

DATE	TIME	SHOW #	TOPICS
10/03/10	25:00	1175	BRAVE GIRL EATING Brave Girl Eating (Part 2) After The Diagnosis
10/10/10	25:00	1176	SENTINEL-LYMPH-NODE BREAST CANCER SURGERY Jane Iredale - Breast Cancer Awareness Digital Detox UNICEF Reports On AIDS Care Access
10/17/10	25:00	1177	YOUNGER HEARTS NEED HELP TOO Childhood Obesity In Holyoke Lynn Pasquerella - Testing Student Athletes
10/24/10	25:00	1178	WHOOOPS...A RISE IN PERTUSSIS Tobacco: A Moving Target Living Well Beyond Breast Cancer
10/31/10	25:00	1179	TWO DOCTORS - TWO STORIES Two Doctors, Two Stories - Part 2 Radiation Oncologists Are Us
11/07/10	25:00	1180	HIV OVER 50 Massachusetts Doctor Shortage The Mayo Clinic Book Of Home Remedies MO-vember
11/14/10	25:00	1181	LUNG CANCER PROGRESS? Belly Up To The Bar Codes No Toilet - No Bride
11/21/10	25:00	1182	AH-CHOO! Going Dutch On Alcohol Treatment The Genetics Of Alcoholism
11/28/10	25:00	1183	WILL MEDICARE CUTS MEAN PATIENT CARE CUTS? Medicare Part D Enrollment - Now's The Time Student 1 - Epilepsy 0 Lynn Pasquerella - Genetic Testing Ethics
12/05/10	25:00	1184	INSULIN - A 20th CENTURY BREAKTHROUGH The Future Of Nursing Summit Sandy D - The Un-Fairy Tale
12/12/10	25:00	1185	WORKING THE NIGHT SHIFT A Day In The Life With M.S. Cell Phone Vision Test
12/19/10	25:00	1186	HEART TRANSPLANTS FROM BOTH SIDES OF THE TABLE: Dr. Kathy Magliato - Heart Transplant Surgeon Elizabeth Pratt - Heart Transplant Recipient
12/26/10	25:00	1187	THE BEST OF THE HEALTH SHOW 2010 - The Bionic Mom Mental Health Care - Tough Choices For Parents Living And Loving With Autism