

Issues - Program List (Jan. 10, 2010)

As required quarterly by the Federal Communications Commission (FCC), this Issues and Program List will identify the programs aired over WETD 90.7 FM, State University of New York, Alfred, NY 14802 over the preceding quarter (Oct. 10, 2009 – Jan 9, 2010). In order to fulfill part 73.3527 of Title 47 Code of Federal Regulations (CFR) regarding non-commercial, educational radio stations, WETD 90.7 FM is required by the Federal Communication Commission (FCC) to submit a Quarterly List reflecting the “*licensee’s most significant programming treatment of community issues*”. The Issues – Program List must be filed in the Public Inspection File each quarter (On January 10th, April 10th, July 10th, and October 10th.)

WETD 90.7 FM is owned by The State University of New York (SUNY). Alfred State College’s (ASC) President, Dr. John M. Anderson, and the ASC President’s Counsel currently oversee the daily operations of the radio station. WETD is funded and operated as an ASC Student Senate-funded club.

WETD continues to determine conclusively what current issues are affecting our community, and provide serious treatment for our listeners within the FCC defined guidelines for Issues and Programming Lists. The WETD Board of Directors (BOD) work towards this by conducting various campus and local community-wide surveys, and providing data samples of the most significant issues affecting our listener’s lives. Our WETD leadership looks at each identified areas from these continuing surveys, and provide need-specific and timely programming for our listeners.

The main programs on the Issues & Programming list are **The Health Show, 51%**, and **The Best of our Knowledge**.

1. **The Health Show** is a nationally syndicated public radio program produced by the National Productions unit at [Northeast Public Radio](#). The program covers all aspects of modern health: prevention, treatment, research, administration and more. Each week *The Health Show* breaks the issues down so you can be a better informed patient or care-provider.
 - a. **Funding:** Funding for *The Health Show* comes from Northeast Public Radio and its listeners. Additional funding comes from the generous support of Wallace Genetic Foundation which provides grants in the areas of environmental education, children’s environmental health and preservation of farmland and national resources, especially water.
 - b. **Contact info:** The Health Show
Northeast Public Radio
P.O. Box 66600
Albany, NY 12206
2. **51%** is a weekly half-hour of illuminating features and interviews focusing on issues of particular concern to women. The program is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany NY in cooperation with [Russell Sage College](#) in Troy, NY. Hosts are [Dr. Jeanne Kammer Neff](#), President of The Sage Colleges, and WAMC's Mary Darcy.
 - a. **Contact info:** WAMC/Northeast Public Radio, 318 Central Avenue, Albany, New York 12206
3. Since 1990, **The Best of Our Knowledge** has highlighted breakthroughs across disciplines and across the globe, putting listeners in touch with the men and women at the forefront of their fields. Each week, Co-host [Dr. Karen R. Hitchcock](#) examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education. [Glenn Busby](#) Co-host and producer of The Best of Our Knowledge, has made a special commitment to report on important developments in educational research.. The Best of Our Knowledge is produced by [WAMC/Northeast Public Radio's National Productions](#) in Albany, N.Y. Production support for The Best of Our Knowledge comes from Queen's University in Kingston, Ontario, Canada.

Please find attached the program times aired with each program’s detailed description, as well as the WETD Listener Survey identifying the most significant issues facing our listeners. This ongoing attempt not only allows WETD staff to locate and broadcast the best possible programming, but it helps establish a baseline for meeting our listener’s identified needs.

Sincerely,

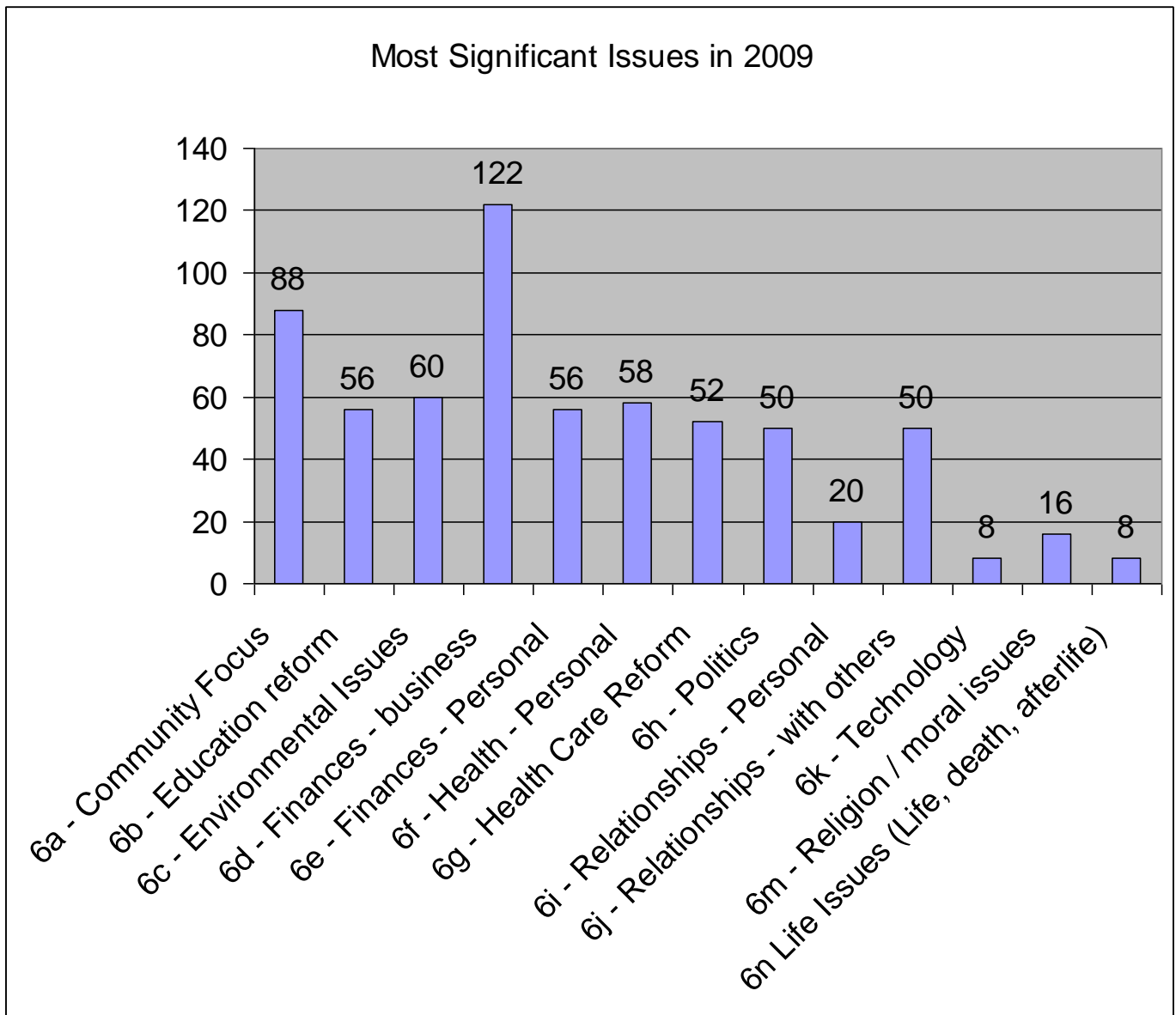
Richard J. Herritt
WETD 90.7 FM - Alternate Chief Operator & Advisor
Alfred State College, Alfred, NY 14802

WETD – Listener Identified Issues

Overview: In order to identify the most significant issues facing our listeners, WETD conducted three major listener surveys in 2009: Hot Dog Day (Alfred), Main Street Festival (Wellsville), and Homecoming (ASC, Alfred). Based on these results, WETD is committed to providing the best programming in meeting the most significant identified issues of our community.

The following is a Significant Issue Chart combined from the three WETD conducted listener surveys, involving a wide variety of area listeners from across Western New York and our local area. Using these results, WETD staff identified that business finances, followed by community focus were the most significant issues in our listener’s lives.

In reviewing our current programming lists (included), WETD continues to provide programming that meets these needs, as well as considering the other identified needs within our community of license and our surrounding communities. Our next scheduled survey will be in April at Hot Dog Day, Alfred, NY.



Date	Time	Program	Topic	Duration	Show Number (See attached sheet for Topics)
10/11/2009	8:00 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 994
10/12/2009	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1123
10/18/2009	8:04 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 995
10/19/2009	9:03 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1124
10/20/2009	2:00 PM	51%	Issues effecting women	25 min	Show# 1057
10/25/2009	8:01 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 996
10/26/2009	9:02 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1125
10/27/2009	1:57 PM	51%	Issues effecting women	25 min	Show# 1058
11/01/2009	8:05 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 997
11/02/2009	8:59 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1126
11/03/2009	2:13 PM	51%	Issues effecting women	25 min	Show# 1058
11/08/2009	8:04 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 998
11/09/2009	9:01 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1127
11/10/2009	2:00 PM	51%	Issues effecting women	25 min	Show# 1060
11/15/2009	7:56 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 999
11/16/2009	9:03 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1128
11/17/2009	1:49 PM	51%	Issues effecting women	25 min	Show# 1061
11/22/2009	8:01 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1000
11/23/2009	9:03 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1129
11/24/2009	2:01 PM	51%	Issues effecting women	25 min	Show# 1062
11/29/2009	8:00 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1001
11/30/2009	9:02 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1130
12/01/2009	1:59 PM	51%	Issues effecting women	25 min	Show# 1063
12/06/2009	8:01 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1002
12/07/2009	8:59 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1131
12/08/2009	1:37 PM	51%	Issues effecting women	25 min	Show# 1064
12/13/2009	8:02 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1003
12/14/2009	9:00 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1132
12/15/2009	1:31 PM	51%	Issues effecting women	25 min	Show# 1065
12/20/2009	8:04 AM	The Best of Our Knowledge	Current trends / thoughts	25 min	Show# 1004
12/21/2009	9:02 AM	The Health Show	Personal & National Health Issues	25 min	Show# 1133
12/22/2009	1:49 PM	51%	Issues effecting women	25 min	Show# 1066
		<i>(WETD's broadcast transmission line to tower was cut Dec. 23, 2009 by a contractor's backhoe; no programming transmissions to tower until repairs completed by contractor, after reporting period.)</i>			

THE BEST OF OUR KNOWLEDGE
4th Quarter Issues Report
Oct. 1, 2009 through Dec. 30, 2009
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW #	TOPIC
10/05/09	25:00	#994	President Obama talks to schoolchildren about taking personal responsibility, setting goals, doing homework and staying in school. We'll talk with a teacher who didn't learn how to read until he was 48 years old, many years after he'd been teaching. And we'll kick off National Disabilities Month.
10/12/09	25:00	#995	TBOOK speaks with the winning team of middle school students from a very special science camp for underserved and underrepresented children with limited opportunities. And the Students4Sustainability organization had designed a hand operated vehicle being used to employ people with disabilities in Africa.
10/19/09	25:00	#996	It's National Disabilities Employment Awareness Month. TBOOK learns about new software that puts picture-based communications right in the palm of your hand. It could provide a boost for millions of people in the special needs community. Plus, middle school science students get to spend quality time on Earth with astronaut, Dr. Bernard Harris.
10/26/09	25:00	#997	We hear how music therapy classes benefit students at a school for the blind or visually impaired. We'll speak with a music therapy teacher, and listen to two of her students perform. And then, we travel to Washington state to profile Microsoft Program Manager, Patricia Walsh.
11/02/09	25:00	#998	TBOOK goes on the road to Kentucky, Israel, and New York. Our first stop looks at the H1N1 virus arriving on college campuses. Then, the Obama/Biden community college tour rolls on. And, we visit a school near Bethlehem that's promoting peace and democracy.
11/09/09	25:00	#999	This week, we begin our exclusive National Science Foundation TBOOK series shining the spotlight on national efforts to increase the role of women with disabilities in science, technology, engineering and math. Our first report highlights the award-winning program at the University of Washington in Seattle. And then, a university president finds a science version of an American Idol.
11/16/09	25:00	#1000	An "odd couple" finds common ground in the education reform arena. Rev. Al Sharpton and Newt Gingrich appear with Education Secretary, Arne Duncan. The NEA has its own plans to help "high-needs" schools. And our science education story looks at the oxidation process on Earth.
11/23/09	25:00	#1001	NEA Executive Director, John Wilson, tells TBOOK that the teacher's union is open to amending collective bargaining agreements to allow accommodations for high-needs schools. And then, a university professor describes how tiny organisms buried deep beneath the ocean floor can impact climate change.
11/30/09	25:00	#1002	We begin our journey of learning how to be a mother, and a college student in the U.S. Then, we discover the difficulties of young women continuing their education is not unique to this country. We'll hear about parts of South Africa. And a university president holds strong beliefs as to how the economic crisis is severely impacting higher education.
12/07/09	25:00	#1003	A report on one aspect of the dropout crisis. The hundreds of thousands of teenage mothers who fail to graduate. Plus, we'll look at several alternatives to traditional higher education.
12/14/09	25:00	#1004	First Round applications for Race to the Top funding have started and state to state competition is tough. The deadline is just one month away with billions of dollars as the prize. To qualify, some states have even changed laws to allow test scores to be factored in to teacher and principal evaluations. We'll also premiere a new documentary series, Put to the Test: How Standardized Testing Is Changing Education.
12/21/09	25:00	#1005	With Congress set to resume consideration of NCLB renewal, we air another chapter in the documentary series, "Put to the Test." Many teachers give the law a failing grade. And then Education Secretary Duncan and President Obama threaten to close failing schools if they are unwilling to remove teachers and principals unable to accommodate reform measures.
12/28/09	25:00	#1006	This is our annual TBOOK year end year in review program. We talk with NEA President, Dennis Van Roekel, about teacher's jobs that have been saved and about low-performing schools. Then we address the issue of closing the gaping graduation gap with the President and CEO of America's Promise Alliance, Marguerite Kondracke.

51% hosted by Julia Taylor & Jeanne Neff / New Host Susan Barnett
4th Quarter Issues Report
Oct. 1, 2009 through Dec. 31, 2009
Questions, please contact Victoria Ambuhl
WAMC's National Productions at 518-465-5233 x 185

DATE	TIME	SHOW #	TOPIC
10/01/09	25:00	#1055	51% talks with Alberta Nells, a young Navajo woman who is part of a movement called Youth of the Peaks. An Iraqi mother shares her struggle to get an education for herself and her children. And we'll talk about the future of live music in an iPod world.
10/08/09	25:00	#1056	51% speaks with the woman who has pioneered the investigation of the link between body image and advertising. There's a bank that's discovered loans to women are the ones that work the best. And 51%'s personal financial advisor, Manisha Thakor, is here this week.
10/15/09	25:00	#1057	This week, we include a fascinating conversation with Carol Jenkins, Director of the Women's Media Center. She's led the fight to get women into positions of media power. And, we begin our new National Science Foundation Research in Disabilities Education series called, "ACCESS TO ADVANCEMENT", with a Profile of Patricia Walsh.
10/22/09	25:00	#1058	This week, 51% talks with Vivian Stromberg, Founder of Madre, an international human rights organization. We also speak with a woman who rowed across the Atlantic Ocean twice. And Manisha Thakor demystifies target date retirement funds for women.
10/29/09	25:00	#1059	A new study, The Shriver Report, confirms women make up 50% of the workforce, but society is still stuck in the 50's. We also speak with Judith Rodin, president of the Rockefeller Foundation, and Heather Bouche, senior economist with the Center for American Progress. And then later, Kimberly Kay shares her experience of being knocked out by a microscopic ninja.
11/05/09	25:00	#1060	Featured guests include Dr. Donna Lopiano, former CEO of the Women's Sports Foundation. Then, financial pro and regular contributor, Manisha Thakor, explains why its time to take control of your money. And we introduce you to a California entrepreneur known as the Girl from Empanada.
11/12/09	25:00	#1061	Women in Afghanistan are struggling to be heard. There's an online forum where they're risking their safety to speak out. Then, after the Afghan Women's Writing Project, we talk with an Iranian author who believes reading is the key to a free society in that country. And look at marriages that were made as the Berlin wall was falling.
11/19/09	25:00	#1062	Featured this week are Pamela Stone, author of "Opting Out: Why Women Really Quit Careers and Head Home." Then, a Mexican woman's plea for a new trade policy that could help bring her family home. And a movement to create local dollars for local economies.
11/26/09	25:00	#1063	The abortion debate is back in the spotlight as lawmakers craft health care reform. But women's health advocates say there's a deeper issue. Also in this week's show, why bottled water is a bad idea. And what can be learned from celebrities who hit the financial wall?
12/03/09	25:00	#1064	If you are a woman under 50, whose advice do you take on mammograms? 51% looks at the new recommended guidelines, and why not everyone is buying them. Plus, we also report on life with a manic mother. And Kimberly Kay has thoughts on love that just doesn't fit into a nice neat box.
12/10/09	25:00	#1065	President Obama encourages women to go back to school. But how do women do that with babies at home? We'll hear about the challenges, and possible answers, to the motherhood and education catch 22. Plus, a girls' school in India that takes an innovative approach to traditional skills. And Manisha Thakor explains what credit card reform really means.
12/17/09	25:00	#1066	Change doesn't always come from the top. In one California community, it's the kids that are taking the lead. Then Allison Dunne brings us the story about how one woman's brain surgery, put her on the road to a career in science. And Betty Marton gets real about romance.
12/24/09	25:00	#1067	It's the season for family - and for seeing ourselves as part of a larger picture. Come along as we travel from Ethiopia, to a gingerbread fortress, on this holiday edition of 51%.

THE HEALTH SHOW
4th Quarter Issues Report
Oct. 1 through Dec. 31, 2009
 Questions, please contact Victoria Ambuhl
 WAMC's National Productions at 518-465-5233 x 100

DATE	TIME	SHOW #	TOPICS
10/4/09-10/10/09	25:00	#1123	WHY OUR HEALTH MATTERS Good Clean Food
10/11/09-10/17/09	25:00	#1124	THE SWINE FLU VACCINE: TOO NEW? The Swine Flu Vaccine And Bio-Ethics? Genetic For Breast Cancer Testing - What's New Redux Genetic Testing - Genetic Counseling
10/18/09-10/24/09	25:00	#1125	SWINE FLU'S PATIENT ZERO? Our Final Swine Flu Segment This Year...And This Time We Mean It! Meth Lab Aftermath The Health Nudge
10/25/09-10/31/09	25:00	#1126	HEALTH CARE REFORM SCHOOL 2 No Job? Try Health Care! Does Mature Sex Equal Safe Sex?
11/01/09-11/07/09	25:00	#1127	HAVING I-B-D FOR TWO - THE STUDY CONTINUES Postpartum Ailments? No One Told ME! Skin Bleaching By African Women
11/08/09-11/14/09	25:00	#1128	MALARIA - IT'S ALL ABOUT THE SKEETERS Malaria - New Hope For A Vaccine Advances In Heart Stent Technology Durian - The Smelly King Of Fruits
11/15/09-11/21/09	25:00	#1129	PRIMARY CARE UNDER PRESSURE Dr. B Health Reform And Midwives
11/22/09-11/28/09	25:00	#1130	TO MAMMOGRAM OR NOT TO MAMMOGRAM More On The New Breast Cancer Screening Guidelines The Diabetic Chef
11/29/09-12/05/09	25:00	#1131	DRIVING WHILE DRUGGED? OPEN WIDE! Drug Testing Students A Loo For Poo
12/06/09-12/12/09	25:00	#1132	MEDICAL DEBT - FISCAL ENEMY NUMBER ONE Finally! Affordable Health Insurance! Uh, In Senegal. The Center Of The Universe
12/13/09-12/19/09	25:00	#1133	GETTING HYPER ABOUT HIGH BLOOD PRESSURE Abortion Training Waning Susan Wicklund - Abortion Doctor
12/20/09-12/26/09	25:00	#1134	ROAD TRIPS: The Northeast Center For Special Care This Is Only A Test